



Innovative  
sustainable economy

Interreg  
Euro-MED



Co-funded by  
the European Union

A project labelled by the UfM



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط

## 3<sup>rd</sup> ISE Community of Practice (CoP) gathering

# The Sustainable Development Solutions Network Mediterranean



Simone Cresti, PhD

Santa Chiara Lab, University of Siena



**The SDSN mobilizes the world's knowledge community for science-based solutions for sustainable development.**



# 2,000+

---

**Member Insitutions**

# 57

---

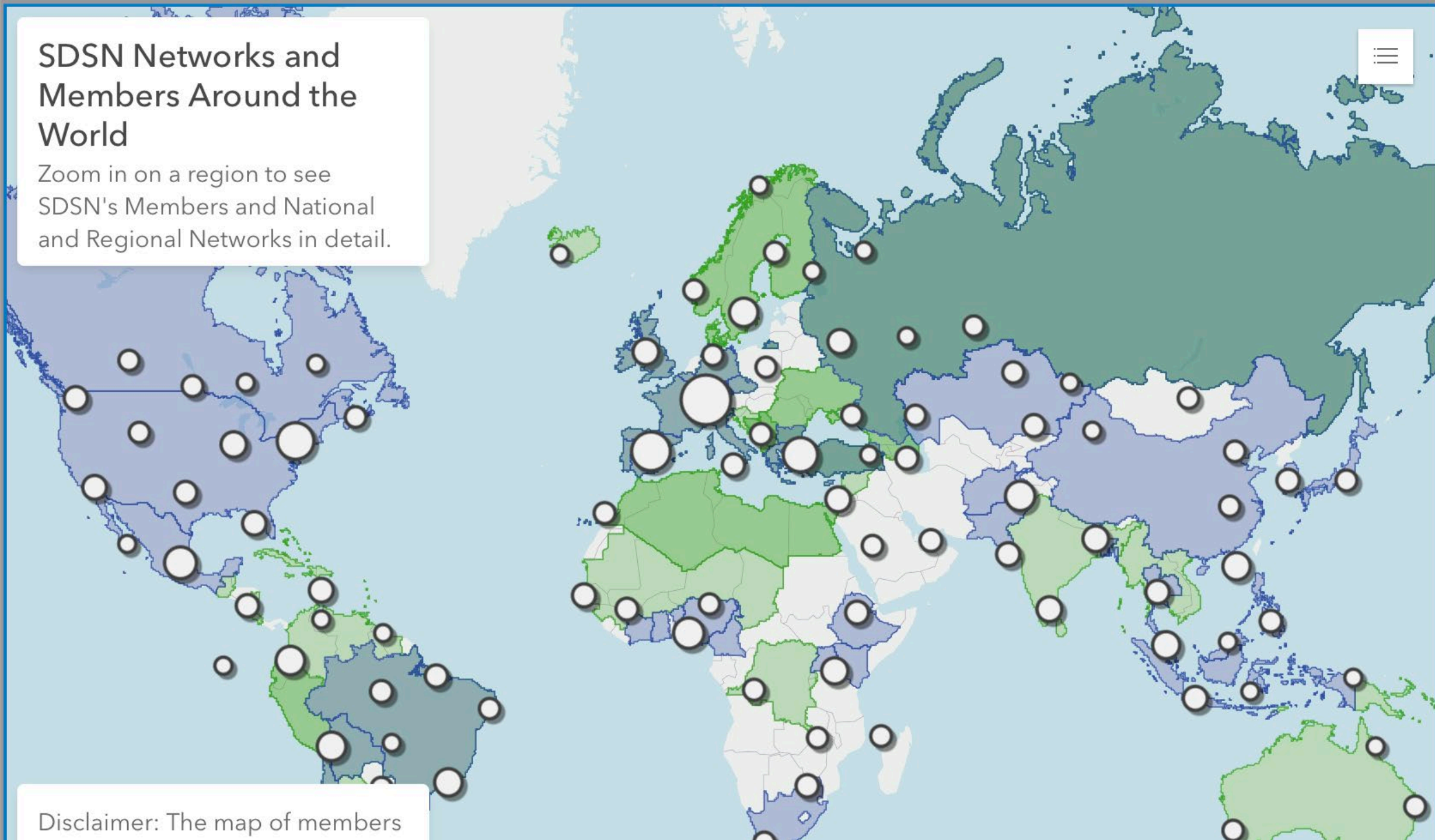
**National and Regional  
Networks Across the  
Following Regions: Africa,  
Americas, Asia & Pacific,  
Europe, and the Middle  
East.**

# Become a Member



# SDSN Networks and Members Around the World

Zoom in on a region to see SDSN's Members and National and Regional Networks in detail.



Disclaimer: The map of members

## SDSN Mediterranean



SDSN Mediterranean is the regional hub for the Mediterranean area of the United Nations Sustainable Development Solutions Network. It aims at mobilizing scientific and technical expertise from academia, civil society and the private sector to enhance the sustainable use and development of the Mediterranean region engaging in a wide array of projects and partnerships.

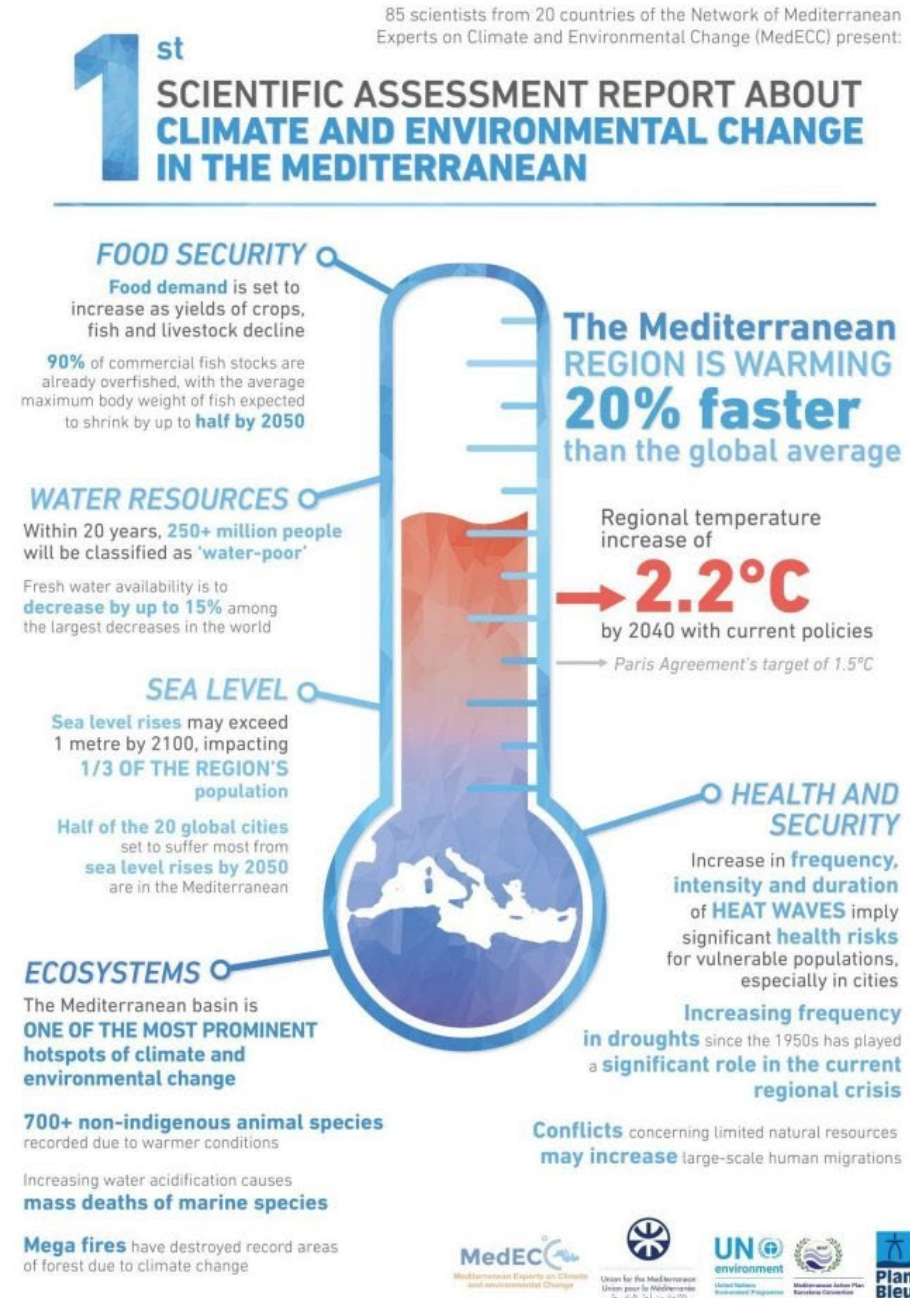
- > 70 members
- 19 Mediterranean Countries



The Mediterranean basin warms 20% faster than the global average, and that the region is one of the main climate change hotspots in the world.

With current policies, temperatures are expected to increase by 2.2°C (compared to pre-industrial level) by 2040.

Source: UfM





Collaborative Research

Innovative Teaching

Networking

Dissemination  
Exploitation and  
Outreach

Youth Engagement



# Siena International School on Sustainable Development

## Technological, organizational and social transformations towards carbon neutrality

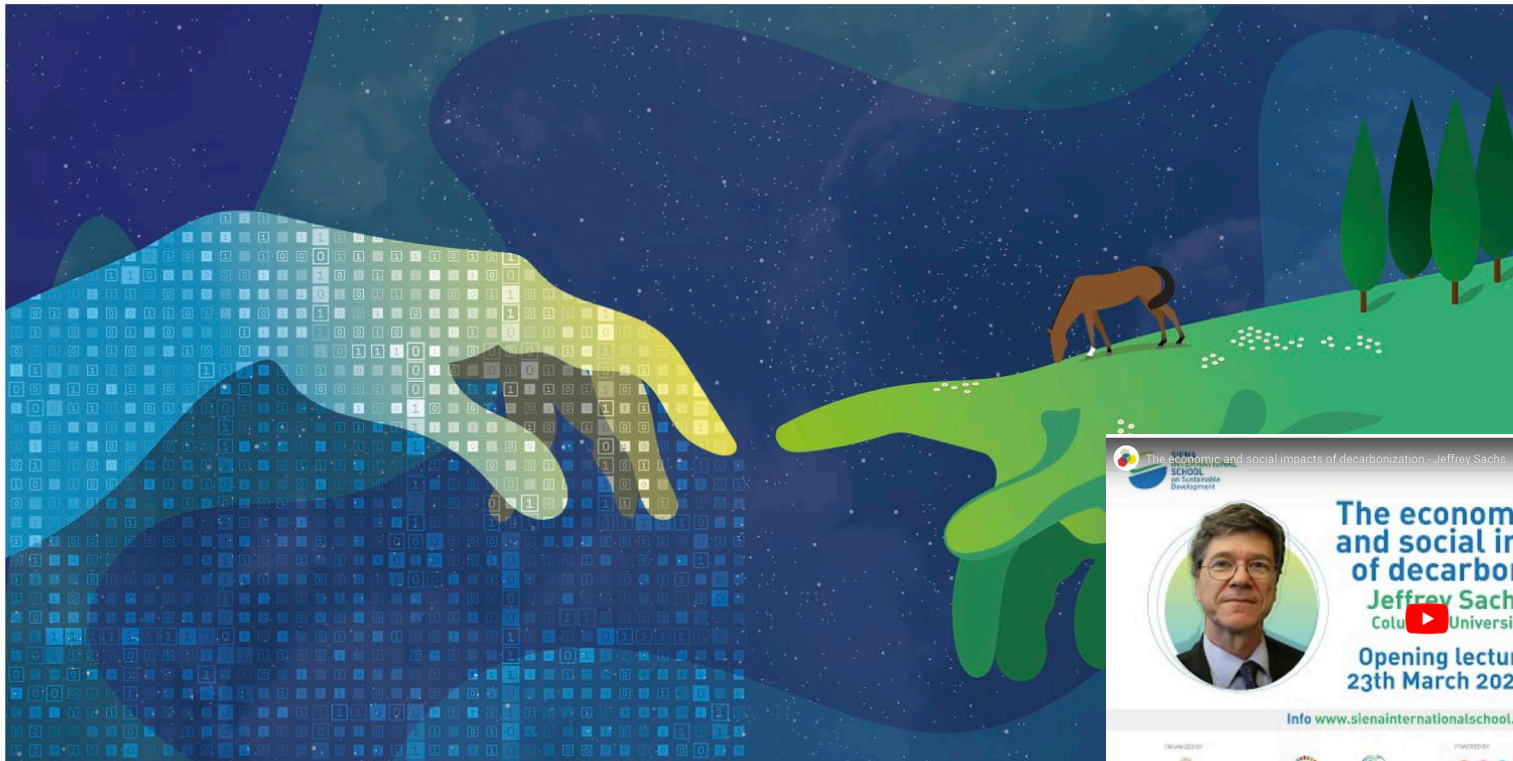
Following [COP26](#), an event many believe to be the world's best last chance to get runaway climate change under control, the Italian [Alliance for Sustainable Development \(ASVIS\)](#), the [Santa Chiara Lab](#) of the University of Siena, [Enel Foundation](#), and the UN Sustainable Development Solutions Network ([UN SDSN](#)) announce the launch of the Siena International School on Sustainable Development 2022.

