



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

3rd ISE Community of Practice (CoP) gathering

2-4 April 2025

Sarajevo, Bosnia & Herzegovina | Hotel Hills Sarajevo Congress & Thermal Spa Resort

*A shuttle bus will be arranged between the city centre and the venue
(find schedule and departure locations in the agenda)*

AGENDA

Join us in **Sarajevo on the 2, 3 and 4 April** for three days of community building and joint work with the Interreg Euro-MED Innovative Sustainable Economy Community of Practice (ISE CoP).

The **ISE CoP** is a key element to build a strong network in the ISE Mission to increase the projects' impacts. It comprises **14 Thematic Projects (TPs)** and **2 Governance Projects** by offering a space of collective knowing and learning.

The ISE CoP is organised around four actions: **connect, learn, share, and collaborate**. In addition, new **Thematic Working Groups (TWGs)** will consist of structured discussions leading to **White Papers** on the 4 focus areas of the Mission. The upcoming key in-person gathering will serve as an opportunity to know in more detail about the **circular and innovative solutions** offered by the TPs and keep hands on work to find synergies and collaborative pathways.

A specific training will tackle **practical approaches to influencing citizen behaviour**, as it was one of the topics found of high interest by the TPs' partners. By the end of this session participants will be able to share and learn from existing behaviour change approaches across different focus areas; identify common barriers and success factors in citizen engagement; apply behavioural insights to enhance project outcomes; and design measurement approaches for behaviour change initiatives.

In addition, a **parallel session** will be held on Friday 4 April in the morning to further engage and collaborate with **local actors**, while working on other important matters in **collaborative conversations** format. These sessions have been co-organised and fine-tuned based on the needs of the stakeholders involved.

These three days gathering is organised by the Thematic Community Project (TCP, Community4Innovation) with support of the Institutional Dialogue Project (IDP, Dialogue4Innovation). The host partner is CENER21 (see [practical information](#)). All the activities in this programme will be held in English, except for the last day when translation services in local language will be provided.

REGISTER

(upon invitation only)

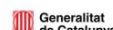




DAY 1 02 APRIL WEDNESDAY

TIME	ACTIVITY
13:00-14:30 90 min	Registration Welcome Lunch*
14:30-15:00 30 min	WELCOME Sadzida Hafizovic, CENER21, TCP hosting partner Guillaume Javourez, Interreg Euro-MED JS, Project Officer INTRODUCTION Mercè Boy, BETA TC (UVIC-UCC), TCP lead partner Video: <i>Shaping Sustainable Innovation in the Mediterranean</i>
15:00-16:00 60 min	MARKETPLACE OF CIRCULAR & INNOVATIVE SOLUTIONS 7 TPs pitches (5 min each) <ul style="list-style-type: none"> New Business Models 2B-BLUE; CARBON FARMING MED; OliveOilMedNet; CircleMED Support decision-making SPOWIND; Clepsydra; eWAsTER Q&A – Quiz
16:00-16:30 30 min	First Networking Break Thematic projects posters: move to specific posters spots
16:30-17:30 60 min	MARKETPLACE OF CIRCULAR & INNOVATIVE SOLUTIONS 7 TPs pitches (5 min each) <ul style="list-style-type: none"> Transformative Methodologies BLUE ECOSYSTEM; AZA4ICE; GREENSMARTMED; REVIVE Behavioural change ProcuraMED; REPPER; VERDEinMED Q&A – Quiz
17:30-17:45 15 min	Final wrap up, logistics, and agenda of the next day Maria Calderó, BETA TC (UVIC-UCC), TCP lead partner Ema Midzic, CENER21, TCP hosting partner
17:45-18:15 30 min	Second Networking Break Thematic projects posters: move to specific posters spots
18:15-19:30 75 min	Cocktail Dinner*
19:30	Shuttle bus departure From Hotel Hills (venue) to National Museum (city centre)

*Meals covered by CENER21, TCP hosting partner





**DAY 2
03 APRIL
THURSDAY**

TIME	ACTIVITY
08:30	Shuttle bus departure From National Museum (city centre) to Hotel Hills (venue)
09:00-09:30 30 min	Registration
09:30-11:00 10 min 40 min 20 min 10 min 10 min	GOVERNANCE PROJECTS ACTIVITIES Cristina Cardenete, UfM, Water Environment & Blue Economy Division Governance4Innovation work plans updates Mentoring & Twinning programme introduction & takers presentation Vasiliki Madoulka, Region of Crete, Mission4Nature Thematic Working Groups (TWGs) introduction and dynamics
11:00-11:30 30 min	Coffee Break*
11:30-13:00 15 min 20 min 10 min 20 min 10 min 15 min	THEMATIC WORKING GROUPS <i>Leading to White Papers</i> Round of introductions Problem Statement: specific challenges Regional Contexts: implementation of good practices Proposed Solutions: evidence-based approaches Target Groups: frame the call to action & stakeholder engagement Round of conclusions
13:00-14:30	Lunch Break*
14:30-15:45 5 min 70 min	TRAINING FOR TPs: Practical approaches to influencing citizen behaviour Francesco Lembo & Zuzana Bohacova, ACR+, TCP partner Theoretical foundation and case studies Rosa Strube, CSCP, Head of Sustainable Lifestyles Michele Giavini, Bioeco Expert
15:45-16:00 15 min	Coffee Break*
16:00-17:15 15 min 40 min 20 min	TRAINING FOR TPs: Practical approaches to influencing citizen behaviour Cooperative challenges Introduction to Working Groups: facilitated overview and interactive validation Working Groups: facilitated instructions, guided COM-B Analysis, solution development Cross-groups sharing
17:15-17:30 15 min	Final wrap up, logistics, and agenda of the next day Maria Calderó, BETA TC (UVIC-UCC), TCP lead partner Ema Midzic, CENER21, TCP hosting partner
18:00	Shuttle bus departure From Hotel Hills (venue) to Vijećnica (city tour starting point)
18:45-19:45 1 h	City Tour (not compulsory)
20:00	Community Dinner* Restaurant (tbc)
After dinner	Shuttle bus departure From restaurant (tbc) to Hotel Hills (venue)

*Meals covered by CENER21, TCP hosting partner





**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
اتحاد من أجل المتوسط

**DAY 3
04 APRIL
FRIDAY**

TIME	ACTIVITY
08:30	Shuttle bus departure From National Museum (city centre) to Hotel Hills (venue)
09:00-09:30 30 min	Registration
PARALLEL SESSIONS	
09:30-11:00	COLLABORATIVE CONVERSATIONS
30 min	SDSN Mediterranean Initiative Simone Cresti, UNISI, TCP Associated Partner
30 min	PRIMA Initiative Mohamed Wageih, PRIMA project officer
30 min	Informal meeting of the ISE Communication Network REVOLVE & ERR
Parallel B2B meetings	Launch of the M&T Programme pilot phase Takers & TPs matches Signing letter of agreement
	WORKSHOP: Regional synergies for Innovative Sustainable Economy (translation services available) Event open to local stakeholders Parallel agenda & registration link (click here) Co-organised by local partners involved in different Interreg Euro-MED ISE Mission projects.
11:00-11:30 30 min	Coffee Break*
11:30-13:00	COLLABORATIVE CONVERSATIONS
90 min	IMPACTING TOGETHER: how to shape ISE messages and reach out key institutions Alessandro Daraio, ERR, IDP lead partner
	WORKSHOP: Regional synergies for Innovative Sustainable Economy (continuation)
13:00-14:00	Lunch Break* See you soon!

*Meals covered by CENER21, TCP hosting partner

