



Innovative sustainable economy

Interreg Euro-MED



Co-funded by the European Union

SHAPING SUSTAINABLE INNOVATION IN THE MEDITERRANEAN

Ensuring an inclusive and constructive dialogue

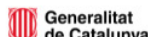
18 - 19 June 2024 Marseille, France

Launch of the **Community of Practice** of the Innovative Sustainable Economy Mission and 1st edition of the **MED Innovation Day**.

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Agenda

18 - 19 June 2024 | Marseille, France

DAY 1
18 JUNE

TIME	ACTIVITY	LOCATION
13.00-14.00	Welcome and registration	World Trade Center
14.00-14.30	CONNECT: Community building Getting to know each other and creation of diverse working groups.	
14.30-15.30	SHARE: How you do it? Exchange information about main solutions developed per project and matrix of similarities.	
15.30-15.50	LEARN: Joining the pieces of the puzzle. Presentation from the ISE Mission, Thematic Community Project.	
15.50-16.15	COLLABORATE: Let's build a synergistic map together! Validation of the currently identified ISE CoP synergies.	
16.15-16.30	Wrap up!	
16.30-17.30	Break and walk to the MUCEM Auditorium	
17.30-19.30	EWWR 2023 Awards Ceremony	MUCEM
19.30-21.30	Cocktail and networking dinner	Grotte Cosquer



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18 - 19 June 2024 | Marseille, France

DAY 2
19 JUNE

TIME	ACTIVITY	LOCATION
8.30-9.00	Welcome and registration	World Trade Center
9.00-9.30	Opening session: Building together a sustainable Mediterranean	
9.30-11.00	World Café session: Overcoming shared challenges together. Collaborating for a circular Mediterranean.	
11.00-11.30	Coffee break	
11.30-12.30	Creating a call to action Co-creation session to work on shared goals and actions to achieve the desired future together.	
12.30-13.30	Networking lunch	
13.30-14.30	Break and walk to the MUCEM Forum	
14.30-16.30	Scaling-up innovative solutions: Pathways to achieve zero waste in the Mediterranean Panel discussion on the role of innovation in the region in tackling waste challenges, bringing up key topics like local communities' empowerment.	MUCEM
16.30-17.00	Wrap up	



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Practical details

Venue

The activities will take place in Marseille city centre between the **World Trade Center Marseille Provence** (2 Rue Henri Barbusse) and the **MuCEM Musée des civilisations de l'Europe et de la Méditerranée** (7 promenade Robert Laffont (esplanade du J4)).

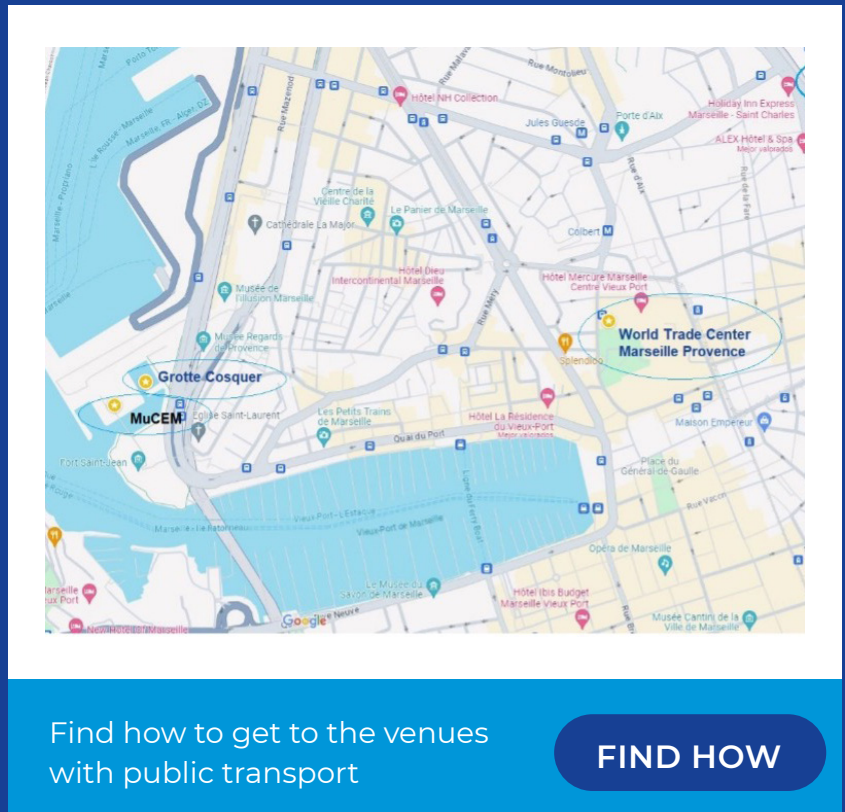
The networking dinner on 18 June will take place at Grotte Cosquer (Promenade Robert Laffont, Esp. J4). The dinner is open for ISE Mission partners and will be covered by the organization

A coffee break and lunch on the 19 June will be provided to all participants.

Parallel activities

The activities that the Interreg Euro-MED Innovative Sustainable Economy Mission is organising in Marseille will take place in parallel to the 30th ACR+ General Assembly and the LIFE IP SMART WASTE Project closing seminar. You can visit during the two days the exhibition on the LIFE IP SMART WASTE project and the ACR+ Photo Contest at the MUCEM forum.

Find more information [here](#).



All the activities in this programme will be held in English.



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www.innovative-sustainable-economy.interreg-euro-med.eu

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