## 4 editions

- 470 people trained
- 60 countries
- 80 international teachers

## Ed 2022 (4<sup>ed.</sup>)

- 370 participants (online)
- 30 selected (in presence)
- 20 teachers
- Topic: Decarbonisation (Food, energy, industry)
- <https://sienainternationalschool.unisi.it/it/>



The Siena International School on Sustainable Development

The economic and social impacts of decarbonization - Jeffrey Sachs

Technological, organizational and social transformations towards carbon neutrality



**The economic and social impacts of decarbonization**  
Jeffrey Sachs  
Columbia University / UN SDSN

Opening lecture  
23th March 2022 / h 3-4.30 pm CET

Info [www.sienainternationalschool.unisi.it](http://www.sienainternationalschool.unisi.it)

ORGANIZED BY: SANTA CHIARA LAB, ASVIS, ENEL FOUNDATION, UN SDSN

POWERED BY: ENEL

SUPPORTED BY: RUS, SDSN

Guarda su  YouTube

# Free, open educational resources from the world's leading experts on sustainable development

The SDG Academy is the premier source of high-quality resources and guidance on education for the SDGs, with the mandate to enrich the field of sustainable development and advance Agenda 2030



[WATCH OUR TRAILER](#)

SDG ACADEMY COURSES

SELF PACED



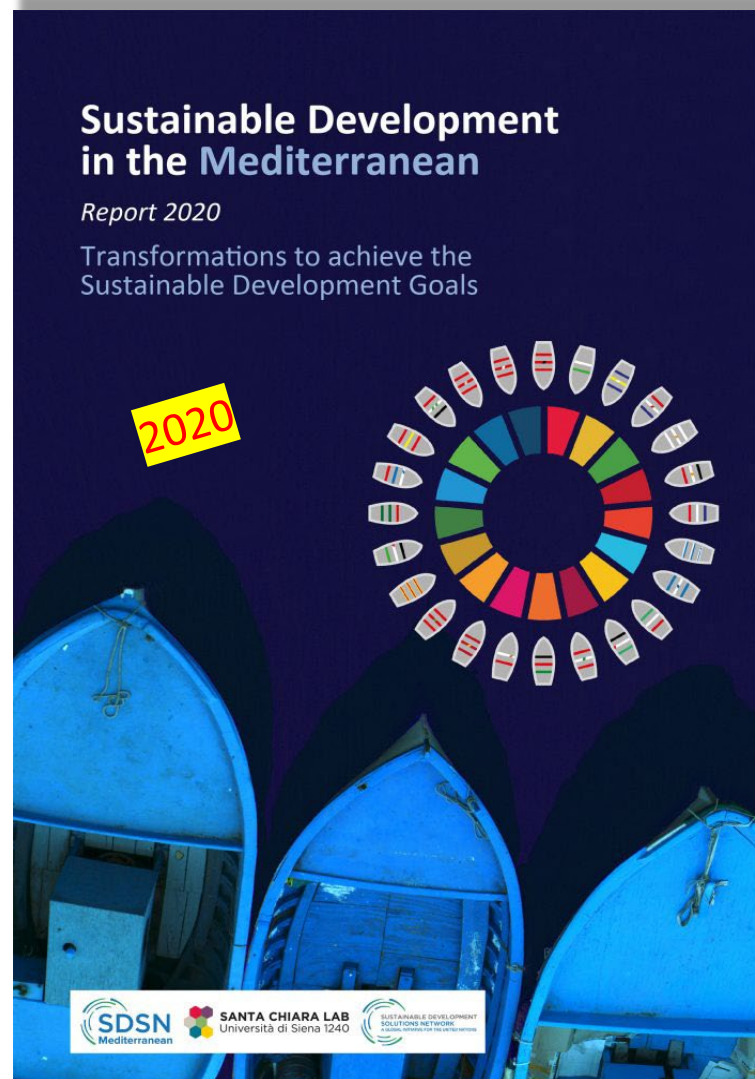
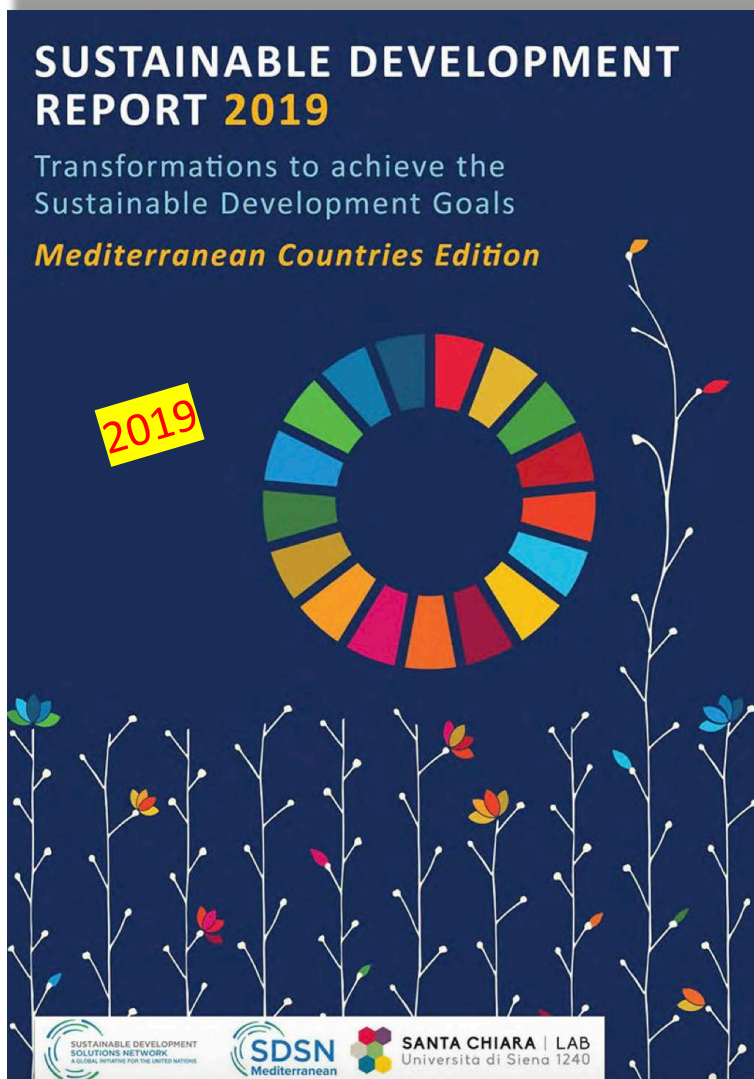
Share

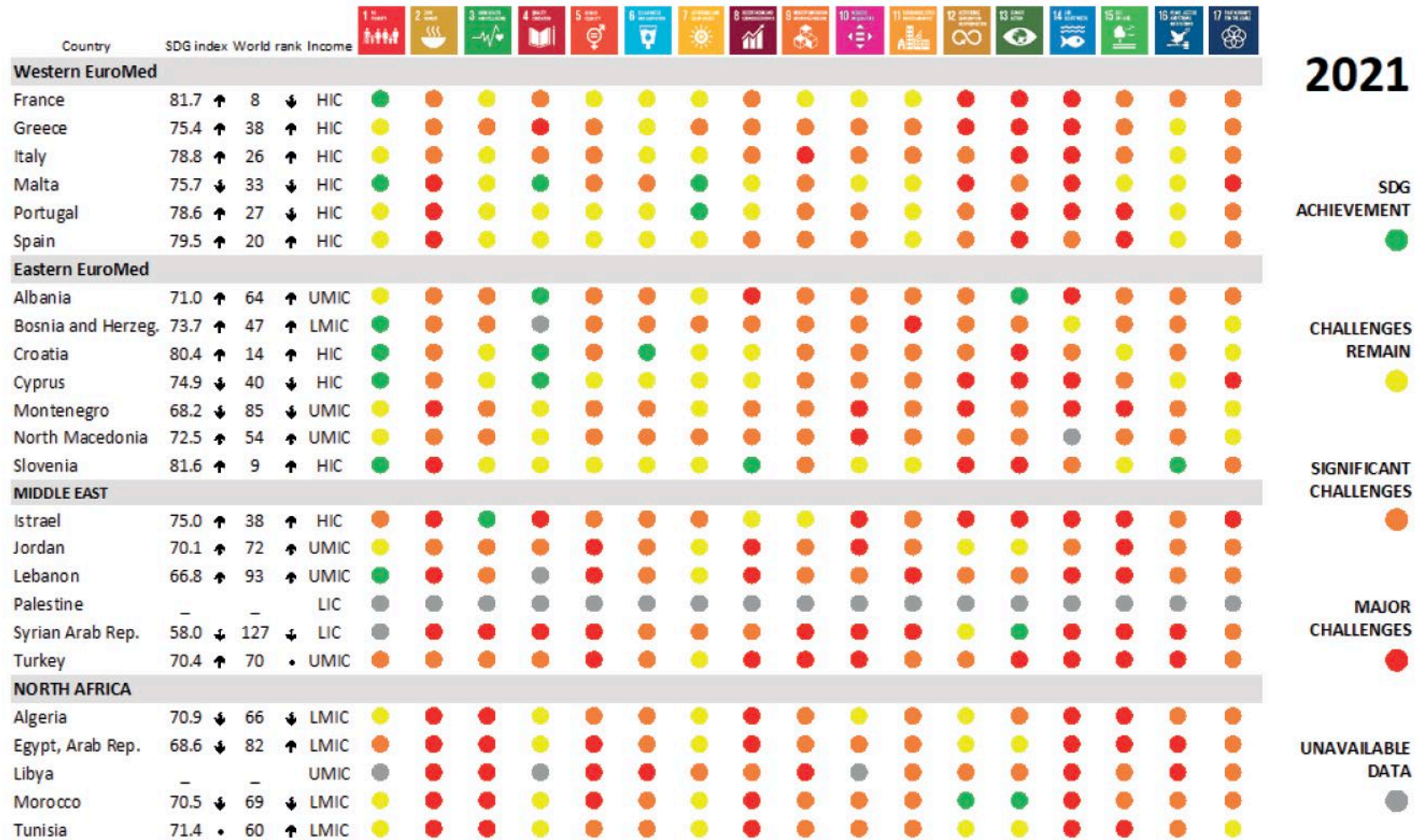
# Sustainable Food Systems: A Mediterranean Perspective

2 ZERO HUNGER






















# The report: Sustainable Development in the Mediterranean
















**A lot of challenges still remain**

Rank	Country	Score
1	 Finland	85.90
2	 Sweden	85.61
3	 Denmark	84.86
4	 Germany	82.48
5	 Belgium	82.19
6	 Austria	82.08
7	 Norway	81.98
8	 France	81.67
9	 Slovenia	81.60
10	 Estonia	81.58
11	 Netherlands	81.56
12	 Czech Republic	81.39
13	 Ireland	80.96
14	 Croatia	80.38
15	 Poland	80.22
16	 Switzerland	80.10
17	 United Kingdom	79.97
18	 Japan	79.85
19	 Slovak Republic	79.57
20	 Spain	79.46

## The Med in the global ranking

30	 Chile	77.13
31	 Lithuania	76.70
32	 United States	76.01
33	 Malta	75.75
34	 Serbia	75.59
35	 Australia	75.58
36	 Ukraine	75.51
37	 Greece	75.41
38	 Israel	75.04
39	 Romania	74.97
40	 Cyprus	74.87

Mediterranean 75.1

WHAT IS YOUR

# University's Ecological Footprint?

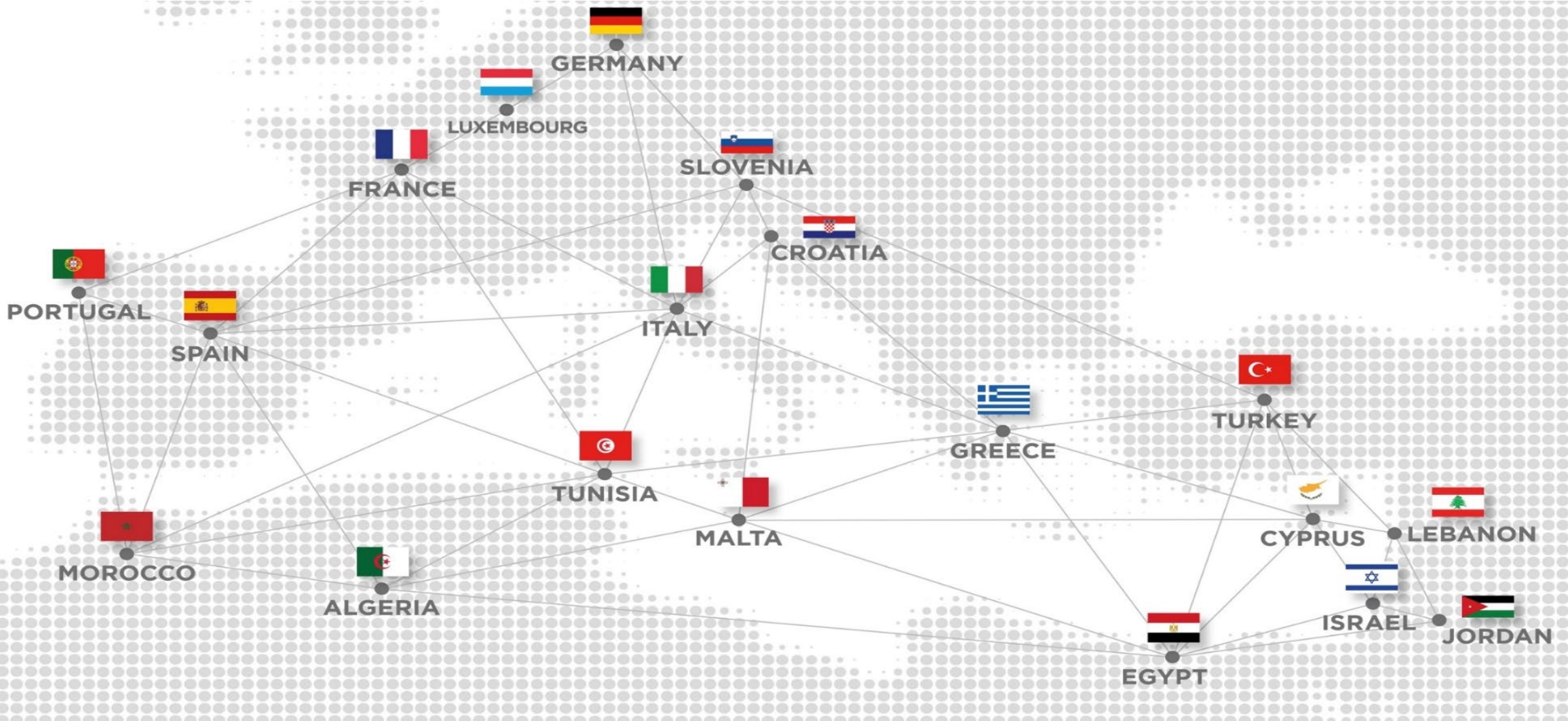
EUSTEPs is a project carried out, under the leadership of Aristotle University of Thessaloniki, by the strategic partnership between four European universities and non-governmental organisation Global Footprint Network, the official home of the Ecological Footprint methodology and applications.

