

# The new Interreg Euro-MED Innovative Sustainable Economy Mission

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**Interreg  
Euro-MED**



Co-funded by  
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**Innovative  
sustainable economy**



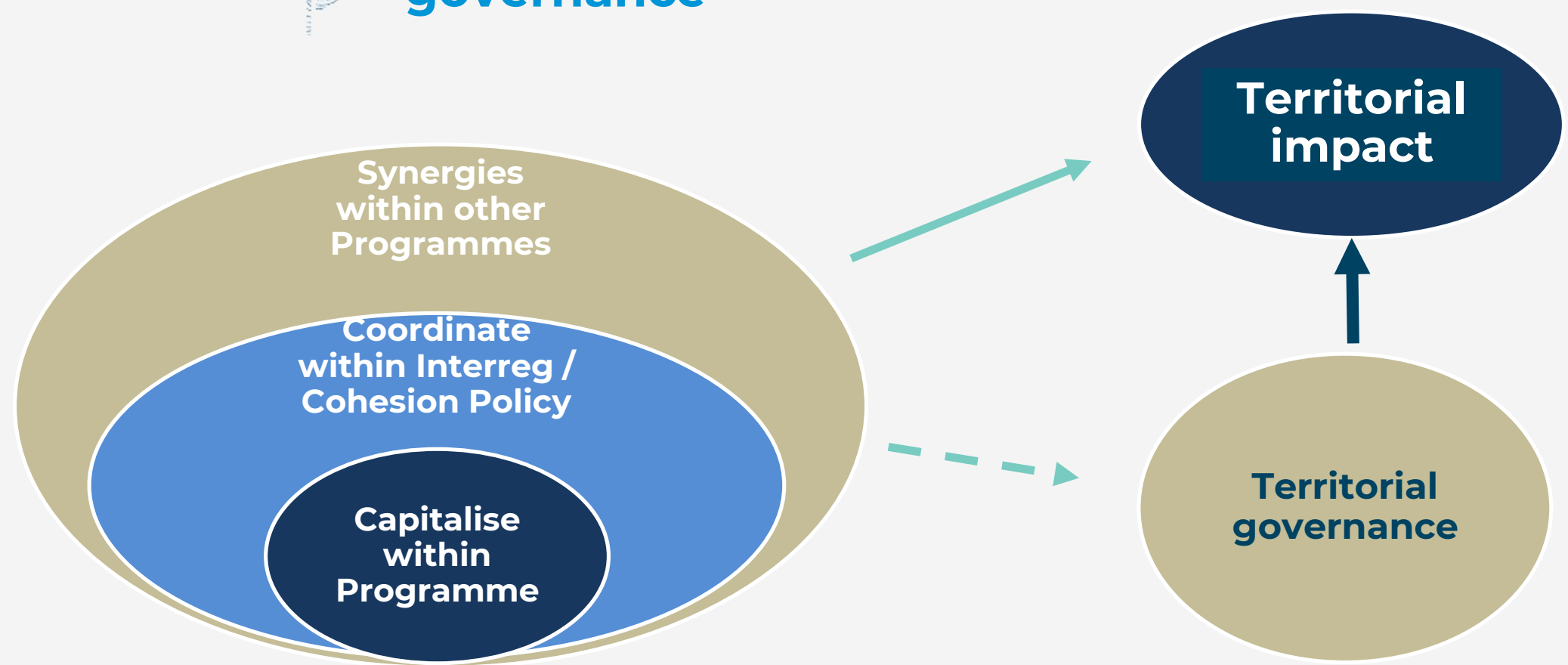
*A project labelled by the UfM*



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط



# Interreg specific objective 'a better cooperation governance'





## Interreg Euro-MED result amplification strategy

Facilitate the exploitation, **sharing and reuse** of knowledge, experiences and project results by other Euro-MED projects or other programmes and foster the production of relevant work

Encourage the **transfer** of practices and results to other actors and territories and their integration in the development of local, regional, national and European (mainstream) policies and strategies

Increase **coordination** between actors acting on the Mediterranean (multi-level, transnational) on the basis of this acquired knowledge, experience and results

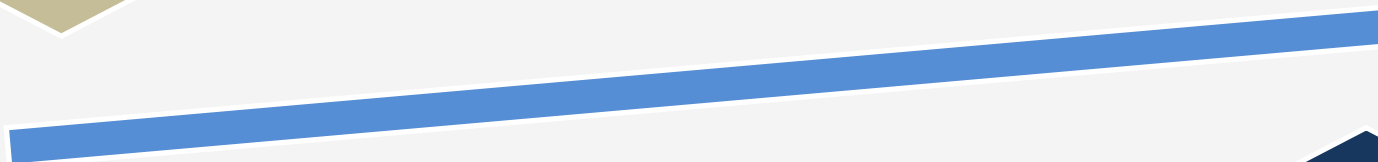




## Interreg Euro-MED Missions governance



Bridging European and transnational strategies with territorial policies and action on the ground



