Mission
Innovative sustainable economy

Strengthening governance for an innovative sustainable Mediterranean economy

6 July 2023
10.00 – 12.00 CEST ONLINE
One mission, two governance projects

Emilia-Romagna Region (ERR)
Institutional Dialogue Project, Lead Partner

BETA Technological Center (UVic-UCC)
Thematic Community Project, Lead Partner
Better cooperation governance

One mission, two governance projects

Synergies within other Programmes

Coordinate within Interreg / Cohesion Policy

Capitalise within Programme

Territorial governance

Territorial impact
Bridging opportunities

One mission, two governance projects

Bridging European and transnational strategies with territorial policies and action on the ground

Public policies

Amplifying the impact of projects and local initiatives
Innovative Sustainable Economy mission scope

One mission, two governance projects

- Support transnational cooperation of 4 helix stakeholders.
- Favour increased innovation activities, services and organisational patterns towards circularity.
- Encourage the uptake of sustainable production and consumption practices.
- Improve co-implementation and coordination with Regional Smart Specialization Strategies (RIS3).
Governance Projects objectives

- Facilitate the exploitation, **sharing and reuse** of knowledge, experiences and project results by other Euro-MED projects or other programmes and foster the production of relevant work.

- Encourage the **transfer** of practices and results to other actors and territories and their integration in the development of local, regional, national and European (mainstream) policies and strategies.

- Increase **coordination** between actors acting on the Mediterranean (multi-level, transnational) based on this acquired knowledge, experience and results.
IDP
Institutional Dialogue Project

Policy Alignment
Institutional Dialogue Project

**Total budget**: € 4 000 000

**Project duration**: 81 months (until 09/2029)

**Associated Partners**: 15

**REUSE**
- **REGIONAL / NATIONAL GOVERNMENT**
  - Regione Emilia-Romagna
  - Generalitat de Catalunya

**TRANSFER**
- **INTERNATIONAL NETWORK**
  - INTERMEDITERRANEAN COMMISSION
    - EUROMEDITERRANEAN COMMISSION
    - INTERMEDITERRANEAN COMMISSION

**COORDINATION**
- **SECTORAL AGENCY / SME**
  - MedWaves
    - the UNEP/MAP Regional Activity Centre for SCP
  - RÉPUBLIQUE FRANÇAISE
  - ADME
    - ADEME
    - Agentes de la Trasformación Económica
  - Open Space Collective

- **Sectoral Agency / SME**
  - REPUBLIC OF CROATIA
    - Ministry of Regional Development and EU Funds
  - MED WAVE
    - the UNEP/MAP Regional Activity Centre for SCP
  - RÉPUBLIQUE FRANÇAISE
  - ADME
    - ADEME
    - Agentes de la Trasformación Económica
  - Open Space Collective
IDP approach in a nutshell

**Transformative innovation policy**: orienting innovation policy making to boost transition to (economic, social and environmental) sustainable development

**Integrated territorial development**: place-based combination of policies and programmes to address urgent challenges

**Multilevel governance**: addressing challenges at different territorial scales, aligning objectives and action

Territorial action (TIPL)

Mediterranean wide networking (ISEC Hub)
TCP
Thematic Community Project

Embrace know-how
Thematic Community Project

**REUSE**
- **Total budget**: € 4,999,826
- **Associated Partners**: 13

**TRANSFER**
- **Project duration**: 81 months

**COORDINATION**
- **Associated Partners**: 13
Thematic Community Project

Building on the work done by the previous Interreg MED 2014-2021 Thematic Communities | https://interregmedgreengrowth.eu

The MED GREEN GROWTH COMMUNITY

FOOD SYSTEMS
ARISTOIL
ARISTOIL Plus
CAMARG
EMBRACE
MADRE
Med Greenhouses
PEFMED
PEFMED Plus

ECO-INNOVATION
CREAINNOVATION
GRASPINNO
GRASPINNO Plus
GREENOMED
FINMED

SMART CITIES
ESMARTCITY
GREEN MIND

WASTE MANAGEMENT
REINWASTE
RE-LIVE WASTE

Webinar: Food losses, food waste reduction and organic waste management in the Mediterranean region
21st of October 2021, 9:30-12:00h (CET)

Interreg Euro-MED Academy

European Circular Economy Stakeholder Platform

Innovative sustainable economy

Co-funded by the European Union
Thematic Community Project

33 preselected

THEMATIC PROJECTS

EMBRACE KNOW-HOW

Preliminary selected thematics:
• Blue economy
• Smart territorial development
• SMEs innovation capacity
• Manufacturing sector
• Textile sector
• Agri-food sector
• Water management
• Waste management

Designing the “bridge” methodology

One mission, two governance projects

GOVERNANCE 2023-2029

Institutional Dialogue
POLICY ALIGNMENT

Thematic Community
EMBRACE KNOW-HOW

Development of innovative solutions

Thematic projects

Institutional Dialogue Project Partners
Thematic Community Project Partners
Mission Associated Partners

MED Territories’ Common Challenges

4-ple helix stakeholders

Development of new or updated strategic action plans and policies

Co-funded by the European Union
HOW?
Mission core activities & next steps for stakeholder engagement