Let's Start



# PRIMA

## An Integrated Research and Innovation Programme on food systems and water resources



11 EU Countries & 8 non-EU Countries, equal footing 500 million Euros (220 EU - 274 PS) budget for 7 years, managed by PRIMA Foundation based in Barcelona



Attention to the private sector

«A sense of purpose»  
(2018, Letter to CEOs)



Larry Fink (Blackrock)



# Fixing the Business of Food



**Barilla**  
*Center*  
FOR FOOD  
& NUTRITION

IN COLLABORATION WITH




# Fixing the Business of Food

## FOUR PILLARS FOR CORPORATE SDG ALIGNMENT

Pillar 1

Beneficial products and strategies



Pillar 2

Sustainable business operations and internal processes

Pillar 3

Sustainable supply chains & value chains



Pillar 4

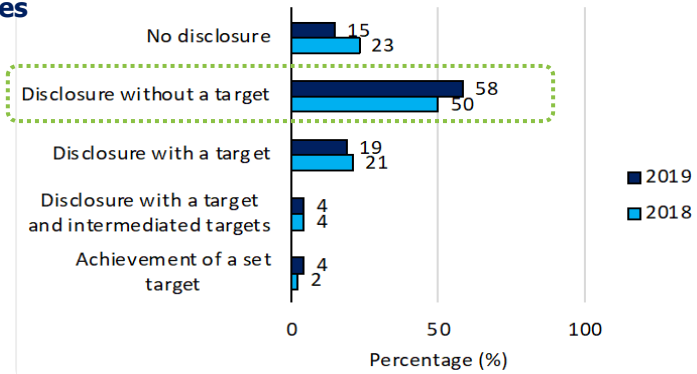
Good Corporate Citizenship

# Fixing the Business of Food

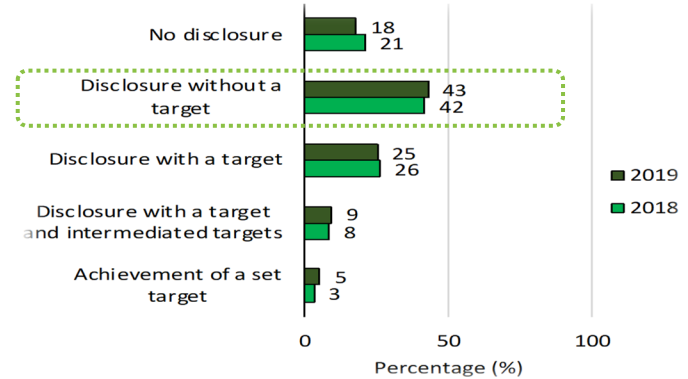
## FINDINGS FROM SUSTAINABILITY REPORTS

Companies tend not to disclose targets

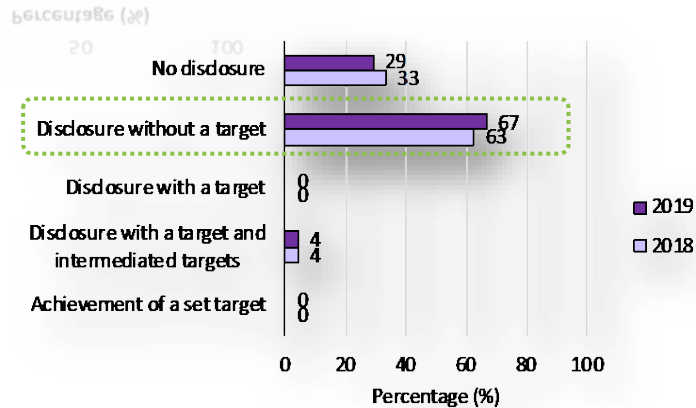
### Pillar 1 Beneficial products and strategies



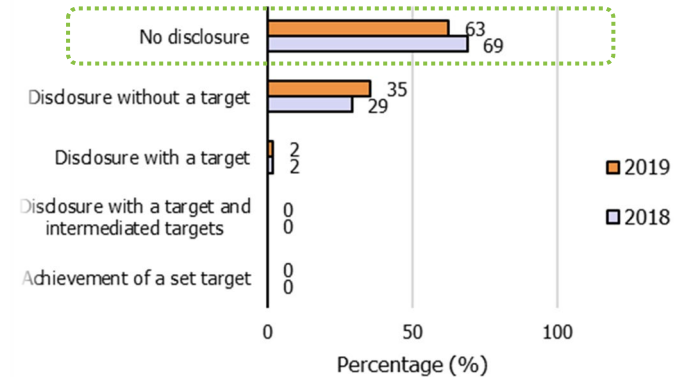
### Pillar 2 Sustainable business operations and internal processes

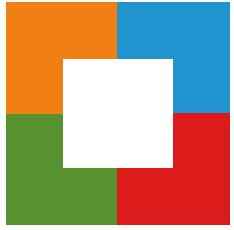


### Pillar 3 Sustainable supply and value chains



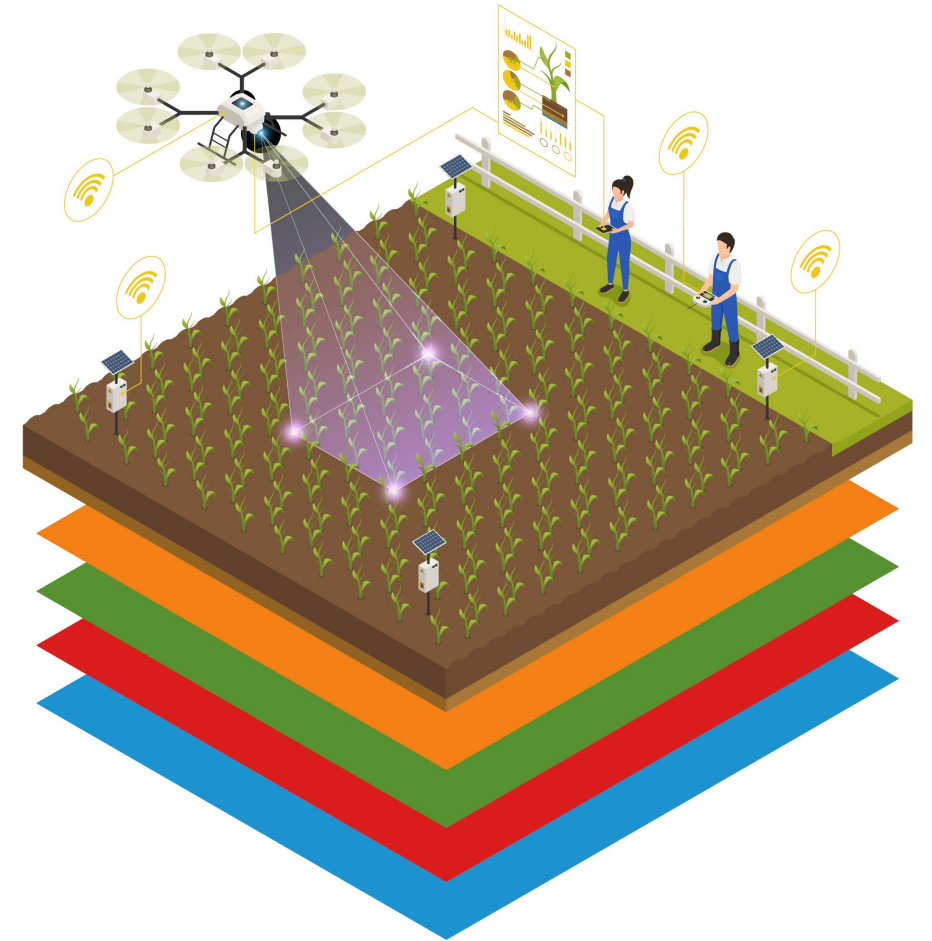
### Pillar 4 Good Corporate Citizenship





IMPRESA  
2030

- Digital Platform for the self-assessment of business alignment to the Agenda 2030.
- Support tool for improving sustainability performances



# Platform Outputs

- E-mail with results (not public!)

**1. Prodotti e strategie che contribuiscono a regimi alimentari sani e sostenibili**

**56/100**



**2. Sostenibilità delle operazioni e dei processi interni**

**57/100**



**3. Sostenibilità della catena di approvvigionamento e del valore**

**55/100**



**4. Buona cittadinanza d'impresa**

**76/100**



# Platform Outputs

- **A score of alignment of the company to the Agenda 2030**

A mean of each pillar score → each pillar has equal weight

**Punteggio totale**

**61/100**



- **Company reserved web area with results to be downloaded**







European  
Network of  
Living Labs

# What are Living Labs?

Living Labs are adopted as a **new model of co-creative and collaborative eco-systems** for accelerating sustainability and innovation in the Agrifood Sector

Eu Level -> Mission A Soil deal for Europe



# What is a Living Lab according to ENoLL

## Definition

**Open innovation ecosystems in real-life environments** based on a systematic user co-creation approach that integrates research and innovation activities in communities with **test and experimentation**, placing citizens at the center of innovation (Quadruple Helix Model)

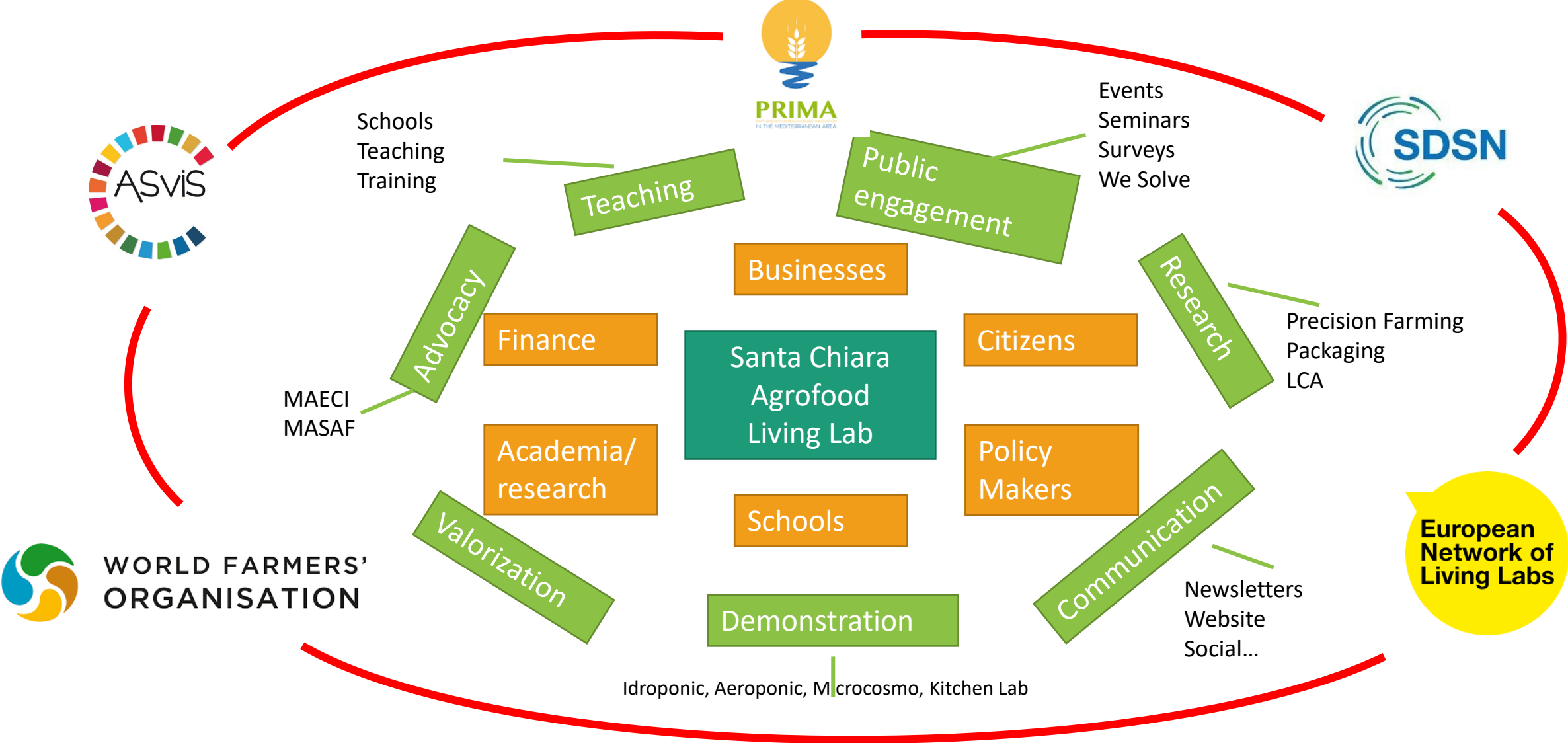
## Business Models

A Living Lab can be initiated and hosted by a **university, a research institute, a municipality** or any organisation where the user is placed at the center of the innovation process.

Focusing on LL lead by Universities or Research Centers, 3 models of Living Lab:

- the LL as a **demonstrator**, in some cases taking advantage of its own farm in others based upon external farms, as the cases of the University of Bologna and ENEA;
- the LL as a **network of “nodes”** as university departments/structures/events, each focused on a specific topic, as the case of the University of Padova;
- the LL as a **university-centered structure** with strong relationships with its own territory, businesses, stakeholder and the world of research, as the Santa Chiara Agrifood LL of the University of Siena.

