



Innovative Sustainable Economy Mission 2nd Innovation Camp

Smart specialisation strategies supporting Mediterranean green and just transition

28-29 May 2024

Venue: Espai Bital Generalitat de Catalunya

C. de José Agustín Goytisolo 22-28, L'Hospitalet de Llobregat, Barcelona (ES)

Smart specialisation strategies (S3) are effective tools to plan strategically research and innovation policy efforts across the European regions and countries. Smart specialisation strategies frame place-based innovation which is much needed to accelerate the green transition. In this direction, the concept of Smart specialisation strategies for sustainable and inclusive growth (S4+) has started to spread across EU with the new programming period, underling the shift of the focus on transformative changes and societal challenges.

This second edition of the Innovation Camp, organised by the Interreg Euro-MED 2021-2027 Dialogue4Innovation project, will focus on the role of Smart specialisation strategies in supporting a green and just transition in the Mediterranean. Participants will delve into concepts and approaches that can facilitate the adoption of new generation of S3, engaging in working group discussion and hands-on case study sessions. The 2-days event will gather the S3 practitioners with other actors of the innovation ecosystems from the Interreg community to strengthen the connections and to share opportunities to work together and find new pathways to address sustainability challenges and SDGs.

The Innovation Camp is aimed at:

- ✓ fostering capacity building of S3 policy makers and the Mediterranean innovation community to address sustainability challenges and the SDGs more effectively
- ✓ gathering together the Mediterranean S3 and Interreg communities
- ✓ exploring how the Interreg Euro-MED Innovative Sustainable Economy Mission can support and contribute to promote more transformative smart specialisation strategies

EXPECTED PARTICIPANTS

- *Interreg and other cooperation project Partners*
- *S3 policy makers and practitioners from the Mediterranean region*
- *Representatives of Mediterranean governance institutions, strategies, initiatives, and Programmes*

The participation is free of charge. There are limited seats available for participation in presence. Registration is compulsory filling the online form available [here](#). Preference will be given to stakeholders involved in the governance of S3 in a Mediterranean region/country and to Project Partners applying together.

Confirmed participants will receive preparatory materials before the event.





FORMAT AND STRUCTURE OF THE AGENDA

The Innovation Camp is both a community-building tool and a way to promote the shared understanding of sustainable development challenges and Mediterranean priorities, allowing an open and facilitated debate among quadruple helix stakeholders.

Participants will be expected to actively engage and contribute during the workshop sessions, which will be designed as dynamic moments of exchange and construction.

Tuesday 28th May (Day 1) – In presence

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| 9:00 | Registration and welcome coffee |
| 9:40 | Opening session |
| 9:55 | Presentation of the agenda and the objectives of the innovation camp |
| 10:15 | Key note 1. <i>Connecting S3 and the Mission Innovation for a Sustainable Economy through the SDGs, challenges and opportunities.</i> |
| 10:35 | Key note 2. <i>Guidelines for embedding SDGs into S3.</i> |
| 11:00 | Group Distribution for the working sessions |
| 11:15 | Coffee Break |
| 11:45 | Working session 1 (first part) <i>Getting a systemic understanding of MED sustainability challenges. Case study: revitalisation of rural and remote areas</i> |
| 13:00 | Lunch break |
| 14:30 | Ice breaker |
| 14:45 | Working session 1 (second part) <i>Getting a systemic understanding of MED sustainability challenges. Case study: revitalisation of rural and remote areas</i> |
| 16:00 | Plenary Session |
| 16:45 | Group distribution for next day |
| 17:00 | End of Day 1 |





Wednesday 29th May (Day 2) – In presence

9:00 **Registration and welcome coffee**

9:30 **Round table. Moving into action: connecting MED projects, S3 and the MED Innovative Sustainable Economy Mission (MISE)**

10:15 **Working session 3**
Group 1 (policy makers, S3). S3 embedding SDGs and connected to the MISE
Group 2 (MED projects). MED projects connected to place-based challenges and the MISE

11:45 **Coffee Break**

12:15 **Working session 4**
How D4I tools can support the capitalisation of MED projects enhancing their impact? Session organised in two groups (policy makers and MED projects)

13:30 **Lunch break**

15:00 **Plenary session to present the conclusions of the working groups**

16:00 **Wrap up & next steps**

16:30 **End of innovation camp**

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