



Innovative  
sustainable economy

Interreg  
Euro-MED



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# Innovative Sustainable Economy Mission

## 4th InnovationCamp (France)

16-17 September 2026

Venue: [Campus Biaggi](#)

6 rue Joseph Biaggi

**Developing a sufficiency-based Mediterranean economy :**

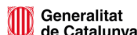
**Turning sufficiency into action through shared experiences, practical tools and inspiring solutions.**

The **Innovative Sustainable Economy Mission** of the Interreg Euro-MED Programme promotes the uptake of methodological frameworks, practical tools and innovative solutions that support place-based transformative innovation across the Mediterranean.

Recent crises have highlighted the vulnerability of global resource systems and Europe's dependence on critical raw materials, energy imports and international supply chains. Against this backdrop, the **4th Innovation Camp** will explore **sufficiency** as a key and complementary pathway towards sustainability. The event will examine whether a sufficiency-based economy can meet society's essential needs while operating within planetary boundaries.

Far from being limited to individual consumption choices, sufficiency calls for a systemic transformation of our economic model. On the demand side, it encourages more equitable and moderate patterns of consumption. On the supply side, it requires rethinking production systems, business models and governance approaches to ensure that economic activities contribute to long-term environmental sustainability and social well-being.

Hosted in **Marseille in France**, the **2026 Innovation Camp** will bring together experts, practitioners, policymakers and project partners from across the Mediterranean to exchange knowledge, showcase concrete initiatives and explore practical tools for implementing sufficiency-based approaches. Through inspiring case studies and interactive discussions,



participants will be invited to reflect on how these principles can strengthen the long-term impact of their own projects and territories.

The objectives of this edition are to:

1. **Explore** the key drivers and enabling conditions for the emergence of sufficiency-based approaches.
2. **Understand** how a sufficiency-based economy can be translated into practice through concrete examples involving businesses, public authorities, research organisations and civil society.
3. **Exchange** transformative innovation experiences, methodologies and tools that can accelerate the transition towards a sufficiency-based economy across the Mediterranean community.

## Expected Participants

- ISE Mission community: Mission projects partners and associate partners
- Members of the ISEC Hub and interested stakeholders
- Interreg and other cooperation project partners
- Representatives of Mediterranean governance institutions, strategies, initiatives, and programs
- Local, regional, national and macro-regional policymakers, Private sector, Researchers, Citizen groups, cooperatives, associations
- S3 and innovation practitioners and policy makers

The participation is free of charge. There are limited seats available for participation in presence. Registration is compulsory filling the online form:

[Registration here](#)

## Format and structure of the agenda

The ISE Innovation Camps are capacity building events, fostering inspired and facilitated exchanges among actors from the four helixes of the innovation ecosystem, engaged in Mediterranean sustainable development at regional and territorial level. They are spaces to test

in practice the tools and frameworks of the ISE Mission, allowing an open and facilitated debate. Participants will be expected to actively engage and contribute during the workshop sessions, which are designed as dynamic exchanges.

### Wednesday 16th September (Day 1)

#### 9.00 - Registration and welcome

**Understanding Sufficiency – presentation:** theoretical foundations, key concepts and emerging perspectives presented by leading academic experts.

**Sufficiency in Practice - roundtable discussion :** inspiring initiatives illustrating how sufficiency can be implemented from territorial, technical and economic perspectives.

#### 13.00 - Lunch break

**Mediterranean Experiences – plenary session:** showcasing Interreg Euro-MED and other regional initiatives driving the transition towards a sufficiency-based economy.

**Parallel meeting sessions and activities:** collaborative discussions and practical activities in small groups, exploring the application of sufficiency across key sectors: mobility, energy, living and production.

17.30 – End of Day 1

### Thursday 17th September (Day 2)

#### 9.00 Registration

**Understanding sufficiency as a systemic leverage point – working session:** introducing multilevel perspective and system thinking through system maps.

**Transformative innovation policy addressing sufficiency - working session:** identifying potential contributions to sufficiency frame through the cases of TIPLabs.

#### 13.00 - Lunch break

**Transfer and mainstreaming opportunities - working session:** identifying potential actions that can support sufficiency approaches among projects, initiatives and TIPLabs.

#### Wrap-up and learning experience - plenary session

17.30 – End of Day 2