# The Santa Chiara Agrifood Living Lab





European  
Network of  
Living Labs



# FUSTO

Percorso interdisciplinare di innovazione  
trasferimento tecnologico e orientamento  
dal **Fuori Suolo** alla **Tavola e Oltre**



Finanziato  
dall'Unione europea  
NextGenerationEU



Ministero  
dell'Università  
e della Ricerca



Italiadomani  
PIANO NAZIONALE  
DI RIPRESA E RESILIENZA



agritech  
spoke 9

METRO  FOOD-IT



SANTA CHIARA LAB  
Università di Siena 1240

# An immersive pathway of research, innovation and demonstration among laboratories, ideas and services

## FARMING LAB

Finanziato da Agritech  
e da Metrofood-IT

📍 SANTA CHIARA LAB

## TRACK&QUALITY

TRACCIABILITÀ DELL'ORIGINE  
GEOGRAFICA E DELLE VARIETÀ

Finanziato da Agritech  
e da Metrofood-IT

📍 SANTA CHIARA LAB

📍 POLO SCIENTIFICO  
DI SAN MINIATO

## KITCHEN LAB

Finanziato da Metrofood-IT

📍 SANTA CHIARA LAB

## FONDAZIONE SIENA FOOD LAB

📍 FONDAZIONE MPS

## ESG4AGRI

MISURAZIONE DELLA  
SOSTENIBILITÀ AGROALIMENTARE

Finanziato da Agritech

📍 SANTA CHIARA LAB

## PACKAGING LAB

Finanziato da Metrofood-IT

📍 POLO SCIENTIFICO DI SAN MINIATO

## AGRIHUB - SCENARI AGRIFOOD

Finanziato da Agritech

📍 SANTA CHIARA LAB

## SANTA CHIARA NEXT

📍 SANTA CHIARA NEXT

European  
Network of  
Living Labs

SANTA CHIARA LAB

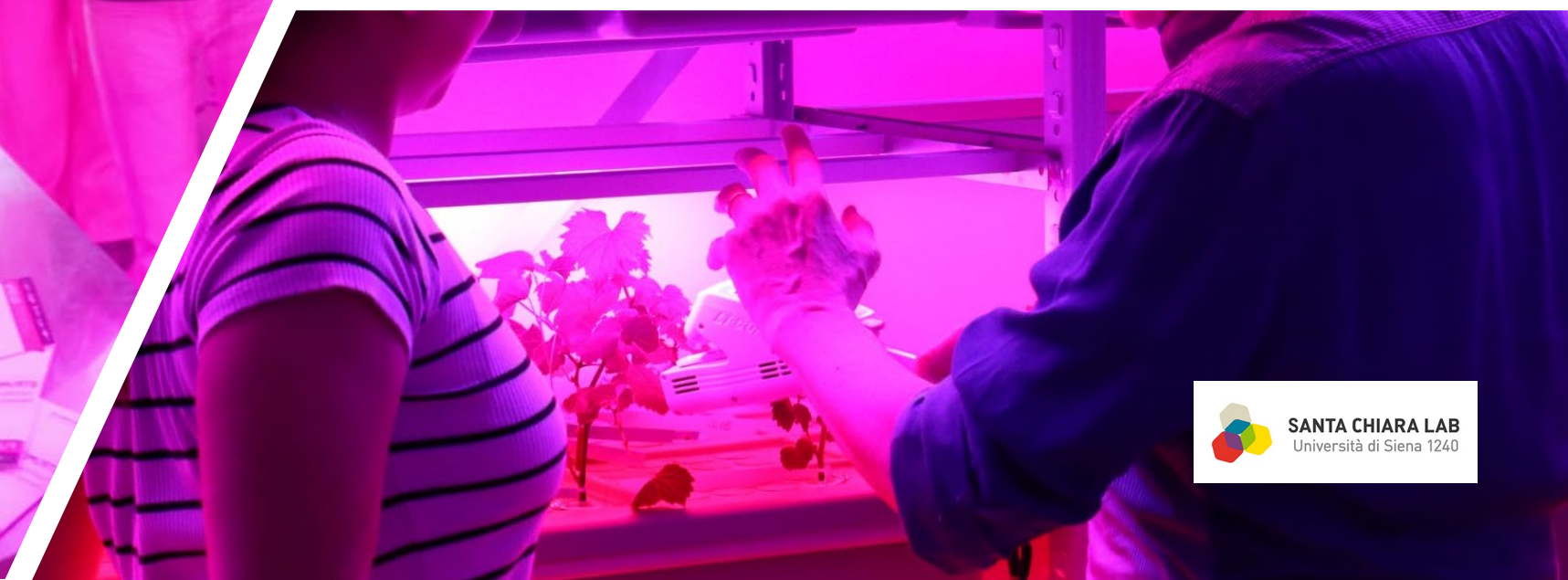


SANTA CHIARA LAB  
Università di Siena 1240





European Network of Living Labs



 **SANTA CHIARA LAB**  
Università di Siena 1240

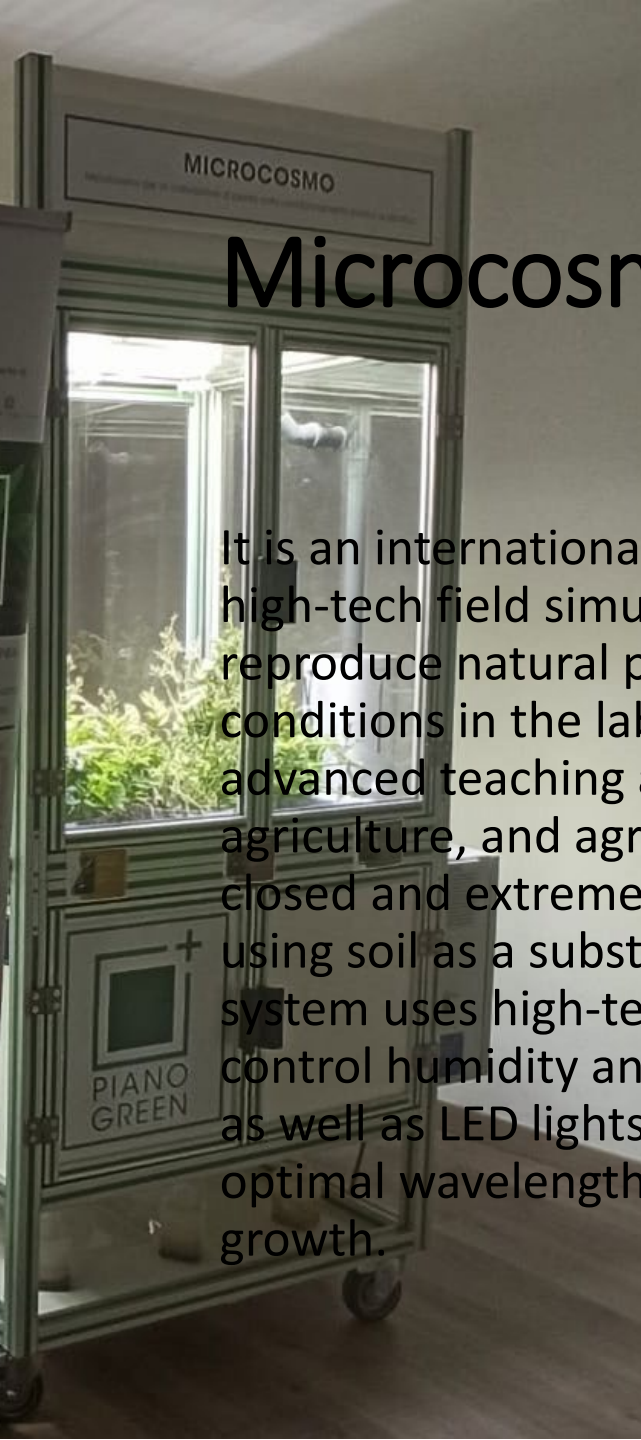
# The Farming Lab

An innovative system of horticulture which involves growing plants without soil. The roots of the plants are immersed in a water-based mineral nutrient solution (**Hydroponic**) or in a tank in which a solution of minerals and nutrients based on water vapor circulates (**Aeroponic**)



# Microcosm

It is an internationally patented high-tech field simulator and can reproduce natural plant growth conditions in the lab; it facilitates advanced teaching and research in agriculture, and agroecology in closed and extreme environments, using soil as a substrate; the system uses high-tech sensors to control humidity and temperature, as well as LED lights to select the optimal wavelengths for plant growth.



# Track and Quality Lab

Supports companies in the definition of the origin of products, their quality and the traceability of the processes within the value chain.



# The Kitchen Lab

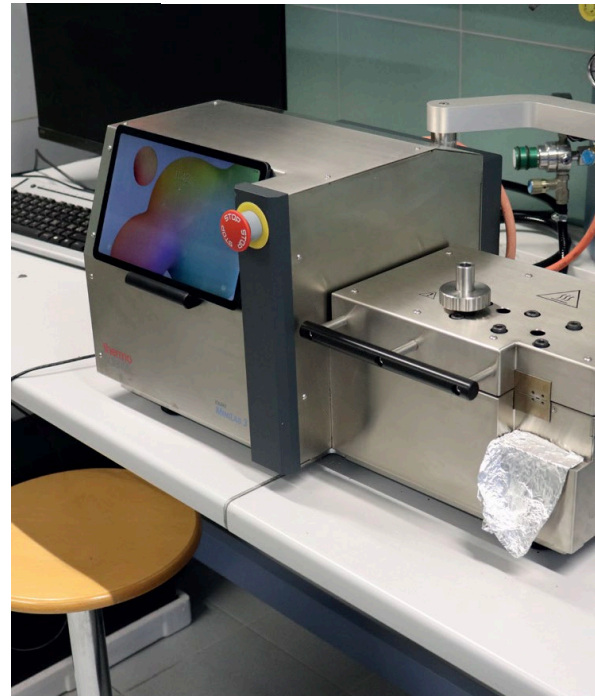
A kitchen-laboratory to bring innovation in the field of transformation of food, integrating the potential of traditional cuisine with innovative technologies such as 3D scanning and printing machines for food.



# The Packaging Lab

A research and implementation lab of innovative technologies for creation of sustainable packaging

European  
Network of  
Living Labs



 **SANTA CHIARA LAB**  
Università di Siena 1240

# The Virtual Lab

The Virtual Lab is the virtual reality laboratory of the University of Siena. The main purpose of VL is to investigate human behavior through virtual reality technologies using simulations and digital environments.



# The AGRIHUB

A platform for accessing the metrics of national and local agrifood systems. It detects and analyzes the sustainability performance of the Italian and local agrifood sectors. It uses people's opinions and behaviors to measure the attitudes of consumers and stakeholders towards food products through virtual reality tools, focus groups and the use of participatory survey tools, to learn about opinions and behaviors with respect to issues relevant to companies, markets or health. It develops historical-cultural analyzes of the territories and builds a narrative that links the value of the territory with the quality, origin and characteristics of the product, for the benefit of agri-food companies.





- Santa Chiara Next is a spin-off of the University of Siena created to provide support services to businesses, bodies and institutions in the process of aligning with the sustainable development objectives defined by the United Nations 2030 Agenda.



**SANTA  
CHIARA  
NEXT**

# The Stakeholder Engagement Platform



Home



Progetti



Idee



Sondaggi



Feedback



Risorse



Eventi



Sessioni di  
cocreazione



Profilo

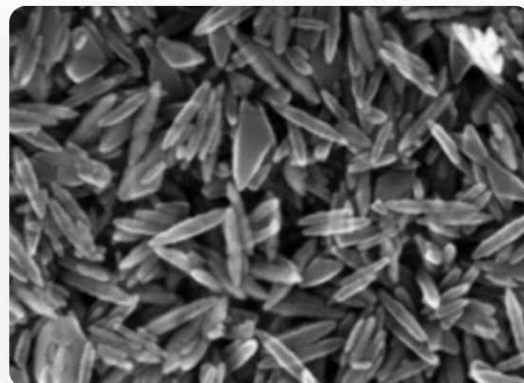
## Idee

Vedi tutti

### Individuazione di nanoparticelle negli alimenti

 1 dic 2024 - 31 dic 2025

Verranno acquisite immagini di alta qualità per il conteggio delle particel...



 0 idee

 0 commenti

Proponi la tua idea

### Etichette e zuccheri: autenticità e sicurezza...

 1 dic 2024 - 31 dic 2025

Oggi viene posta particolare attenzione alla veridicità delle...



 1 idea

 1 commento

Proponi la tua idea

### Scoprire frodi e adulterazioni nelle spezie con la...

 1 dic 2024 - 31 dic 2025

Buona parte delle erbe e spezie sono prodotte in paesi dove i controlli non...



 0 idee

 0 commenti

Proponi la tua idea



# PRIMA PARTNERSHIP

*Advancing Innovation, Sustainability, and  
Tradition*

PRESENTED BY:

DR. MOHAMED WAGEIH, PROJECT OFFICER

MOHAMED.WAGEIH@PRIMA-MED.ORG

# OVERVIEW



**PRIMA**  
BY THE MEDITERRANEAN AREA

**PRIMA4TODAY: WHY PRIMA?  
WHERE WE STAND AFTER 7 YEARS  
(2018-2024)**

MOHAMED WAGEIH  
PROJECT OFFICER  
PRIMA FOUNDATION/ FUTURE4PRIMA



 **PRIMA**  
BY THE MEDITERRANEAN AREA

EUROPEAN PARTNERSHIP

Co-funded by the  
European Union  EUROPEAN UNION

WWW.PRIMA-MED.ORG

**PRIMA CALLS 2025**

↓ **Publication of  
the PRIMA Work  
Programme 2025**



SCAN ME

MOHAMED WAGEIH  
PROJECT OFFICER  
PRIMA FOUNDATION/ FUTURE4PRIMA



**ANNUAL WORK  
PROGRAMME 2025**  
FOR THE PARTNERSHIP FOR RESEARCH AND  
INNOVATION IN THE MEDITERRANEAN AREA  
(PRIMA)

 **PRIMA**  
BY THE MEDITERRANEAN AREA

Co-funded by the  
European Union  EUROPEAN UNION



**FUTURE4PRIMA**

**SYNERGIES AND COOPERATION**

MOHAMED WAGEIH  
PROJECT OFFICER  
PRIMA FOUNDATION/ FUTURE4PRIMA



 **PRIMA**  
BY THE MEDITERRANEAN AREA

EUROPEAN PARTNERSHIP

Co-funded by the  
European Union  EUROPEAN UNION



# PRIMA4TODAY: WHY PRIMA? WHERE WE STAND AFTER 7 YEARS (2018-2024)

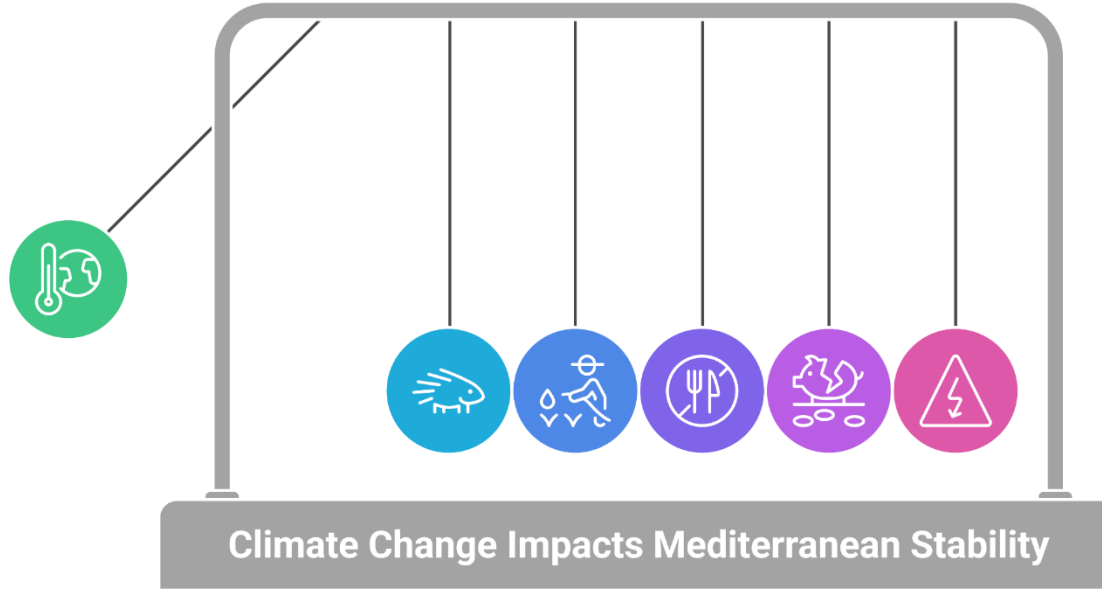
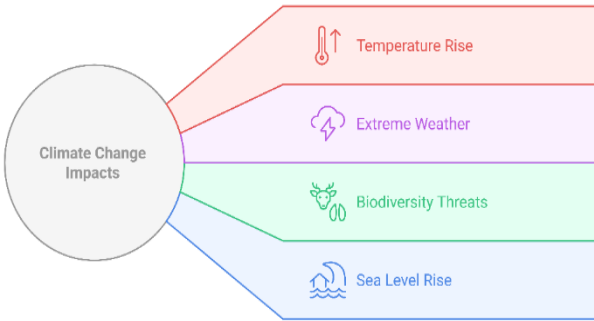
MOHAMED WAGEIH

