EWAsTER
Resource Valorisation

Challenge

E-waste   Pollution   Water   Sealife

Main goal

To avoid and stop the threat presented by e-waste, eWAsTER takes into account common management criteria, joint planning, and coordinated business promotion.

eWAsTER promotes WEEE management as an opportunity to generate sustainable socioeconomic development, based on a smart use of waste as a new secondary raw material resource.

Project outputs

- *8 Regional Local Action Plans for e-waste management improvement and resource valorisation*
- *Transnational Mediterranean Methodology for e-waste Prevention*

Approach and regional scope

Partners explore 3 solutions across different stakeholders:

WEEE REUSE explores new business models alongside waste management companies, NGOs, and public authorities to provide employment for vulnerable groups.

WEEE PROCURE involves public authorities to deploy green procurement services to incentivise business models based on the eco-renting of EEE.

WEEE BEHAVE engages city halls and schools to incentivise and establish recycling as a life-long practice.

Main achievements

eWAsTER assist in shaping the way that the 8 partner regions deal with e-waste management, integrating it into new value chains and eco-innovative business models.

eWAsTER standardises regional policy surrounding e-waste management and collection through the MED Methodology.

This way, eWAsTER assists regions in adapting to new European directives, regional policies, and to prevent e-waste from polluting mediterranean water sources.

Conclusion

By unifying the way Mediterranean regions approach e-waste collection and valorisation, eWAsTER helps regions find value in making the Mediterranean become more sustainable through the introduction of e-waste in new, eco-innovative value chains.

Consortium

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