



Innovative sustainable economy

Interreg Euro-MED



Co-funded by the European Union

SHAPING SUSTAINABLE INNOVATION IN THE MEDITERRANEAN

Ensuring an inclusive and constructive dialogue

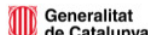
18 - 19 June 2024 Marseille, France

Launch of the **Community of Practice** of the Innovative Sustainable Economy Mission and 1st edition of the **MED Innovation Day**.

A project labelled by the UfM



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Agenda

18 - 19 June 2024 | Marseille, France

DAY 1
18 JUNE

TIME	ACTIVITY	LOCATION
13.00-14.00	Registration and Welcome Coffee	World Trade Center
14.00-14.20	<p>WELCOME</p> <p>Sophie Scarvelis, Interreg Euro-MED Joint Secretariat, Head of Unit Alessandra Sensi, UfM Secretariat, Head of Sector Environment, Green and Blue Economy Mercè Boy Roura, BETA Technological Centre (UVIC-UCC), Project Coordinator</p> <p>INTRODUCTION</p> <p>Maria Calderó Pascual, BETA Technological Centre (UVIC-UCC), Project Manager</p>	
14.20-14.50	<p>CONNECT*</p> <p>What do you want to reach with your project? Main objectives with keywords How will you reach it? Solutions/main outputs with brief description To do what and when? Planned activities and milestones in a timeline</p>	
14.30-15.30	<p>SHARE*</p> <p>What could you do together? Fill the grid *Pillars are separate, but there will be no change of seats and the available time for each can be combined.</p>	
15.30-16.00	<p>LEARN</p> <p>Mercè Boy Roura, BETA Technological Centre (UVIC-UCC), Project Manager Mercè Boy Roura & Maria Calderó, BETA Technological Centre (UVIC-UCC), Project Coordination Team Francesco Lembo, ACR+, Deputy Secretary General</p>	
16.00-16.15	<p>COLLABORATE</p> <p>Quick survey and open reactions.</p>	
16.15-16.30	<p>Wrap up!</p> <p>What comes next?</p>	
16.30-17.30	Break and walk to the MUCEM Auditorium	
17.30-19.30	EWWR 2023 Awards Ceremony	MUCEM
19.30-21.30	Cocktail and networking dinner	Grotte Cosquer



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DAY 2
19 JUNE

TIME	ACTIVITY	LOCATION
8.30-9.00	Welcome and registration	World Trade Center
9.00-9.30	Opening session: Building together a sustainable Mediterranean Nazih Toubal, Project Manager, REVOLVE Fanny Didou, Graphic Recorder	
9.30-11.00	World Café session: Overcoming shared challenges together. Collaborating for a circular Mediterranean.	
11.00-11.30	Coffee break	
11.30-12.30	Creating a call to action Co-creation session to work on shared goals and actions to achieve the desired future together.	
12.30-13.30	Networking lunch	
13.30-14.30	Break and walk to the MUCEM Forum	
14.30-16.30	Scaling-up innovative solutions: pathways to achieve zero waste in the Mediterranean Panelists: Richard Sempère, Director, Ocean Science Institute, CNRS Cristina Colonna d'Istria, Director, Éa Éco-Entreprises Joslin Faith Kehdy, Founder and Director, Recycle Lebanon Philippe Masset, Director, Europe and International, ADEME Moderator: Karim El Arnaouty, AVITEM	MUCEM
16.30-17.00	Closing remarks Françoise Bonnet, Secretary General, ACR+ Anne Claudius-Petit, Regional Minister, Région Sud - Provence-Alpes-Côte d'Azur	



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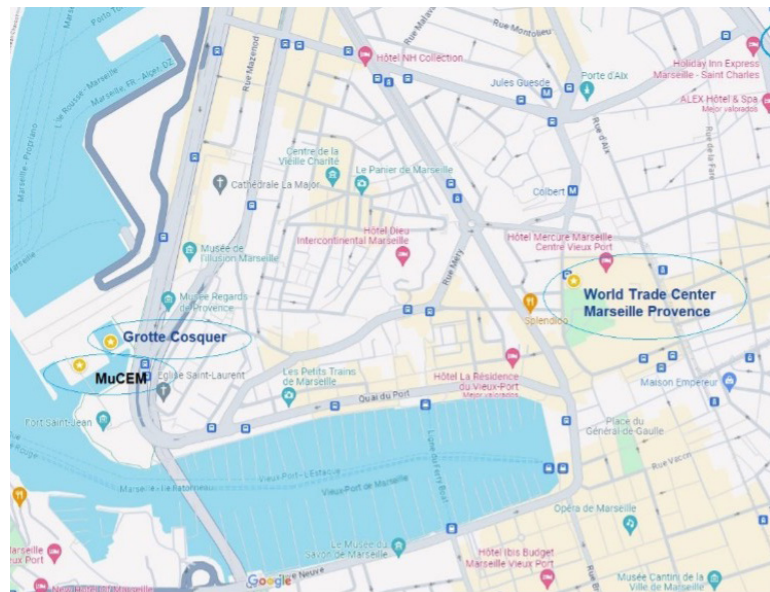
Practical details

Venue

The activities will take place in Marseille city centre between the **World Trade Center Marseille Provence** (2 Rue Henri Barbusse) and the **MuCEM Musée des civilisations de l'Europe et de la Méditerranée** (7 promenade Robert Laffont (esplanade du J4)).

The networking dinner on 18 June will take place at **Grotte Cosquer** (Promenade Robert Laffont, Esp. J4). The dinner is open for ISE Mission partners and will be covered by the organization

A coffee break and lunch on the 19 June will be provided to all participants.



Find how to get to the venues
with public transport

FIND HOW

Parallel activities

The activities that the Interreg Euro-MED Innovative Sustainable Economy Mission is organising in Marseille will take place in parallel to the 30th ACR+ General Assembly and the LIFE IP SMART WASTE Project closing seminar. You can visit during the two days the exhibition on the LIFE IP SMART WASTE project and the ACR+ Photo Contest at the MUCEM forum.

Find more information [here](#).

All the activities in this programme will be held in English.



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www.innovative-sustainable-economy.interreg-euro-med.eu

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