PROJECT OFFICER

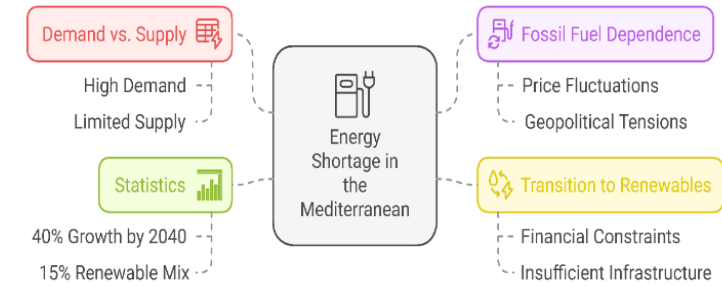
PRIMA FOUNDATION/ FUTURE4PRIMA



### Unpacking Climate Change in the Mediterranean



### Energy Shortage in the Mediterranean: Challenges and Dynamics



### Climate Change

Rising temperatures and extreme weather

### Biodiversity Loss

Threats to ecosystems and species

### Water Scarcity

Increased stress on water resources

### Food Insecurity

Higher food prices and malnutrition

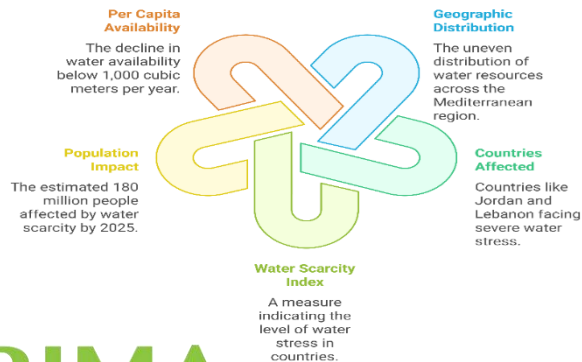
### Economic Instability

Job market pressures and unemployment

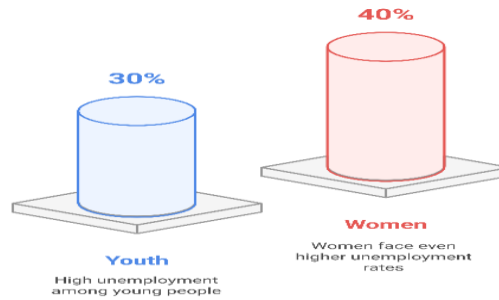
### Energy Shortages

Growing demand outpacing supply

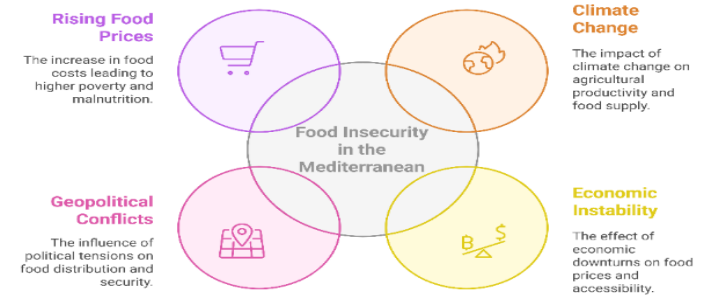
### Understanding Water Scarcity in the Mediterranean



### Unemployment Rates in the Mediterranean Region



### Challenges of Food Insecurity in the Mediterranean Region



# PRIMA: A European Partnership for Research and Innovation in the Mediterranean

Advancing Research Sustainability in the Mediterranean



### Strategic EU Partnership

Established under Article 185 TFEU, PRIMA is co-funded by the EU (325M€) and 20 Participating States (384M€)



### Inclusive & Collaborative

Includes 12 EU Member States and 8 Mediterranean Partner Countries with equal decision-making rights.



### Tackling Key Challenges:

Focuses on water management, sustainable farming, and resilient agro-food systems in nexus approach to address Mediterranean climate risks



**Legal Basis:** Established under Article 185 of the Treaty on the Functioning of the EU (TFEU) Decision (EU) 2024/1167 amending Decision (EU) 2017/1324 as regards the continuation of the Union’s participation in the PRIMA under Horizon Europe.  
**Timeframe:** 2018–2031 (calls from 2018 to 2024 under H2020 RfP: from 2025-2027 under HE)





# PRIMA Basics



**Strong institutional support & major geostrategic role in the Mediterranean**



**A strategic R&I Agenda coherent with global and regional challenges**



## Equal Footing

Based on equal footing, shared interest and mutual benefit.



**PRIMA is a successful example of R&I cooperation and policy alignment among States**



## PRIMA: a solid instrument of Science Diplomacy

between Europe, Africa and Middle East



**A well-balanced project portfolio and results to be capitalized**



# PRIMA: Deploying Innovative Solutions in the Mediterranean



PRIMA's aims to foster joint **research and innovation (R&I)** approaches among Mediterranean countries to improve **water availability, sustainable agriculture** and **food production** in a region heavily distressed by climate change.



With a budget of **EUR 700 million**, PRIMA implements the Programme mainly through annual calls for proposals.



**Research, Innovative & Technological Solutions**



# THEMES



62  
WATER  
PROJECTS



## Water Management

Integrated and sustainable management of water for arid and semi-arid Mediterranean areas.



109  
FARMING  
PROJECTS



## Farming Systems

Sustainable farming systems under Mediterranean environmental constraints



86  
AGRO-FOOD  
PROJECTS



## Agri-food Value Chain

Sustainable Mediterranean agro-food value chain for regional and local development



12  
WEFE NEXUS  
PROJECTS

## WEFE Nexus

Water, Energy, Food and Ecosystems (WEFE) Nexus

# PRIMA Achievements (2018 - 2024)



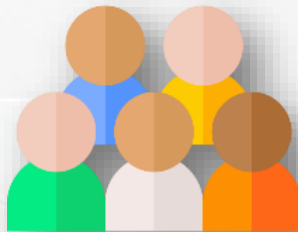
**269**

# of Projects



**400+ M€**

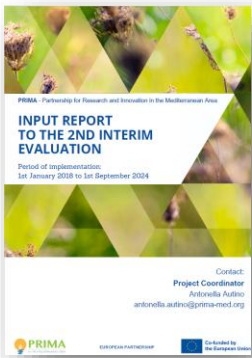
€€ Budget allocated



**2,500+**

# of Beneficiaries

# Technical Achievements & Outcomes



## Funded projects

PRIMA funded **269** projects  
(**77** in Section 1, **192** in Section 2)



## Innovative technologies

Developed **70+** new technologies,  
with **75%** reaching TRL (6-8).



## Key Exploitable Results

Generated over **200+** KERs,  
including technologies,  
methodologies, and policy  
recommendations.



## Scientific publications & Open Data

Produced **460+** scientific  
publications and made **40+** open  
datasets available.



## Demonstration Sites

Implemented **125+** demonstration  
sites through **50+** completed projects,  
focusing on sustainable farming,  
water management, and agro-food  
systems.



## Training & Capacity Building

Trained **2,000** stakeholders  
through various initiatives.



PRIMA CALLS 2025



# Publication of the PRIMA Work Programme 2025

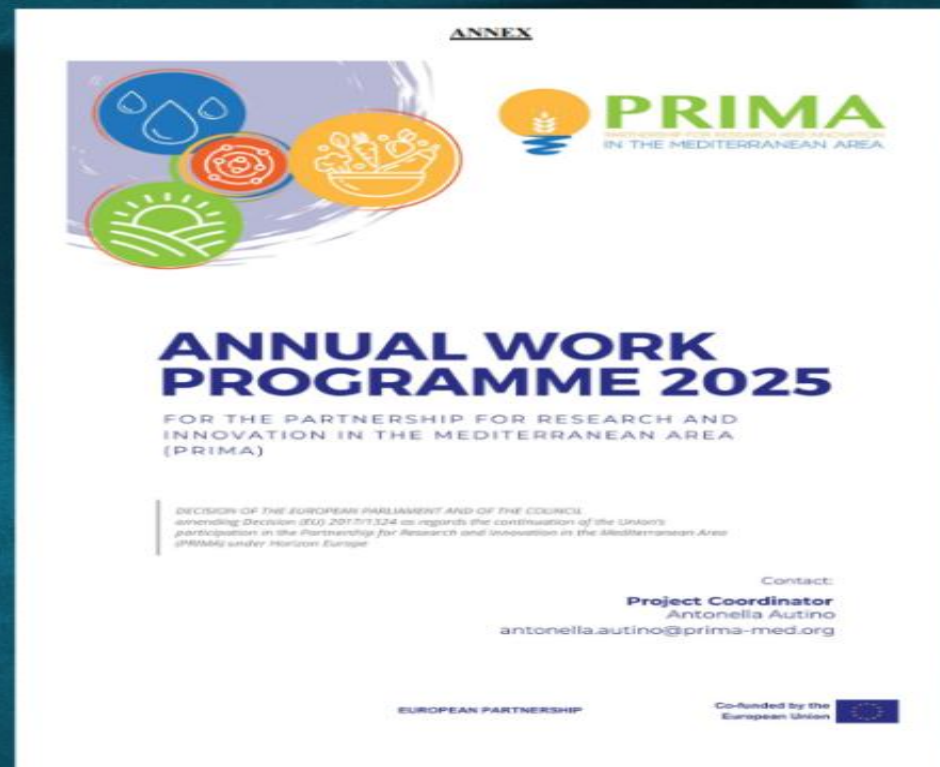


SCAN ME

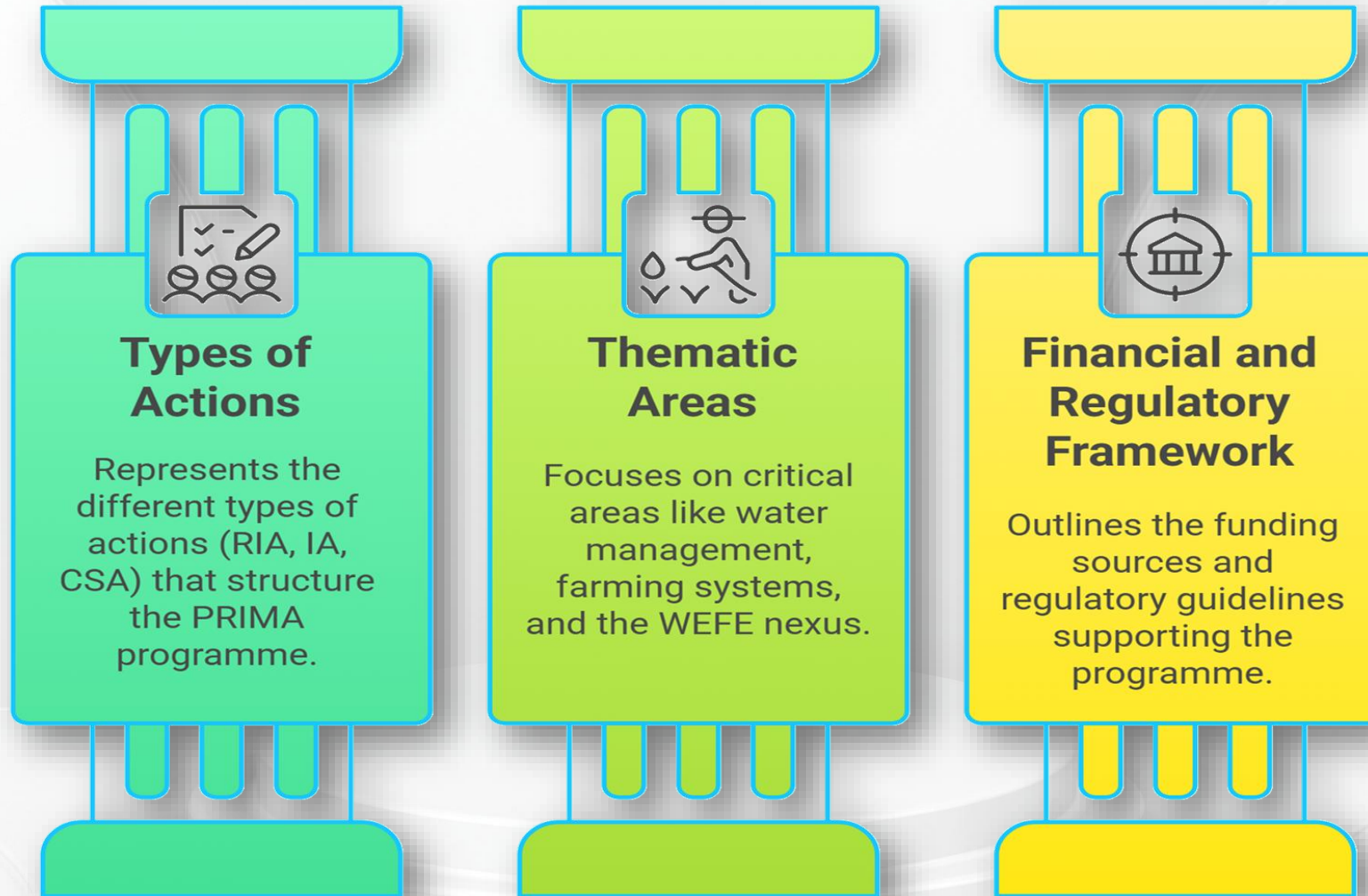
MOHAMED WAGEIH

PROJECT OFFICER

PRIMA FOUNDATION/ FUTURE4PRIMA

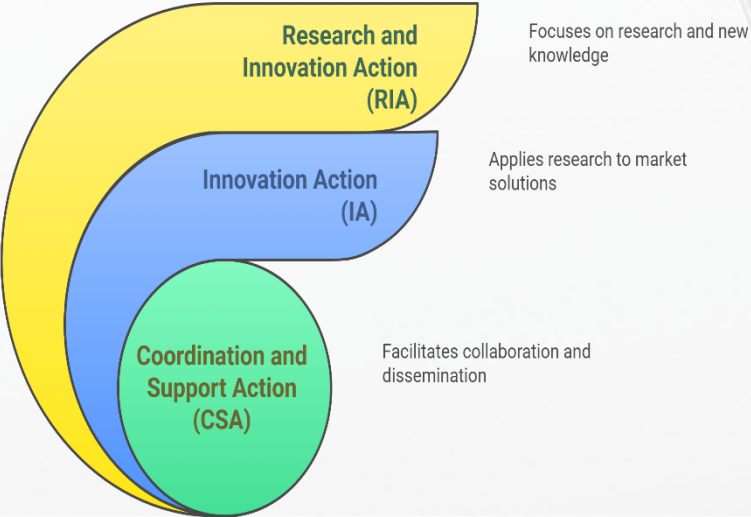


# PRIMA Classifications



# PRIMA Classifications

### PRIMA Programme Action Types



### PRIMA Programme Thematic Areas

#### Farming System

Aims to improve and sustain agricultural practices resilient to climate change.

