



# Innovation camp

Addressing the challenge of  
depopulation in rural areas

**Interreg**  
Euro-MED



Co-funded by  
the European Union

**Innovative  
sustainable economy**



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Dialogue4Innovation  
23-24 May, Sarajevo

*A project labelled by the UfM*



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط

# Dialogue4 Innovation project for the Mission Strengthening an innovative sustainable economy

- Dialogue4Innovation project has adopted **systemic and transformative innovation approaches** and builds on new collaboration networks for innovation in the MED
- Dialogue4Innovation focuses on **capacity building on methodologies and tools** that shall help address local and regional challenges aligned with MED priorities and SDGs

- Making use of methodologies and tools tested in Panoramed Strategic Projects Blue Bio Med and B-Blue
  - Multilevel perspective for TI
  - 2-Loops Model
  - Transformative Innovation Policy Labs (TIPLs)
  - Systems mapping
- Through Innovation Camps, TIPLs, online training, workshops, methodological guidelines and MOOCs (*Interreg Euro-MED Academy*)

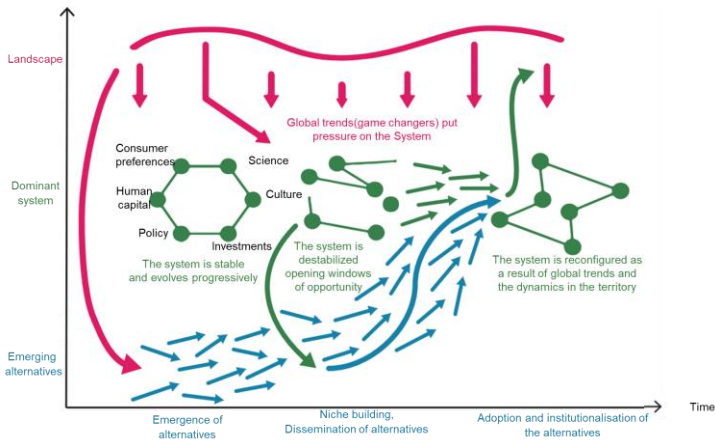
# MOOC in Interreg Euro-MED Academy

The screenshot shows the website for the Interreg Euro-MED Academy. The header includes the logo and name 'Interreg Euro-MED Academy' on the left, and navigation links 'THE ACADEMY', 'LEARNING CATALOGUE', 'FAQ', 'CONTACT US', and 'BLOG' on the right. The main content area features a large blue background with a white wireframe globe. The course title '#01\_Promoting innovation for sustainability transitions in the Mediterranean' is displayed in large white text. Below the title, it says 'AN INTRODUCTION' and there is a white 'Enroll' button.

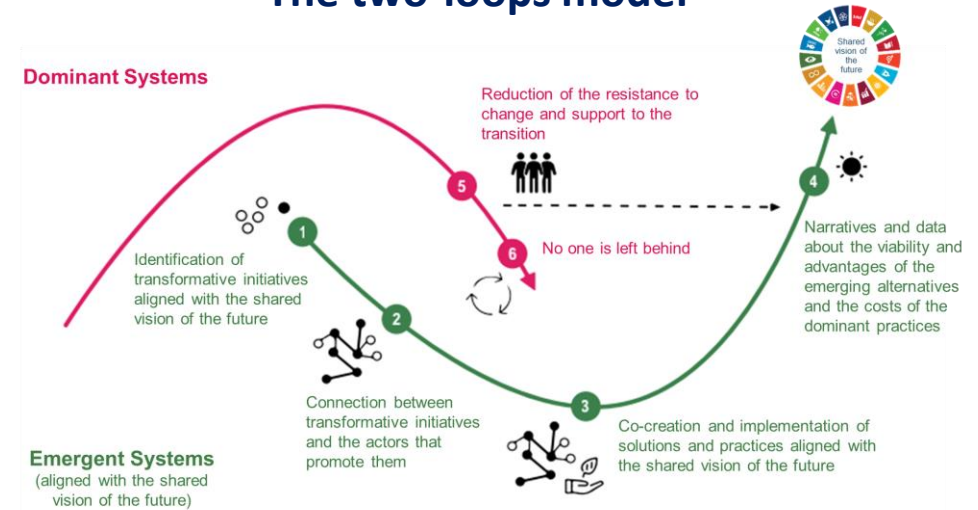
<https://www.interreg-euro-med-academy.eu/mod/page/view.php?id=30>