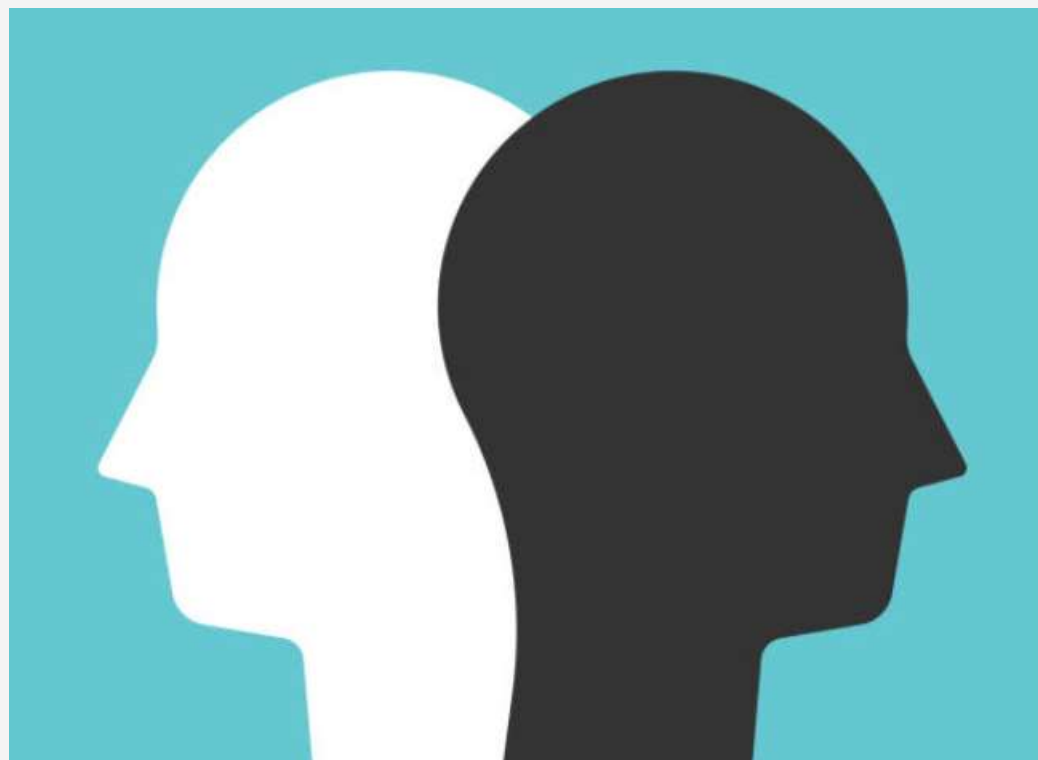
Amplifying the impact of projects and local initiatives  
Better policies