#### Agrofood Value Chain

Addresses the entire agrofood process to enhance security and reduce waste.

#### Water Management

Focuses on sustainable water use and conservation practices.



#### WEFE Nexus

Emphasizes the interconnections between water, energy, food, and environment.

### PRIMA SECTIONS

#### SECTION ONE

IA  
Horizon Europe  
6-8  
All Themes

#### SECTION TWO

RIA  
HE + NFAs  
3-5  
All Themes





# TRANSITION



Single Stage Submission



New Call Structure



New Templates



# Annual Work Programme 2025 - Priorities

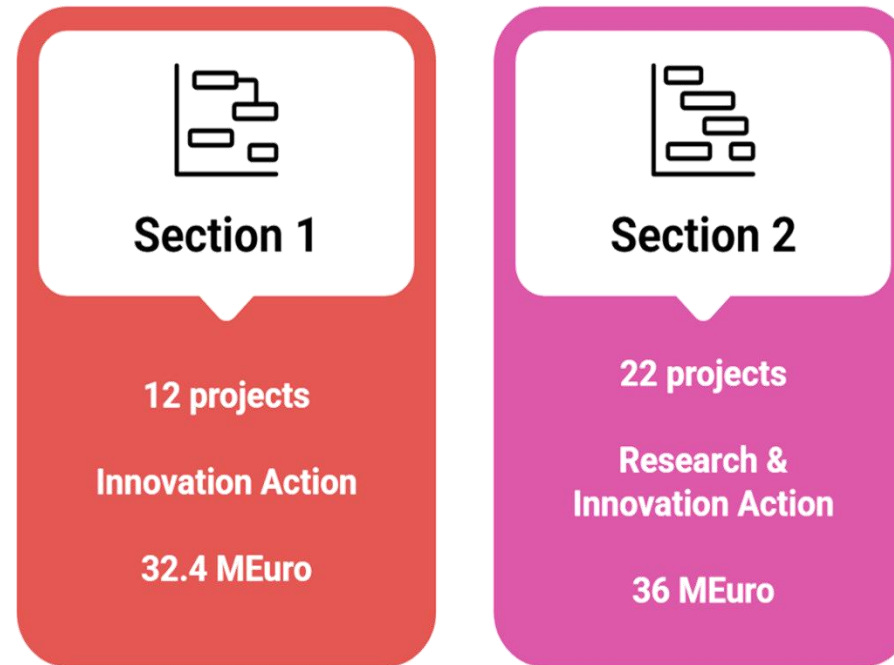
Recognizing the importance of environmental resilience, the 2025 Work Programme highlights the need for **ecosystem restoration** across the Mediterranean, especially through nature-based solutions in farming and water management.

PRIMA is also embedding the **Nexus approach** across all thematic areas, emphasizing the interconnections, PRIMA encourages a holistic perspective and cross-sectoral actions.

PRIMA not only strengthens its ongoing work but also ensures alignment with critical EU and regional policies. Each thematic area, addresses specific needs that directly support key EU priorities such as the European **Green Deal, Farm to Fork, EU Missions**, and **SDGs**.

# Annual Work Programme 2025 - Priorities

PRIMA plans to fund  $\approx$  **34 projects** through the 2025 calls, aiming for a balanced mix of Research and Innovation Actions (RIAs) and Innovation Actions (IAs).



# Annual Work Programme 2025 - Priorities

The **2025 Work Programme** is organized around two Sections:

- **Section 1 (EU-funded): IAs** in Water, Farming, Agri-food under the Nexus approach, with projects focusing on practical implementation & scalability (**TRL 6-8**). Actions in this section follow the standard **Horizon Europe**. **≈12** projects are expected, each with a budget of around **€2,7 million**.

PRIMA Work Programme 2025, a mandatory eligibility condition for Innovation Actions (IAs) under Section 1 requires the participation of at least one for-profit organization, such as SME

- **Section 2 (Participating States-funded):** RIAs in the three thematic areas (spanning **TRL 3-8**). **≈22** projects, with a budget of **€1.5 million** each, are expected.

For Section 2, each applicant must comply with the national funding agency's regulations

# MAIN ASPECTS (AWP 2025)

## Socio-Economic Integration



Integrating socio-economic factors for inclusive impact.

## Gender Equality & Dimensions



Addressing multiple facets of gender equality effectively.



## Multi-Actor Approach

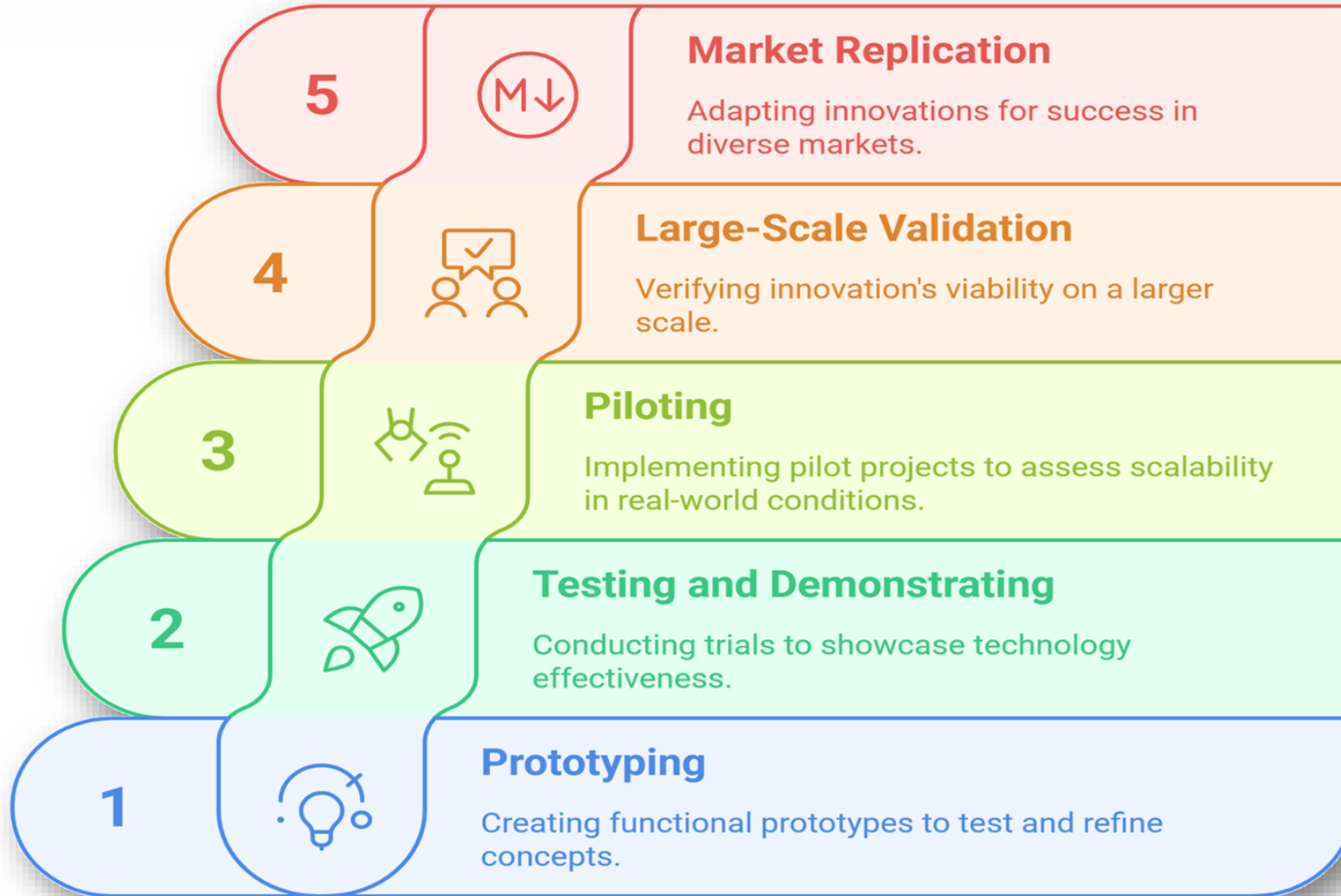
Collaborating with diverse stakeholders for higher impact.



## European and International Initiatives

Aligning with EU, and global initiatives.

# INNOVATION ACTIONs - ADVANCED TRLs



# PRIMA SECTION 1 TOPICS

**Deadline (single stage) - 15/07/2025**

## **Water management in the Nexus:**

Topic 1.1.1-2025 (IA) Upscaling Nature Based Solutions for sustainable water management to address extreme events in the Mediterranean

## **Farming systems in the Nexus:**

Topic 1.2.1-2025 (IA) Enhancement of Sustainable Farming Systems within Mediterranean Wetlands for Conservation and Coexistence

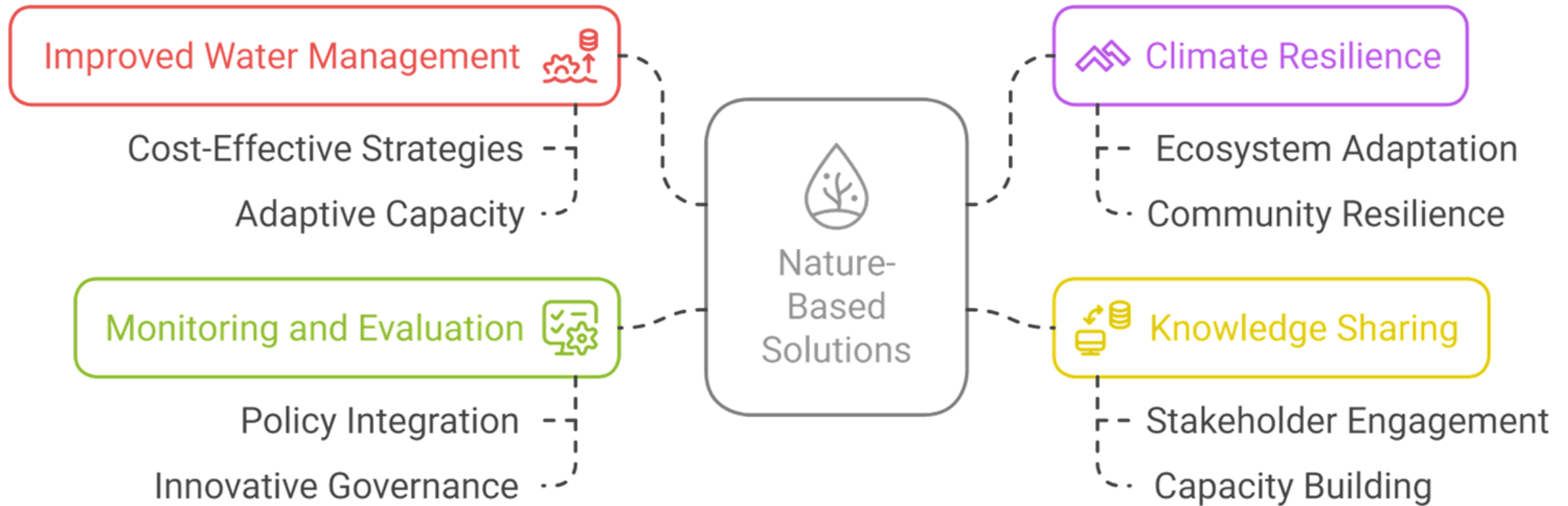
## **Food value chain in the Nexus:**

Topic 1.3.1-2025 (IA) Transforming Mediterranean Food Systems: Empowering Consumers for Sustainable Diets

# PRIMA SECTION 1 TOPICS

## Water management in the Nexus:

Topic 1.1.1-2025 (IA) Upscaling Nature Based Solutions for sustainable water management to address extreme events in the Mediterranean

