



CircleMED

Interreg
Euro-MED



Co-funded by
the European Union

CircleMED

Industrial Transition



Challenge

Circular-
transition

Citizens'
awareness

Businesses
adaptation

Collaborative
action

Participation

Policymaking

Main goal

CircleMED aims to **convert the Med area into circular-economy-based territories**, involving all stakeholders to promote the transition process to circular and sustainable production and consumption models, stimulating awareness and testing innovative circular solutions, **developing and scaling up circular approaches, methodologies and strategies easily adaptable to any kind of territory.**

Project outputs

- **Guidelines for local public support and citizens' participation** designed to engage and incentivise citizens' participation and acceptance.
- **Circular assessment tool for enterprises** online, evaluating a company's level of circularity, with report and improvement roadmap.
- **Netwcircledmed@interreg-euro-med.eu** work of **Hubs** to support the territorial deployment of the circular economy and scale-up innovative circular solutions.

Approach and regional scope

CircleMED uses an integrated and systemic approach, impacting all the three-dimension of the Sustainable Development model: economic prosperity, environmental protection and social equity.

"learning by doing" approach.

- Testing Solutions
- Analysing obstacles and opportunities
- Involving stakeholders
- Creating "hubs" for dialogue and sharing experiences



Main achievements

- An **increased acceptance of circular economy among citizens** and MED societies and their active participation in systemic climate-neutral solutions.
- Improved **support to circular business activities** and companies involved in the transition process to circular economy, to help them building capabilities and accelerate the transition.
- **A systemic vision towards circular economy** and green transition, gathering circular initiatives and activities, providing knowledge and information concerning the circular economy itself and setting-up cooperation patterns among 4 helix stakeholders

Conclusion

Exchange knowledge, learn through experimentation, build capability and work jointly, to mobilise action and initiatives that facilitate and accelerate the scaling up of circular solutions and of circular-territories.

Consortium



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