# Methodologies and tools to address local, regional challenges with a transformative and systemic approach

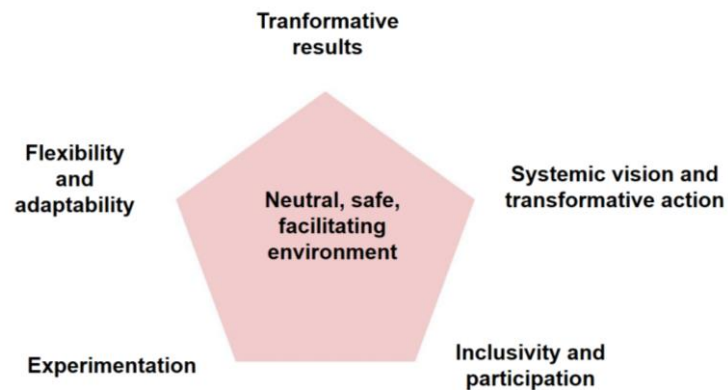
## The Multilevel perspective, MLP



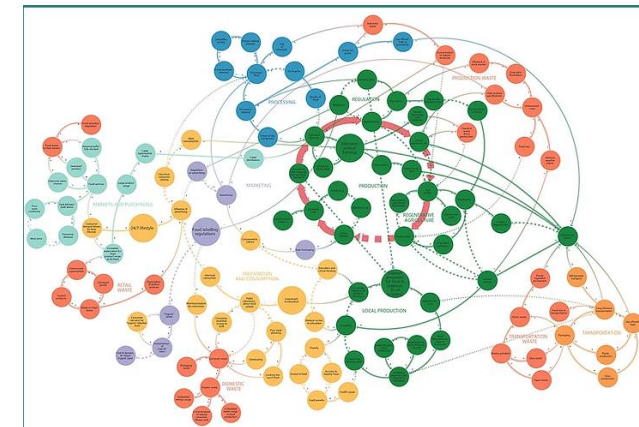
## The two-loops model



## Transformative innovation policy labs, TIPL

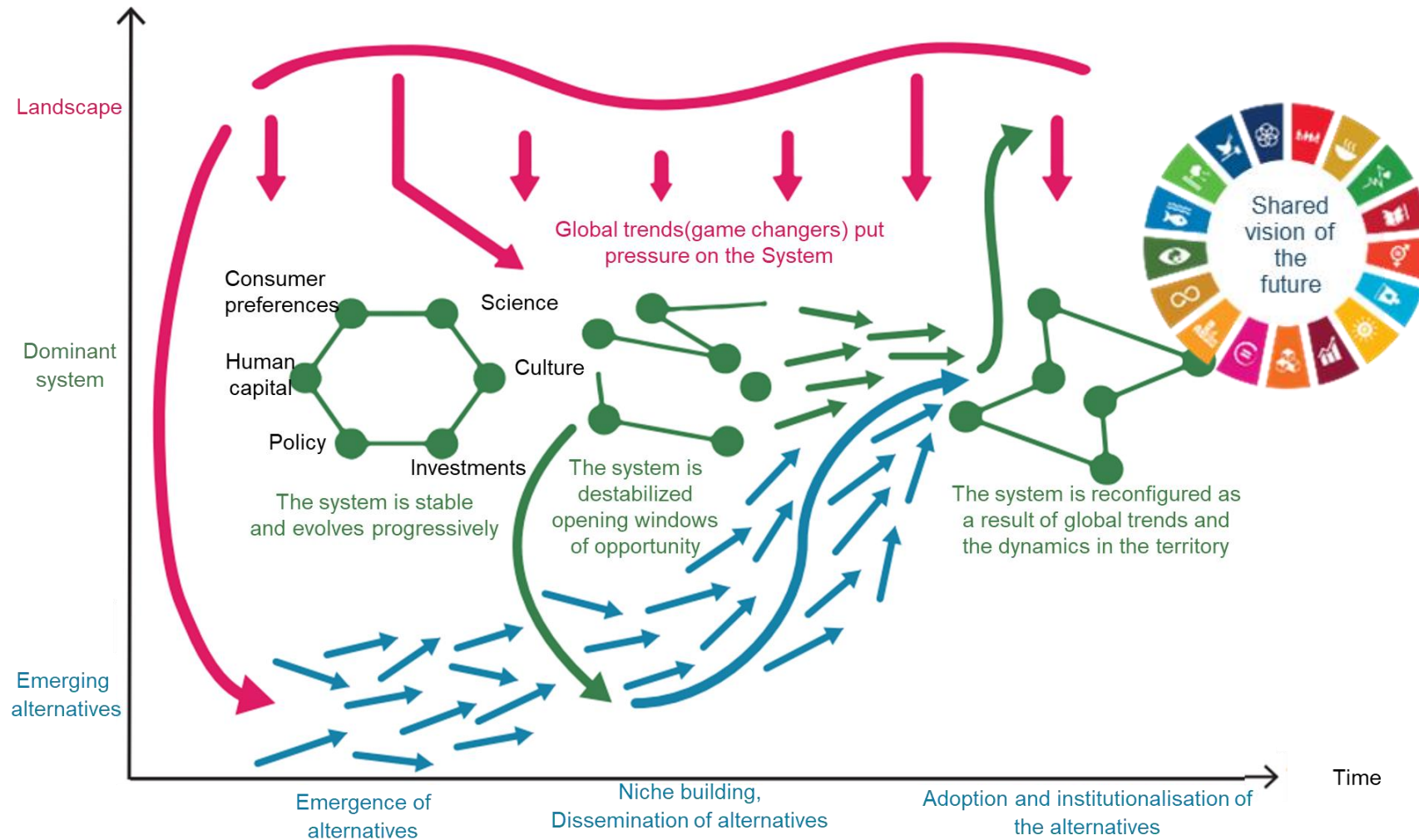


## Systems mapping





# The multilevel perspective for transformative innovation... also for depopulation challenge in rural areas



It is about identifying windows of opportunity and aligning efforts and resources (bottom-up / place-based) to develop alternatives that reconfigure the dominant system in the desired directions (SDGs)

Source: Adapted from Geels and Schot (2007)