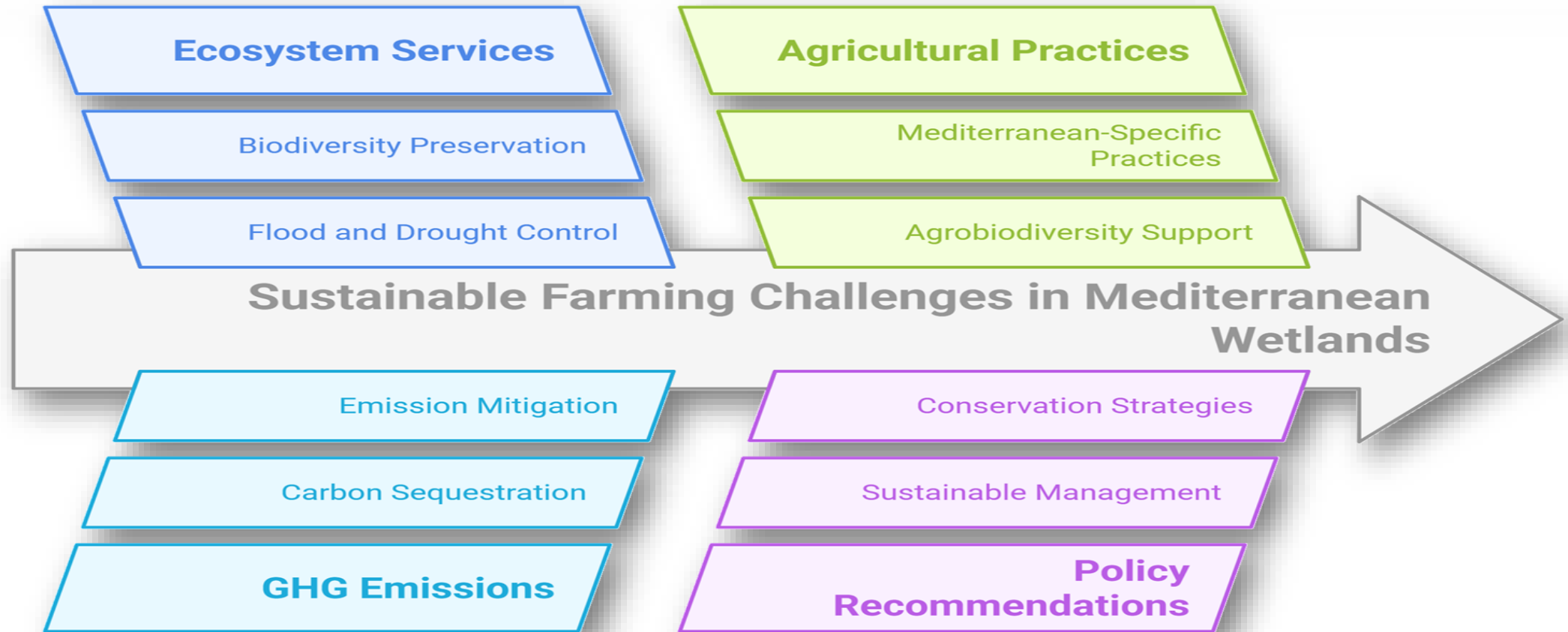




# PRIMA SECTION 1 TOPICS

## Farming systems in the Nexus:

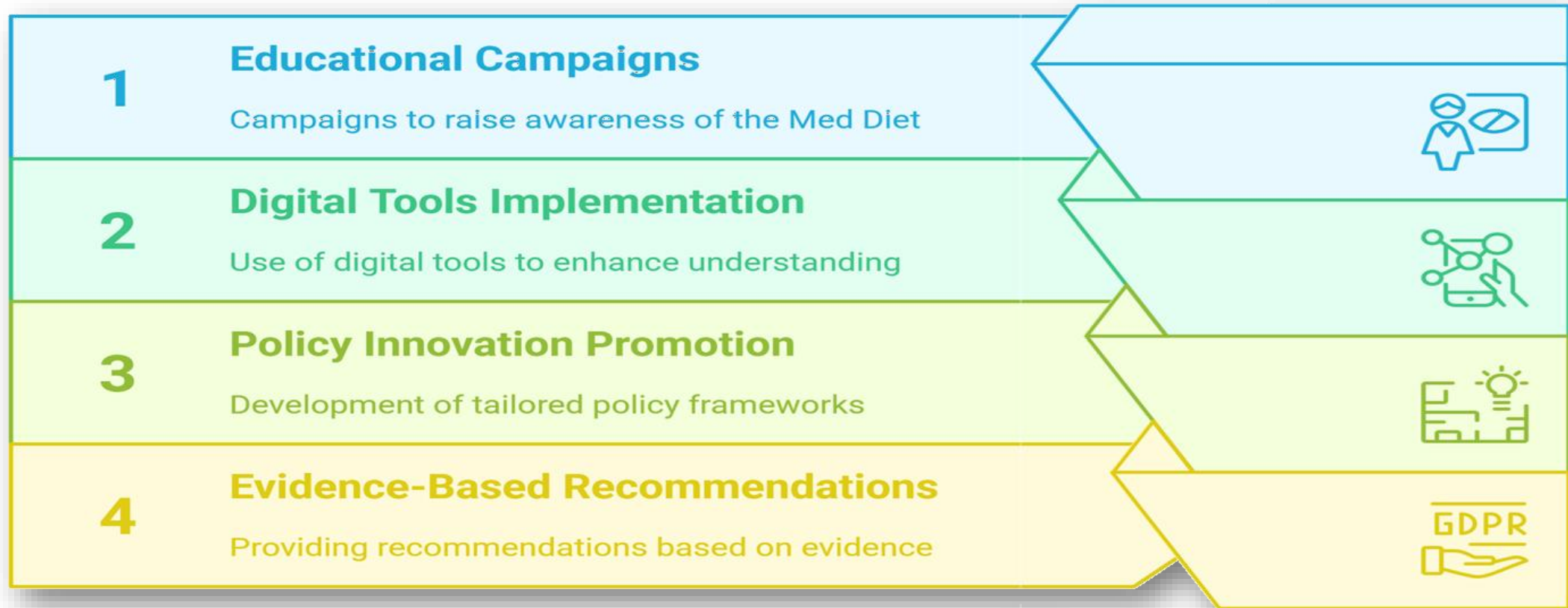
Topic 1.2.1-2025 (IA) Enhancement of Sustainable Farming Systems within Mediterranean Wetlands for Conservation and Coexistence



# PRIMA SECTION 1 TOPICS

## Food value chain in the Nexus:

### Topic 1.3.1-2025 (IA) Transforming Mediterranean Food Systems: Empowering Consumers for Sustainable Diets



# PRIMA SECTION 2 TOPICS

**Deadline (single stage) - 08/07/2025**

## **Water management in the Nexus:**

Topic 2.1.1 RIA - Enhancing Policy Development through Impact-Driven Water Footprint and Virtual Water Concepts in the Mediterranean Region

## **Farming systems in the Nexus:**

Topic 2.2.1 RIA - Upscaling Agroecology Practices at the Farm Level in the Mediterranean

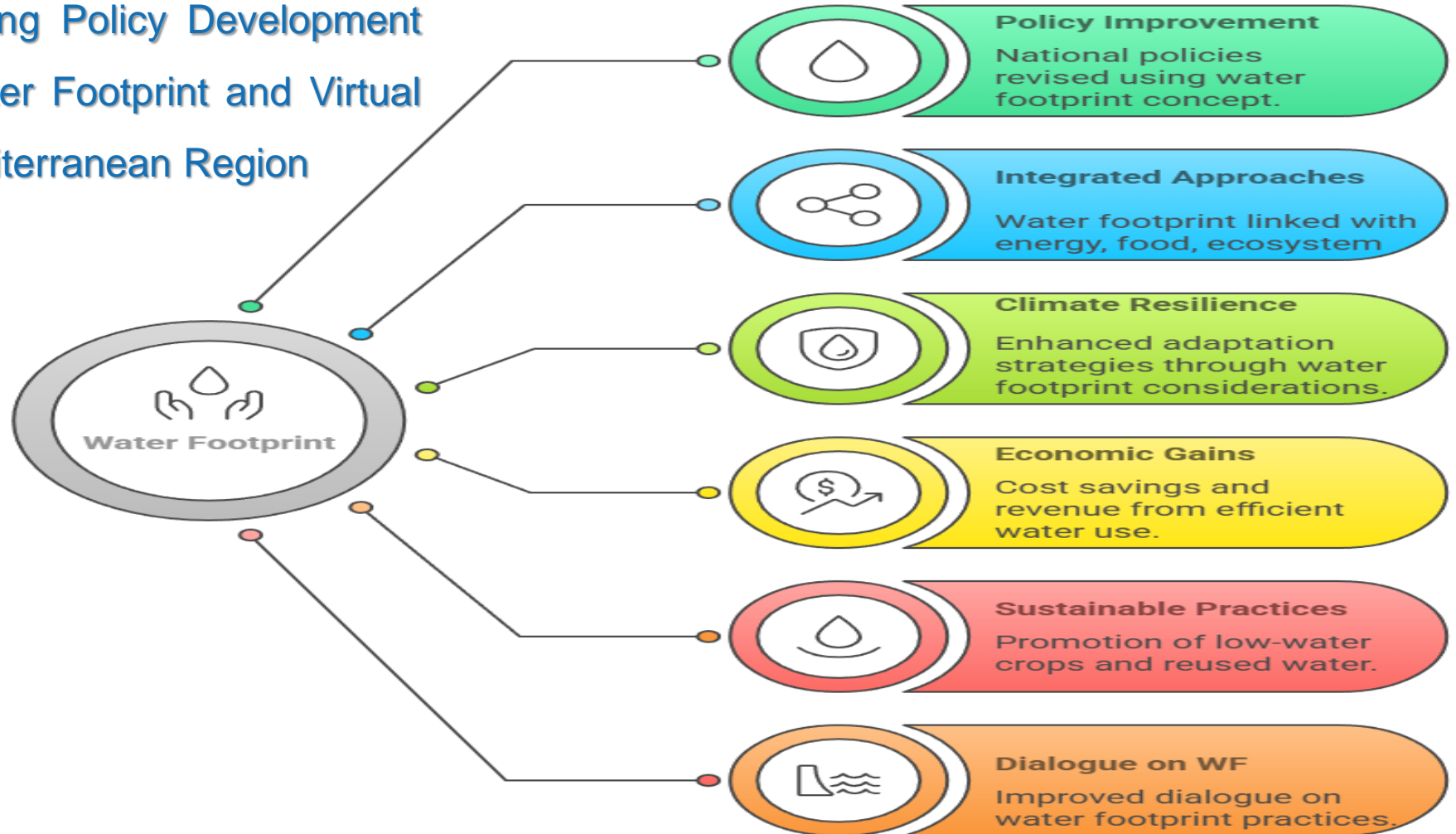
## **Food value chain in the Nexus:**

Topic 2.3.1 RIA - Towards a Plant-Based Alternative Protein products Transition in the Mediterranean Region

# PRIMA SECTION 2 TOPICS

## Water management in the Nexus:

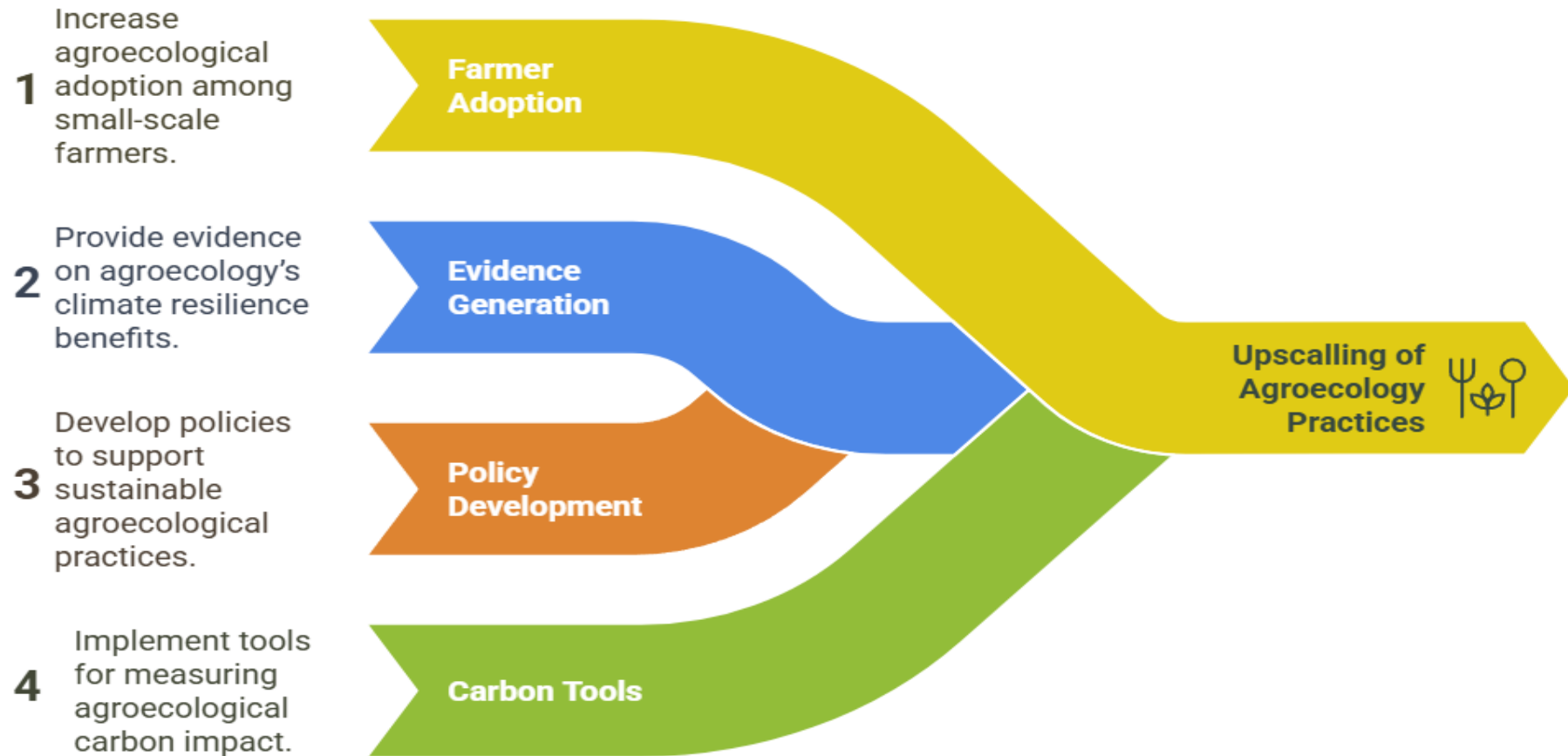
Topic 2.1.1 RIA - Enhancing Policy Development through Impact-Driven Water Footprint and Virtual Water Concepts in the Mediterranean Region



