



BLUE ECOSYSTEM

Interreg  
Euro-MED



Co-funded by  
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# BLUE ECOSYSTEM

## Marine Resources



### Challenge

Blue economy

Innovation

Co-creation

Co-design

Sustainability

### Main goal

BLUE ECOSYSTEM fosters regional innovation and the involvement of stakeholders to promote a sustainable blue economy.

The project identifies the main regional challenges to find innovative solutions and scale up the experience at transnational level.

### Project outputs

- 8 co-creation and co-design workshops
- 8 Transformation Accelerator for INnovation (TRAIN labs)
- A Mediterranean transnational open innovation program (BLUE ECOMATCH)
- A transformative Book for Blue sustainable economy

### Approach and regional scope

*STEP 1: 8 regions involved: Balearic Island, Emilia-Romagna, Région Sud, Occitanie, Zadar County, Alentejo, Attica, Albania.*

*STEP 2: Stakeholders in each region organise different workshops to identify the main challenges in the blue economy sectors.*

*STEP 3: Each region launches a call for transformative solutions to select one idea to go through an acceleration programme.*

*STEP 4: Organisation of a transnational programme to share experiences and lessons learned, which are then capitalised on in a 'book'.*

### Main achievements

Promoting, testing and reshaping the co-design principles during the project lifetime.

Changing the mindset of stakeholders and key players of the blue economies, towards a wider use of co-designed innovation and cutting-edge technologies.

Encouraging the adoption of more sustainable business models in the private sector, the development of new skills in the blue sectors markets and contributing to the removal institutional and cultural barriers that hamper advanced innovation in blue economies.

### Conclusion

*The BLUE ECOSYSTEM project will support to embed co-creation, sustainability, and innovation principles in the Mediterranean's Blue Economy.*

### Consortium



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