# Strengthening an innovative sustainable economy mission governance

**Institutional  
Dialogue  
Project**



**Thematic  
Community  
Project**





Interreg Euro-MED Innovative  
Sustainable Economy Mission

# Institutional Dialogue Project

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# Mission



## Strengthening an innovative sustainable economy Institutional Dialogue Project

REGIONAL / NATIONAL GOVERNMENT

REPUBLIC OF CROATIA  
 Ministry of Regional  
 Development and EU Funds

INTERNATIONAL NETWORK

CEPR INTERMEDITERRANEAN  
 COMMISSION

SECTORAL AGENCY / SME

MedWaves  
 the UNEP/MAP Regional  
 Activity Centre for SCP

RÉPUBLIQUE  
 FRANÇAISE  
*Liberté  
 Égalité  
 Fraternité*

ADEME  
 AGENCE DE LA  
 TRANSITION  
 ÉCOLOGIQUE

Open Space  
 Collective

Total budget  
 € 4 000 000

Project duration  
 81 months

Associated Partners  
 15



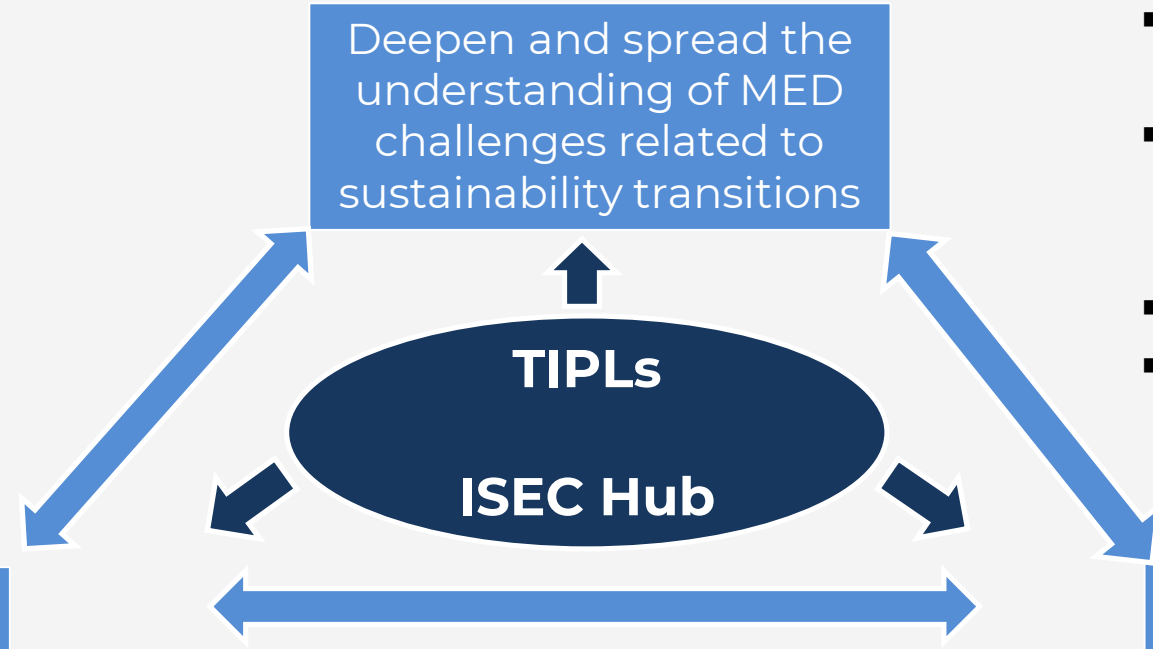


# Mission

- Innovation camps
- Challenge-driven alliances
- Liaising and Advocacy
- Mission Policy Impact
- *Capacity building*



## Strengthening an innovative sustainable economy Institutional Dialogue Project



- Mapping MED priorities and policy objectives
- Monitoring system to visualise projects and collaborative networks
- Opening networks
- *Capacity building*

Increase awareness and capacity of actors to address MED challenges collectively

- Capacity building / Euro-MED Academy
- Labs evaluation and replication
- *Innovation camps*

Increase the potential of MED innovation projects to address MED challenges



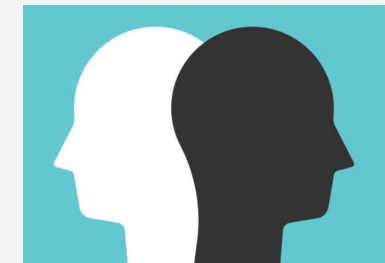




# Mission



## Strengthening an innovative sustainable economy



### Main opportunities to get involved in Mission governance action

- Innovative Sustainable Economy Community Hub activities
- Mediterranean Innovation gathering events
- Capacity building programs
- Joining/ Replicating transformative Innovation Policy Labs (years to come)



### Co-creation and steering the Mission governance action

- Institutional Sounding Board (ISB): Mediterranean and EU entities and institutions
- Mission Consultative Body (MCB): Advise, support, amplify, propose
- Challenge-driven alliances of quadruple helix stakeholders





# Interreg Euro-MED Innovative Sustainable Economy Mission

## Thematic Community Project

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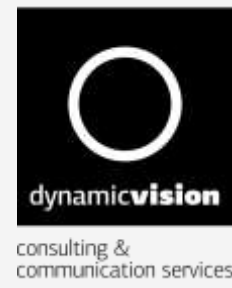


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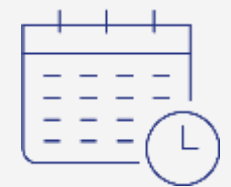