# PRIMA SECTION 2 TOPICS

## Farming systems in the Nexus:

### Topic 2.2.1 RIA - Upscaling Agroecology Practices at the Farm Level in the Mediterranean



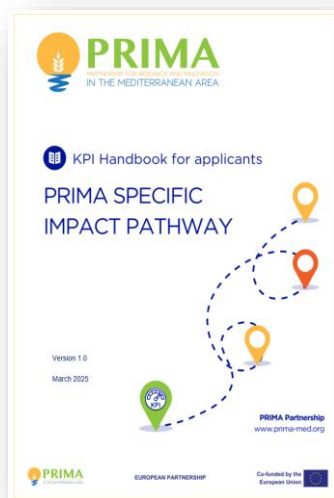
# PRIMA SECTION 2 TOPICS

## Food value chain in the Nexus:

### Topic 2.3.1 RIA - Towards a Plant-Based Alternative Protein products Transition in the Mediterranean Region



## KPI



## EU-Policies

- EU Soil Strategy for 2030- Mission soil
- Biodiversity Strategy for 2030- Green Deal
- EU Adaptation Strategy for climate change
- Water Forum directive
- The Food 2030 pathway
- EU Missions
- Partnerships on agroecology-Living Labs



**Target 2.4:**  
sustainable food production systems and implement resilient agricultural practices



**Target 6.4:**  
increase water-use efficiency across all sectors



**Target 12.6:**  
Efficiency of resource use in production



**Target 13.1:**  
Strengthen resilience and adaptive capacity to climate change



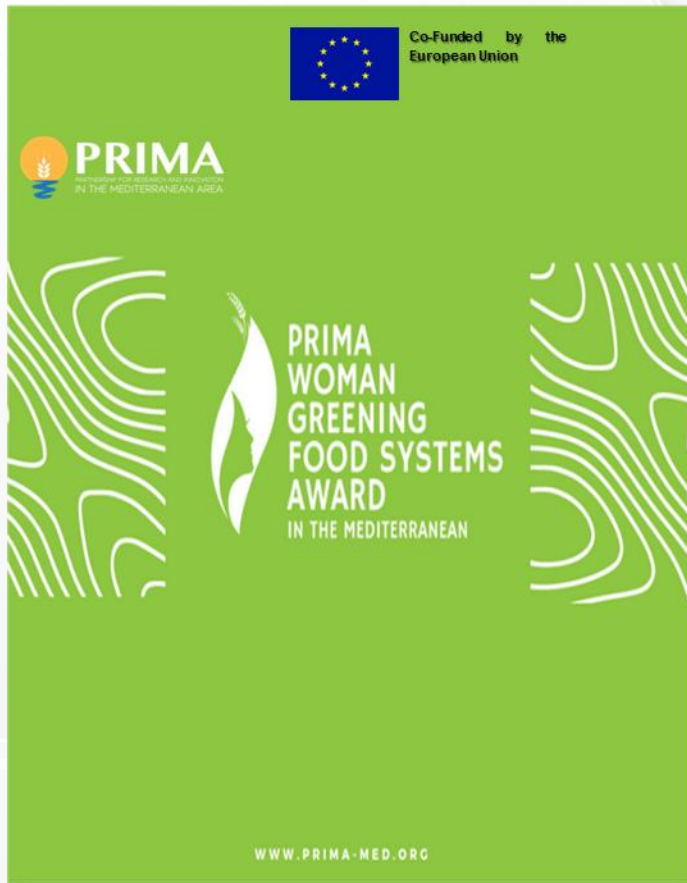
**Target 15.1:** conservation, restoration, and sustainable use of terrestrial and inland freshwater ecosystems and their services



**Deadline - 15/07/2025**



# PRIMA WOMAN GREENING FOOD SYSTEMS AWARD IN THE MEDITERRANEAN



Contact Person: Mohamed Wageih, Project Officer  
[mohamed.wageih@prima-med.org](mailto:mohamed.wageih@prima-med.org)



# 2024



**PRIMA**  
WOMAN  
GREENING  
FOOD SYSTEMS  
AWARD  
IN THE MEDITERRANEAN

**WINNERS**



Marta Cortegano  
Associação  
Terra Sintrópica  
(Portugal)



Thoraya Seada  
Carbon Footprint  
Center  
(Egypt)



Yosra Ahmed Soltan  
Alexandria University  
(Egypt)



Fani Hatjina  
Hellenic Agricultural  
Organization 'DIMITRA'  
Department of Apiculture,  
ELGO  
(Greece)



**PRIMA**  
WOMAN  
GREENING  
FOOD SYSTEMS  
AWARD  
IN THE MEDITERRANEAN



EUROPEAN PARTNERSHIP

Co-funded by the  
European Union



# PRIMA Calls 2025

Section	Call publication and opening	Submission deadline	Evaluation results
<b>1</b>	08/4/2025	<b>15/07/2025</b>	10/12/2025
<b>2</b>	08/4/2025	<b>8/07/2025</b>	10/12/2024
<b>PRIZE</b>	08/4/2025	<b>15/07/2025</b>	10/12/2025



# SAVE THE DATE

## 14 APRIL 2025



# PRIMA INFO DAY 2025

## ALL ABOUT 2025 FUNDING OPPORTUNITIES

Online event | Register now



### PRIMA 2025 Work Programme Info Day – Agenda

 **Date:** 14.04.2025  
 **Location:** Online  
 **Time:** 10:00 – 13:30 (CET)

#### 10:00 – 10:30 | Session 1: Welcome & Introduction

- **Angelo Riccaboni** and **Mohamed El-Shinawi**, Co-Chairs, PRIMA Foundation
- **Pavel Misiga**, Head of Unit, DG Research & Innovation, Healthy Planet Directorate, European Commission
- **Octavi Quintana** and **Omar Amawi**, Director and Deputy Director, PRIMA Secretariat

#### 10:30 – 11:50 | Session 2: The PRIMA 2025 Work Programme

- **10:30 – 10:45** | *Priorities of the PRIMA 2025 Call*  
**Antonella Autino**, Project Coordinator, PRIMA
- **10:45 – 11:50** | *Scope of the PRIMA 2025 Call Topics + Prize*  
**Marco Orlando**, **Fabrice Dentressangle**, **Eda Demir**, **Ali Rhouma**, **Mohamed Wageih** – PRIMA Project Officers

#### ◆ 11:50 – 12:00 | Break (10 minutes)

#### 12:00 – 13:30 | Session 3: Information on the PRIMA 2025 Call

- **12:00 – 12:15** | *Call Submission & Evaluation of Proposals*  
**Fabrice Dentressangle**, Project Officer, PRIMA
- **12:15 – 12:30** | *Call Management Rules & Conditions*  
**Julia Rebés**, Legal Officer, PRIMA
- **12:30 – 12:45** | *KPI Framework and Impact Pathway Monitoring for PRIMA-Specific Calls*  
**Itzel López**, Monitoring officer
- **12:45 – 13:00** | *How to Develop a Competitive Proposal? Tips & Tricks and Lessons Learned*  
**Mohamed Wageih**, Project Officer, PRIMA
- **13:00 – 13:15** | *Budget Overview: How to Create the Budget*  
**Pau Güell**, Financial Manager, PRIMA
- **13:15 – 13:30** | *Q&A Session*





**FUTURE4PRIMA**

# SYNERGIES AND COOPERATION

**MOHAMED WAGEIH**

PROJECT OFFICER

PRIMA FOUNDATION/ FUTURE4PRIMA





**FUTURE4PRIMA**

# 1. FUTURE4PRIMA (CSA-HE, 2024)

**MOHAMED WAGEIH**

PROJECT OFFICER

PRIMA FOUNDATION/ FUTURE4PRIMA





**FUTURE4PRIMA**

To establish an enabling environment to enhance **cross-sector R&I collaborations and strategic coordination among research funding organizations** to address the global and emerging resource efficiency and climate change challenges in Europe and beyond.

**JANUARY  
2024**



**48  
MONTHS  
DURATION**

**€2.176  
MILLION**



The Malta Council for  
**Science & Technology**



**Ministry of Innovation,  
Science & Technology**



أكاديمية البحث العلمي والتكنولوجيا  
**Academy of Scientific  
Research & Technology**



**Deutsches Zentrum  
für Luft- und Raumfahrt  
German Aerospace Center**



Fundação  
para a Ciência  
e a Tecnologia



**UNIVERSITÀ  
DI SIENA 1240**



**REPUBLICA HRVATSKA  
Ministarstvo znanosti i  
obrazovanja**



**META**  
knowledge to market



**GENERAL SECRETARIAT FOR  
RESEARCH AND INNOVATION**



**REPUBLIC OF BULGARIA  
Ministry of Innovation and Growth**



**THE CYPRUS  
INSTITUTE**  
RESEARCH • TECHNOLOGY • INNOVATION



[future4prima.eu](http://future4prima.eu)



[#FUTURE4PRIMA](https://twitter.com/FUTURE4PRIMA) [#HorizonEU](https://www.linkedin.com/company/future4prima)

The project received funding under Horizon Europe under grant agreement 101131632. The content only reflects the author's view. The EC is not responsible for any use that may be made of the information it contains.



**EUROPEAN UNION**

# AIMS



## Improve regulatory framework

To improve national regulations within PRIMA Participating States to harmonize frameworks, reduce barriers, and enhance international research and innovation cooperation.



## Monitor (SDGs)

To develop monitoring tools to track progress on the EU Green Deal and SDGs,



Geographical Location

## Geographical & Thematic extension

To identify new countries and funders ministries for PRIMA's renewed partnership, focusing on extending participation to the Balkans and Southern Mediterranean countries



## Accelerate

The market uptake of innovations and stimulate innovation ecosystems in widening their southern neighborhood countries



## Enabling Environment

Enhancing innovation ecosystems in the Mediterranean by establishing the Ecosystem Innovation Stakeholder Board (**EIESB**) as a catalyst for collaboration and transformative impact in the region



## Develop Joint Vision

Developing a joint vision and defining new shared R&I priorities across EU Member States and southern Mediterranean neighbors to expand the PRIMA Partnership with new thematic areas and priorities in the next EU funding period, advancing towards a renewed Strategic Research and Innovation Agenda (SRIA)



future4prima.eu



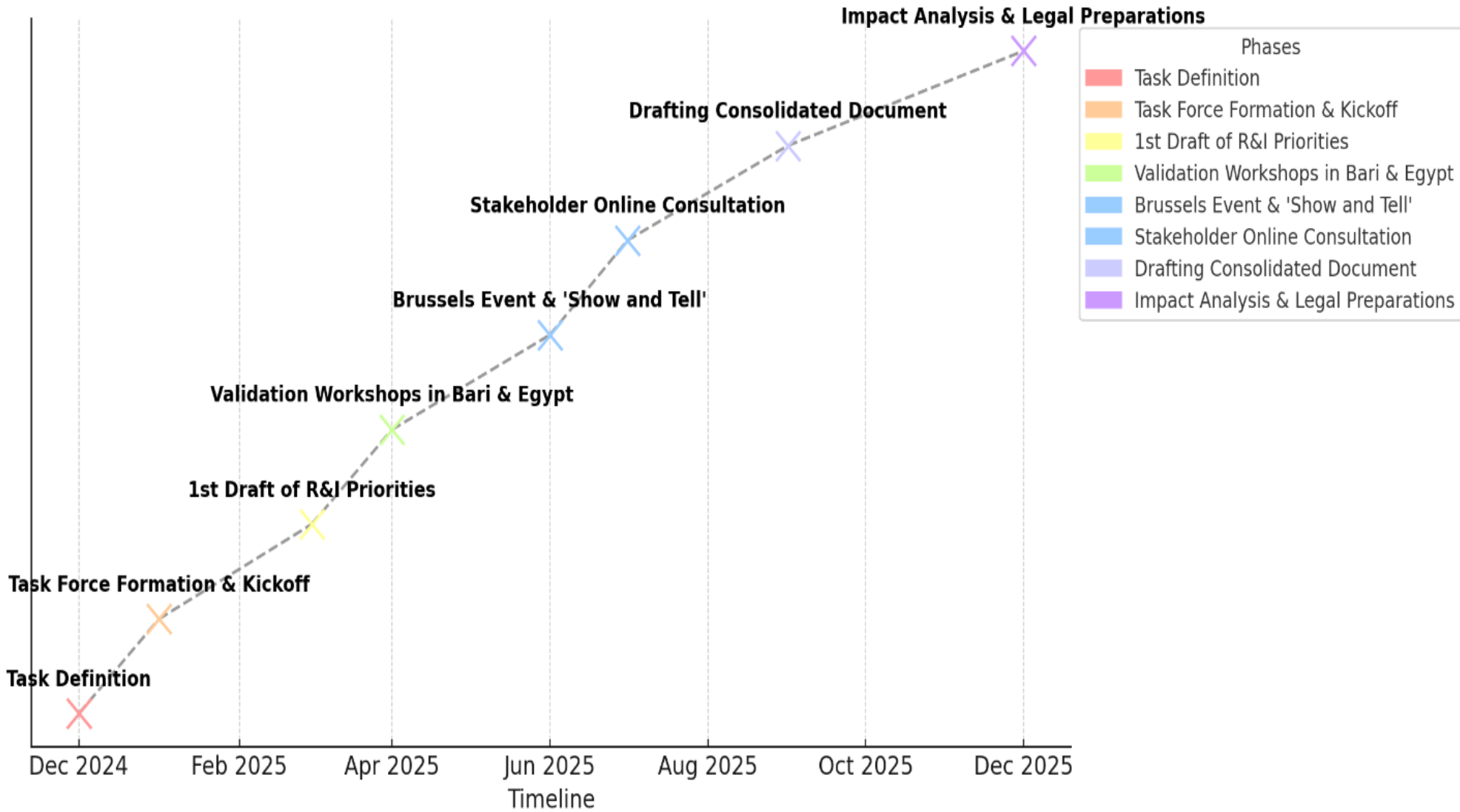
#FUTURE4PRIMA #HorizonEU

The project received funding under Horizon Europe under grant agreement 101131632. The content only reflects the author's view. The EC is not responsible for any use that may be made of the information it contains.



EUROPEAN UNION

# F4P Roadmap Timeline for R&I Priorities





# INTERREG NEXT MED CALL 2025

**MOHAMED WAGEIH**

PROJECT OFFICER

PRIMA FOUNDATION/ FUTURE4PRIMA



# PROJECT-to-PROJECT COOPERATION

**MOHAMED WAGEIH**

PROJECT OFFICER

PRIMA FOUNDATION/ FUTURE4PRIMA



# PRIMA

The Partnership for Research and  
Innovation in the Mediterranean Area

PRESENTED BY:

DR. MOHAMED WAGEIH, PROJECT OFFICER

[MOHAMED.WAGEIH@PRIMA-MED.ORG](mailto:MOHAMED.WAGEIH@PRIMA-MED.ORG)