

Innovative Sustainable Economy Mission

4th InnovationCamp (France)

16-17 September 2026

Venue: [Campus Biaggi](#)

6 rue Joseph Biaggi, 13003 Marseille

Developing a sufficiency-based Mediterranean economy :

Turning sufficiency into action through shared experiences, practical tools and inspiring solutions.

The **Innovative Sustainable Economy Mission** of the Interreg Euro-MED Programme promotes the uptake of methodological frameworks, practical tools and innovative solutions that support place-based transformative innovation across the Mediterranean.

Recent crises have highlighted the vulnerability of global resource systems and Europe's dependence on critical raw materials, energy imports and international supply chains. Against this backdrop, the **4th Innovation Camp** will explore **sufficiency** as a key and complementary pathway towards sustainability. The event will examine whether a sufficiency-based economy can meet society's essential needs while operating within planetary boundaries.

Far from being limited to individual consumption choices, sufficiency calls for a systemic transformation of our economic model. On the demand side, it encourages more equitable and moderate patterns of consumption. On the supply side, it requires rethinking production systems, business models and governance approaches to ensure that economic activities contribute to long-term environmental sustainability and social well-being.

Hosted in **Marseille in France**, the **2026 Innovation Camp** will bring together experts, practitioners, policymakers and project partners from across the Mediterranean to exchange

knowledge, showcase concrete initiatives and explore practical tools for implementing sufficiency-based approaches. Through inspiring case studies and interactive discussions, participants will be invited to reflect on how these principles can strengthen the long-term impact of their own projects and territories.

This year's edition will be co-organised with the Interreg Marittimo [Co-Effect project](#), showcasing Territorial Cooperative Ecosystems as a practical framework for developing sufficiency-oriented business models.

The objectives of this 2026 Innovation Camp are to:

1. **Explore** the key drivers and enabling conditions for the emergence of sufficiency-based approaches.
2. **Understand** how a sufficiency-based economy can be translated into practice through concrete examples involving businesses, public authorities, research organisations and civil society.
3. **Exchange** transformative innovation experiences, methodologies and tools that can accelerate the transition towards a sufficiency-based economy across the Mediterranean community.

Expected Participants

- ISE Mission community: Mission projects partners and associate partners
- Members of the ISEC Hub and interested stakeholders
- Interreg and other cooperation project partners
- Representatives of Mediterranean governance institutions, strategies, initiatives, and programs
- Local, regional, national and macro-regional policymakers, Private sector, Researchers, Citizen groups, cooperatives, associations
- S3 and innovation practitioners and policy makers

The participation is free of charge. There are limited seats available for participation in presence. Registration is compulsory filling the online form available [here](#).

Format and structure of the agenda

The ISE Innovation Camps are capacity building events, fostering inspired and facilitated exchanges among actors from the four helixes of the innovation ecosystem, engaged in Mediterranean sustainable development at regional and territorial level. They are spaces to test in practice the tools and frameworks of the ISE Mission, allowing an open and facilitated debate. Participants will be expected to actively engage and contribute during the workshop sessions, which are designed as dynamic exchanges.

The first day of the Innovation Camp will introduce the foundations of sufficiency through keynote presentations, expert discussions and practical experiences.

The second day is designed as a working session where participants will explore how Transformative Innovation Policy Labs (TIPLabs) contribute to advancing a sufficiency-based economy across the Mediterranean. Participants will be divided into three working groups that will examine sufficiency through challenges that are particularly critical for Mediterranean territories:

- water scarcity
- resource extraction and biocapacity
- protection of Marine Ecosystems in coastal areas

Wednesday 16th September (Day 1) - Foundational concepts and experiences for a Sufficiency-based Mediterranean economy

9.00 – 9.30 Registration

9.30 – 10.00 Opening and welcome

- ADEME representative
- Joint Secretariat of Interreg Euro-MED programme
- Emilia Romagna Region, ISE Mission Institutional Dialogue Project Coordinator
- Introduction of the objectives and the agenda of the Innovation Camp

10.00 – 11.00 Theoretical definition of Sufficiency - Keynote

- **Yamina Saheb (IPCC)** – lead author of the IPCC AR on climate change mitigation and co-founder of the World Sufficiency Lab

11.00–11.30 Coffee break

11.30–13.00 Illustrating sufficiency from different perspectives and applications - RoundTable

This session will illustrate how sufficiency can be implemented across technical systems, cities and territories, businesses, and citizens.

- **Alessandro Galli (Hot Or Cool Institute)** lead author of A Climate for Sufficiency: 1.5-Degree Lifestyles Report
- **Nathalie Le Meur (Grenoble City)** lead author of *Doughnut Economics as a New Compass for Thinking the Future of Grenoble*.
- **Arnaud Crétot (Neoloco)** author of *The Solar Bakery* and creator of the DELET methodology
- **Romain Demissy (ReD Transitions)** researcher on sufficiency-oriented business models

Moderated by **Alessandro Miraglia (Medwaves)**

13.0 – 14.00 Lunch break

14.0 – 15.00 Showcasing Mediterranean projects that drive a transition towards sufficiency

- **Lucas Zufic (Association AMERMA) – Simona Kelher (Knof)** Study on Low-tech industrial sectors in the western mediterranean
- **Morgane Babey (Interreg Marittimo Co-Effect Project)** New business models and cooperation framework
- **Evdokia Balamou (REVIVE Project)** Innovative Community Cooperatives

15.00 – 17.00 Collaborative discussions and practical activities exploring the application of sufficiency across key sectors – Parallel sessions

The session is divided into two rounds, allowing participants to attend two of the following workshops:

- **Energy** – *DELET methodology*: adapting activities to the variability of energy and resource availability.
- **Living** – *The Low-Tech Flat of the Future*: an immersive exhibition showcasing a sufficiency-based lifestyle.
- **Production** – *Circle Platform*: training on a circular economy diagnostic tool for businesses.

Each workshop will also invite participants to reflect on how the presented approaches could be applied to their own projects.

17.00 – 17.30 Conclusion

- Restitution from the workshops

18.00 Optional Guided Tour in the *Panier* neighbourhood and evening in a typical restaurant

Informal opportunity to meet your peers and explore Marseille's local scene.

Thursday 17th September (Day 2) – Sufficiency as a Systemic Leverage Point for Mediterranean Transformation

9.00 – 9.50 Registration and welcome

- ADEME representative
- Generalitat Catalunya - Brígida Lorenzo Caselles

09.50 - 10.05 Introduction of the working session

Introducing participants to systems thinking and the Multi-Level Perspective (MLP) as analytical frameworks for transformative innovation through the three sufficiency challenges.

10.15 – 11.00 Understanding sufficiency as a systemic leverage point – working session

To develop a shared understanding of sufficiency as a systemic leverage point for territorial transformation.

11.10 – 11.30 Coffee break

11.40 – 12.50 Transformative innovation policy addressing sufficiency - working session

Identifying potential contributions to sufficiency frame through the cases of Transformative Innovation Policy Labs.

13.00 – 14.00 Lunch break

14.10 – 15.30 Transfer and mainstreaming opportunities - working session

Identifying potential actions that can support sufficiency approaches among projects, initiatives and Transformative Innovation Policy Labs.

15.40 – 16.10 Wrap-up and learning experience - plenary session

16.10 – 16.30 Conclusion and next steps

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- Emilia Romagna Region, ISE Mission Institutional Dialogue Project Coordinator
Community for Innovation Project Representative

Co-organized by:

Interreg



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