



Innovative  
sustainable economy

Interreg  
Euro-MED



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# 3<sup>rd</sup> ISE Community of Practice (CoP) gathering

2-4 April 2025

Sarajevo, Bosnia & Herzegovina | Location: city centre (exact location tbc)

## AGENDA

Join us in **Sarajevo on the 2, 3 and 4 April** for a three days of community building and joint work with the Interreg Euro-MED Innovative Sustainable Economy Community of Practice (ISE CoP).

The **ISE CoP** is a key element to build a strong network in the ISE Mission to increase the projects' impacts. It comprises **14 Thematic Projects (TPs) and 2 Governance Projects** by offering a space of collective knowing and learning.

The ISE CoP is organised around four actions: **connect, learn, share, and collaborate**. In addition, new **Thematic Working Groups (TWGs)** will consist of structured discussions leading to **common positions** on the 4 focus areas of the Mission. The upcoming key in-person gathering will serve as an opportunity to know in more detail about the **circular and innovative solutions** offered by the TPs and keep hands on work to find synergies and collaborative pathways.

A specific training will tackle **practical approaches to influencing citizen behaviour**, as it was one of the topics found of high interest by the TPs' partners. By the end of this session participants will be able to share and learn from existing behaviour change approaches across different focus areas; identify common barriers and success factors in citizen engagement; apply behavioural insights to enhance project outcomes; and design measurement approaches for behaviour change initiatives.

In addition, a **parallel session** will be held on Friday 4 April in the morning to further engage and collaborate with **local actors**, while discussing other important matters in **B2B meetings** format. These sessions will be further co-organised and fine-tuned depending on the needs of the stakeholders involved (information gathered in the registration form).

These three days gathering is organised by the Thematic Community Project (Community4Innovation) with support of the Institutional Dialogue Project (Dialogue4Innovation). The host partner is CENER21 (see [practical information](#)). All the activities in this programme will be held in English, except for the last day when translation services in local language will be provided.

## REGISTER

(upon invitation only)





**DAY 1**  
**02 APRIL**  
**WEDNESDAY**

TIME	ACTIVITY
<b>13:00-14:30</b> 90 min	<b>Registration</b> <b>Welcome Lunch*</b>
<b>14:30-16:00</b> 90 min	<b>WELCOME</b> Hosting partner <b>INTRODUCTION</b> Objectives of the day <b>MARKETPLACE OF CIRCULAR &amp; INNOVATIVE SOLUTIONS</b> Thematic projects pitches Finding synergies
<b>16:00-16:30</b> 30 min	<b>Networking Break</b> Thematic projects posters
<b>16:30-18:00</b> 90 min	<b>MARKETPLACE OF CIRCULAR &amp; INNOVATIVE SOLUTIONS</b> Thematic projects pitches Finding synergies
<b>18:00-19:30</b>	<b>Cocktail Dinner*</b>

\*Meals covered by the organisers

**DAY 2**  
**03 APRIL**  
**THURSDAY**

TIME	ACTIVITY
<b>09:00-09:30</b> 30 min	<b>Registration</b>
<b>09:30-11:00</b> 90 min	<b>GOVERNANCE PROJECTS ACTIVITIES</b> Our work updates Specific technical activities Thematic Working Groups (TWGs) introduction
<b>11:00-11:30</b> 30 min	<b>Coffee Break*</b>
<b>11:30-13:00</b> 90 min	<b>THEMATIC WORKING GROUPS</b> <i>Leading to White Papers</i> 1. Marine Resources 2. Agri-food Systems 3. Industrial Transition 4. Resource Valorisation TWGs' progress and remarks
<b>13:00-14:30</b>	<b>Lunch Break*</b>
<b>14:30-15:45</b> 75 min	<b>TRAINING FOR TPs: Practical approaches to influencing citizen behaviour</b> Framing key principles of behaviour change Learning from experience
<b>15:45-16:00</b> 15 min	<b>Coffee Break*</b>





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<b>16:00-17:00</b> 60 min	<b>TRAINING FOR TPs: Practical approaches to influencing citizen behaviour</b> Collaborative problem-solving Design behaviour change approach for a common challenge
<b>17:00-19:00</b> 2 h	<b>Free time</b>
<b>19:00-20:00</b> 60 min	<b>City Tour</b>
<b>20:00</b>	<b>Community Dinner*</b>

\*Meals covered by the organisers

**DAY 3  
04 APRIL  
FRIDAY**

TIME	ACTIVITY
<b>09:00-09:30</b> 30 min	<b>Registration</b>
<b>PARALLEL SESSIONS</b>	
<b>09:30-11:00</b> 90 min	<p><b>REGIONAL OPPORTUNITIES IN ISE</b> <i>(translation services available)</i></p> <p><i>Event open to local stakeholders</i></p> <p>Co-organised by local partners involved in different Interreg Euro-MED ISE Mission projects.</p>
	<p><b>B2B MEETINGS</b></p> <p>Mentoring &amp; Twinning Programme: In-person bilateral meetings between givers and takers.</p>
<b>11:00-11:30</b> 30 min	<b>Coffee Break*</b>
<b>11:30-13:00</b> 90 min	<p><b>REGIONAL OPPORTUNITIES IN ISE</b> (continuation)</p>
	<p><b>B2B MEETINGS</b></p> <p>Unstructured time: <i>(open to TPs' needs and suggestions collected in the registration form)</i></p> <p>Bilateral meetings about: open calls and potential new partnerships &amp; alliances; future thematic events co-organisation; communication aspects; joint actions.</p>
<b>13:00-14:00</b>	<b>Lunch Break*</b> <i>See you soon!</i>

\*Meals covered by the organisers

