



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

3rd ISE Community of Practice (CoP) gathering

2-4 April 2025

Sarajevo, Bosnia & Herzegovina | Hotel Hills Sarajevo Congress & Thermal Spa Resort

*A shuttle bus will be arranged between the city centre and the venue
(further instructions will follow in due time)*

AGENDA

Join us in **Sarajevo on the 2, 3 and 4 April** for three days of community building and joint work with the Interreg Euro-MED Innovative Sustainable Economy Community of Practice (ISE CoP).

The **ISE CoP** is a key element to build a strong network in the ISE Mission to increase the projects' impacts. It comprises **14 Thematic Projects (TPs)** and **2 Governance Projects** by offering a space of collective knowing and learning.

The ISE CoP is organised around four actions: **connect, learn, share, and collaborate**. In addition, new **Thematic Working Groups (TWGs)** will consist of structured discussions leading to **White Papers** on the 4 focus areas of the Mission. The upcoming key in-person gathering will serve as an opportunity to know in more detail about the **circular and innovative solutions** offered by the TPs and keep hands on work to find synergies and collaborative pathways.

A specific training will tackle **practical approaches to influencing citizen behaviour**, as it was one of the topics found of high interest by the TPs' partners. By the end of this session participants will be able to share and learn from existing behaviour change approaches across different focus areas; identify common barriers and success factors in citizen engagement; apply behavioural insights to enhance project outcomes; and design measurement approaches for behaviour change initiatives.

In addition, a **parallel session** will be held on Friday 4 April in the morning to further engage and collaborate with **local actors**, while working on other important matters in **collaborative conversations** format. These sessions have been co-organised and fine-tuned based on the needs of the stakeholders involved.

These three days gathering is organised by the Thematic Community Project (TCP, Community4Innovation) with support of the Institutional Dialogue Project (IDP, Dialogue4Innovation). The host partner is CENER21 (see [practical information](#)). All the activities in this programme will be held in English, except for the last day when translation services in local language will be provided.

REGISTER

(upon invitation only)





DAY 1
02 APRIL
WEDNESDAY

TIME	ACTIVITY
13:00-14:30 90 min	Registration Welcome Lunch*
14:30-15:00 30 min	WELCOME Sadzida Hafizovic, CENER21, TCP hosting partner Guillaume Javourez, Interreg Euro-MED JS, Project Officer INTRODUCTION Mercè Boy, BETA TC (UVIC-UCC), TCP lead partner Video: <i>Shaping Sustainable Innovation in the Mediterranean</i>
15:00-16:00 60 min	MARKETPLACE OF CIRCULAR & INNOVATIVE SOLUTIONS 7 TPs pitches (5 min each) <ul style="list-style-type: none"> • New Business Models 2B-BLUE; CARBON FARMING MED; OliveOilMedNet; CircleMED • Support decision-making SPOWIND; Clepsydra; eWAsTER Q&A – Quiz
16:00-16:30 30 min	First Networking Break Thematic projects posters: move to specific posters spots
16:30-17:30 60 min	MARKETPLACE OF CIRCULAR & INNOVATIVE SOLUTIONS 7 TPs pitches (5 min each) <ul style="list-style-type: none"> • Transformative Methodologies BLUE ECOSYSTEM; AZA4ICE; GREENSMARTMED; REVIVE • Behavioural change ProcuraMED; REPPER; VERDEinMED Q&A – Quiz
17:30-17:45 15 min	Final wrap up, logistics, and agenda of the next day Maria Calderó, BETA TC (UVIC-UCC), TCP lead partner Ema Midzic, CENER21, TCP hosting partner
17:45-18:15 30 min	Second Networking Break Thematic projects posters: move to specific posters spots
18:15-19:30 75 min	Cocktail Dinner*

*Meals covered by CENER21, TCP hosting partner





DAY 2
03 APRIL
THURSDAY

TIME	ACTIVITY
09:00-09:30	Registration
30 min	
09:30-11:00	GOVERNANCE PROJECTS ACTIVITIES
10 min	Cristina Cardenete, UfM, Water Environment & Blue Economy Division
40 min	Governance4Innovation work plans updates
20 min	Mentoring & Twinning programme introduction & takers presentation
10 min	Vasiliki Madoulka, Region of Crete, Mission4Nature
10 min	Thematic Working Groups (TWGs) introduction and dynamics
11:00-11:30	Coffee Break*
30 min	
11:30-13:00	THEMATIC WORKING GROUPS
	<i>Leading to White Papers: Marine Resources, Agri-food Systems, Industrial Transition, Resource Valorisation</i>
15 min	Round of introductions
30 min	Discuss on the given information: challenges, regional contexts, related policies and initiatives
30 min	Find common ground: <ul style="list-style-type: none"> • Share what kind of data/evidence are you generating? Reflect if we could generate joint evidence-based figures. • Comment and validate the common solutions by type of output.
15 min	TWGs' progress and remarks
13:00-14:30	Lunch Break*
14:30-15:45	TRAINING FOR TPs: Practical approaches to influencing citizen behaviour
30 min	OPENING & LECTURE: Framing key principles of behaviour change. Rosa Strube, CSCP, Head of Sustainable Lifestyles
30 min	LEARNING FROM EXPERIENCE Michele Giavini, Bioeco Expert
15 min	COLLABORATIVE PROBLEM-SOLVING dynamics' introduction Francesco Lembo & Zuzana Bohacova, ACR+, TCP partner
15:45-16:00	Coffee Break*
15 min	
16:00-17:15	TRAINING FOR TPs: Practical approaches to influencing citizen behaviour
75 min	COLLABORATIVE PROBLEM-SOLVING (in groups) Round of behavioural challenges faced through the projects Groups' discussions Design behaviour change approach for a common challenge Cross-groups feedback
17:15-17:30	Final wrap up, logistics, and agenda of the next day
15 min	Maria Calderó, BETA TC (UVIC-UCC), TCP lead partner Ema Midzic, CENER21, TCP hosting partner
17:30-19:30	City Tour (not compulsory)
2 h	Shuttle bus (exact location tbc)
20:00	Community Dinner*
	Restaurant (tbc)

*Meals covered by CENER21, TCP hosting partner





**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

**DAY 3
04 APRIL
FRIDAY**

TIME	ACTIVITY
09:00-09:30 30 min	Registration
PARALLEL SESSIONS	
09:30-11:00	COLLABORATIVE CONVERSATIONS
15 min	SDSN Mediterranean Initiative Simone Cresti, UNISI, TCP Associated Partner
60 min	Launch of the M&T Programme pilot phase Takers & TPs matches Signing letter of agreement
15 min	PRIMA initiative (tbc) Mohamed Wageih, PRIMA project officer
11:00-11:30 30 min	Coffee Break*
11:30-13:00	COLLABORATIVE CONVERSATIONS
60 min	IMPACTING TOGETHER: how to shape ISE messages and reach out key institutions Alessandro Daraio, ERR, IDP lead partner
30 min	Informal meeting of the ISE Communication Network REVOLVE & ERR
13:00-14:00	Lunch Break* <i>See you soon!</i>

WORKSHOP: Regional synergies for Innovative Sustainable Economy
(translation services available)
Event open to local stakeholders

Parallel agenda & registration link
(work in progress)

Co-organised by local partners involved in different Interreg Euro-MED ISE Mission projects.

WORKSHOP: Regional synergies for Innovative Sustainable Economy
(continuation)

*Meals covered by CENER21, TCP hosting partner