# Mission

# Strengthening an innovative sustainable economy Thematic Community Project



**Total budget**  
€ 4 999 826



**Project duration**  
81 months



**Associated Partners**  
12



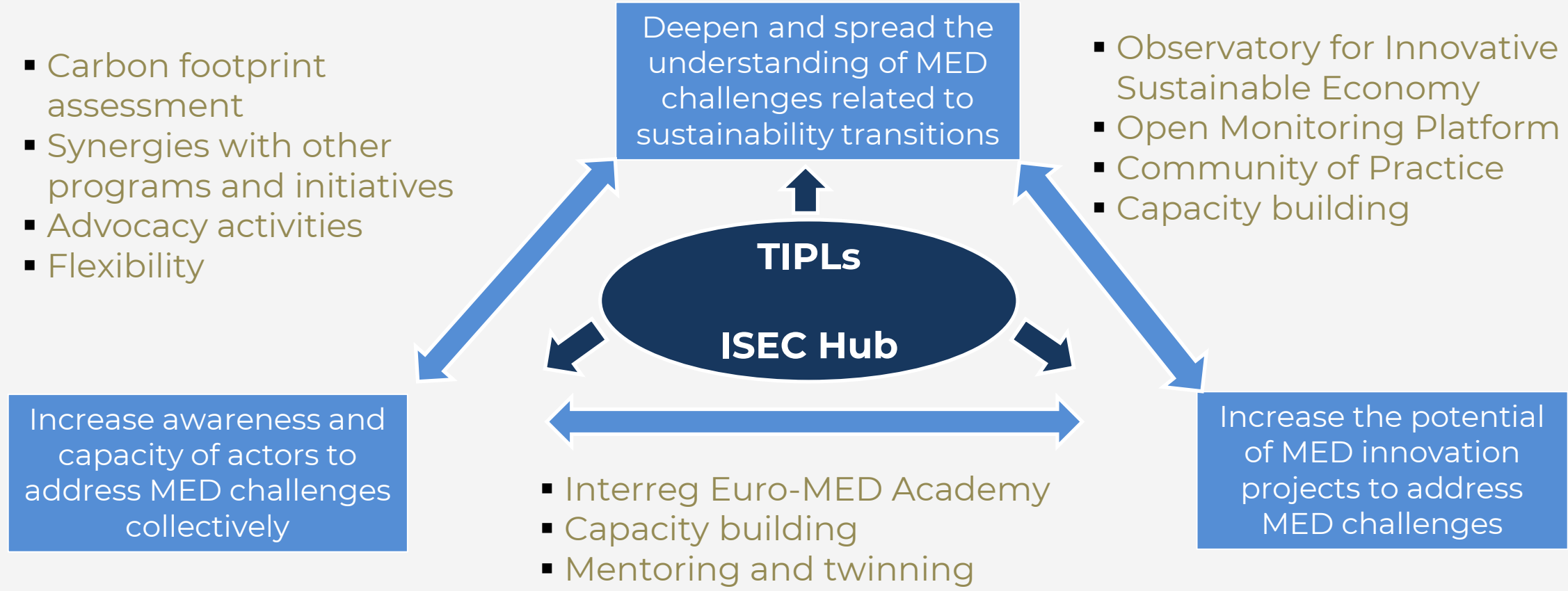


# Mission

- Carbon footprint assessment
- Synergies with other programs and initiatives
- Advocacy activities
- Flexibility



# Strengthening an innovative sustainable economy Thematic Community Project



- Observatory for Innovative Sustainable Economy
- Open Monitoring Platform
- Community of Practice
- Capacity building

- Interreg Euro-MED Academy
- Capacity building
- Mentoring and twinning





# Mission



## Strengthening an innovative sustainable economy Thematic Community Project



### Key Accomplishments:

- Open Monitoring Platform of Collaboration Networks across the Mediterranean
- Final Catalogue of Actionable Knowledge:
- Project Consortium
- Transferring Programme
- Actions related to Joint Advocacy
- Actions to Support Institutional Coordination



### Impacts:

- Strengthening the innovative sustainable economy in the Mediterranean region
- Increasing the replicability, adaptability, and transferability of innovative solutions
- Developing permanent collaborations with stakeholders
- Translating evidence-based circular economy approaches into political commitment and local action plans
- Applying the Smart Specialization Strategy in the Mediterranean







## Mission



# Strengthening an innovative sustainable economy Thematic Community Project

### PLANNED WORK

- REUSE strategy and coordination
- Observatory for Innovative Sustainable Economy in the Mediterranean
- Mapping of potential target groups, stakeholders and networks for the Open Monitoring Platform
- Community of Practice
- Capacity building for TP partners
- Peer-review of key outputs
- Analysis of the key outputs' potentialities

### REUSE

### THE RESULTS ACHIVED

- Online platform of target groups and stakeholders
- Community of Practice
- Catalogue of Actionable Knowledge





## Mission



# Strengthening an innovative sustainable economy Thematic Community Project

## Leader: Observatory for Innovative Sustainable Economy in the Mediterranean



- Dynamic platform mapping open data on sustainable projects and stakeholders.
- Fostering collaboration and providing valuable insights.
- Aligning with Smart Specialization Strategy for regional strategies and economic growth.



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# Thank you!

<https://innovative-sustainable-economy.interreg-euro-med.eu>

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Making  
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**Green Transition**  
happen