Policy Alignment
Embrace know-how
Mission core activities

- Coordination Bodies
- Community of Practice
- Capacity building program
- ISE Community Hub
- Open Monitoring Platform
- MED Innovation Events
- Transformative Innovation Policy Labs
- Synergies; Liaising; Advocacy

Co-funded by the European Union
Community of Practice & ISEC Hub

BETA Technological Center (UVic-UCC)
Thematic Community Project, Lead Partner

Conference of Peripheral Maritime Regions (CPMR)
Mission Institutional Dialogue Project, Project Partner
Key information

- **Domain**: Innovative Sustainable Economy.
  More concrete topics will be defined based on the selected Thematic Projects and in alignment with policy needs.
- Launch early 2024
- Membership is free, follow rules of enrollment
- Willingness to participate in knowledge exchange and discussion
Community of Practice

- **WHY**: create a sense of community on Innovative Sustainable Economy and a space of collective knowledge and learning to improve project’s performance.
- **WHO**: dedicated to Interreg Euro-MED ISE Thematic Project’s partners and governance project’s partners.
- **HOW**: cyber space (i.e. Basecamp) + community building gatherings.

ISEC Hub

- **WHY**: provide the mission’s larger multisectoral and multilevel community a friendly space. To reach critical mass to boost the transition toward the mission goal.
- **WHO**: mission actors + external stakeholders interested in ISE and engage with the Mediterranean region (North & South).
- **HOW**: cyber space (i.e. LinkedIn Group) + public events.
Community of Practice and ISEC Hub

CONNECT
Get to know and interact with peers and work together – to collaborate, network and create new partnerships!

LEARN
Webinars, workshops, tailor-made capacity building, opportunities for your innovation projects – to keep innovating for a sustainable Mediterranean!

SHARE
Knowledge, methodologies, toolkits, guidelines, papers, educational materials, policy recommendations and more – to exchange on your challenges and find solutions!

CO-CREATE
Thematic Working Groups on key topics, policy dialogue and joint advocacy activities – to join efforts in advancing to an Innovative Sustainable Economy in the Mediterranean!
Coordination Bodies

Government of Catalonia
Mission Institutional Dialogue Project, Project Partner

BETA Technological Center (UVic-UCC)
Thematic Community Project, Lead Partner
Institutional Sounding Board (ISB)

• To steer mission governance projects’ activities to ensure that they are aligned with and relevant for Mediterranean strategies.

• Board composed of representatives from Mediterranean and EU high level institutions that participate on a voluntary basis.

• Terms of References will be prepared under the basis of agree on yearly strategic meetings and use and promote mission advocacy materials.
• More **OPERATIVE** body, mainly connected through the **Community Hub**.

• To reinforce the **co-ownership** of the mission governance projects’ activities and the **active engagement** of key external stakeholders as multipliers. MCB representative of the 4-helix stakeholders active in the Mediterranean region, including from the Southern and Eastern shores.

• Associated partners and other networks with 3 different roles:
  
  - **ADVISORS**: provide expertise in the theme tackled.
  - **SUPPORTERS**: observers, for endorsement.
  - **END-USERS**: beneficiaries, implement project outputs.
Transformative Innovation Policy Labs (TIPL)

Government of Catalonia
Mission Institutional Dialogue Project, Project Partner

MedWaves, the UNEP/MAP Regional Activity Centre for SCP
IDP & TCP, Project Partner
Transformative Innovation Policy Labs

- Focus on **societal challenges**: clear **directionality** towards social and environmental sustainability (SDGs)
- **Experimentation and promotion of alternative practices** aimed at transforming socio-technical systems, to make them more sustainable and fairer
- Generation of **learnings and new knowledge** to reorient socio-technical systems towards the SDGs. **Reflection processes to generate changes in beliefs, values, behaviors** and ways of understanding socio-technical systems and how to transform them
- **Recognition and empowerment of actors** who are often excluded from the design and implementation of innovation and public policies (inclusivity)
- **Management of consensus and conflict** and exploration of different possible alternatives to move in the desired directions. This requires recognizing expectations and opening broad **participatory processes**
Transformative Innovation Policy Labs

Conceptual framework for transformative innovation approach: Places of experimentation of better policy making approach
✓ How to address SDGs and a sustainable transition for the Mediterranean
✓ How to co-create shared understandings for challenge-oriented policies
✓ Frameworks for integrated policy making

Implementation
✓ First-generation of living labs led by the Partners for public authorities and/or groups of stakeholders engaged with a policy action
✓ TCP mobilisation to promote best TPs solutions/outputs related to the topic of the TIPL and strengthening the implementation of current or new policies/strategies
Transformative Innovation Policy Labs

**Monitoring-evaluation-learning (MEL)**
- Explore, test, learn and co-create new effective guidelines and tools to empower actors increasing their capacity to implement projects’ results into their policies and practices
- Self-reflection and peer-learning across the territories

**Wider transfer**
- Replicating the TIPL approach through open calls
- Assistance packages (interregional, crossborder…)
- TCP advocacy
Capacity Building Program

Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)
Thematic Community Project, Project Partner

Open Space Collective
Mission Institutional Dialogue Project, Project Partner
The **Capacity Building Program** of the Mission consists of a number of **activities** and **tools** aiming to support key stakeholders in understanding and managing innovative methodologies, solutions and policies, and therefore, ultimately:

- encourage their uptake in the entire Mediterranean and beyond, to turn them into real practices at local, regional and national levels;
- increase the institutional capacity of Mediterranean organisations;
- facilitate new public policies' development under the scope of the transformative innovation policies framework;
- increase the transformative innovation rate of the region;
- improve the employment rate.
Fostering the bottom-up transfer of solutions through:

**Capacity Building Activities**
- Partners of the Interreg Euro-MED Thematic Projects
- Key target groups of the Mission (especially BSOs, NGOs, Public Authorities)
- Mission Ambassadors

**Mentoring and Twinning Scheme**
Between **givers** (partners of the Thematic Projects) and **takers** (stakeholders interested in capitalising on or replicating the results of the Thematic Projects)

**How**
- series of tools (guidelines, recommendations) and tailored activities (trainings, workshops), both transversal and challenge-specific, on-line or face-to-face
- exchanges, technical guidance, on-line and physical (site visits)
NEXT STEPS

• Elaborate a yearly training plan containing the subjects, contents and formats of the training programme (i.e., the skills and fields to focus on), at the end of the preceding year.

• Complement other key activities of the Mission (Euro-Med Academy, MED Innovation Events).

• Assessment of learning needs of Thematic Projects and target stakeholders.

• Empowerment of a group of “Mission Ambassadors”.

• Organize an online workshop by the end of the year focusing on one or more specific challenges of the Mediterranean.
Open Monitoring of innovation projects and stakeholders

Emilia-Romagna Region (ERR)
Institutional Dialogue Project, Lead Partner

Dynamic Vision (DV)
Thematic Community Project, Project Partner
Stakeholder database

A user-friendly database to map ISE related stakeholders in the Euro-MED area and beyond, harmonized at Programme level coupled with extra features tailored to the Mission’s needs.

- Optimize the conditions for knowledge sharing and synergies.
- Support the transferring and mainstreaming processes of the Thematic Projects’ results.

TCP & IDP will collaborate in defining common criteria for stakeholder’s context and profilization contributing also in the formation of the TRANSFERING activities.
Innovative sustainable economy

Open monitoring system

Evidence base beyond Interreg Euro-MED community (all Mediterranean Interreg programmes, Horizon Europe, other programmes), leveraging on open data availability and advanced data management techniques

Supporting enlargement of Mission community and broadening potential for knowledge sharing and synergies

Supporting policy makers awareness at different territorial levels

Link with monitoring and internationalization of RIS3

Clusters of innovation projects

Collaboration networks

Scalable to include other Missions thematic fields?
MED Innovation Events

REVOLVE
Thematic Community Project, Project Partner

Government of Catalonia
Institutional Dialogue Project, Project Partner
MED Innovation Events

MED Innovation Camp and Days: two sides of the same coin

Both sides of the MED Innovation Events aim to create synergies among multiple actors to boost innovative sustainable economic practices in the Mediterranean.

Focus on mission thematic projects

**MED Innovation Camp**
- Innovation Camp -
- TIP Methodology
- Smart Specialization Strategies (S3) framework
- Target group: policy-makers and technicians

**MED Innovation Days**
- Creative environment focus
- Open discussion for a non-technical audience
- Target group: business, citizens

- 2-days in-person annual event
- Each edition in a different Euro-MED country
- Shared challenge to encompass the 2-days event
- Moment to build synergies and gather the community
1st Innovation Camp in Sarajevo 23 – 24 May 2023

The 2-day event held within the framework of the 8th EUSAIR Forum in Sarajevo. The camp focused on exploring opportunities to strengthen smart specialisation for sustainability in the Adriatic and Ionian Macroregion.

Participants were introduced to the innovation camp methodology proposed by the Mission to address complex environmental and social challenges.
Advocacy strategy through synergistic liaising

Ministry of Regional Development and EU Fund (MRDEUF)
Mission Institutional Dialogue Project, Project Partner

Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)
Thematic Community Project, Project Partner
GOVERNANCE DIMENSION
A new opportunity to create multilevel alliances

WITH THE GOAL OF
promoting the exchanges of knowledge, points of view, and longer-term strategic actions to create innovative transformative policies as well as ensure on-the-ground implementation, and public debate catalyzing actions to integrate innovative solutions to common Mediterranean challenges.

TO ACHIEVE
The purpose of innovation is addressing place specific-problems and needs, territorial challenges
HOW:

- Innovative Sustainable Economy Community Hub (ISEC Hub)
- Mission Consultative Body & Institutional Sounding Board
- Challenge-driven 4-ple helix alliances
- Transnational taskforces to produce common key policy papers

WHAT:

- Policies open for change
- Macro/regional challenges
**Challenge-driven 4-ple helix alliances**

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<tr>
<th>Purpose and direction of innovation key starting point – vision for the Mediterranean*</th>
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<tbody>
<tr>
<td>Innovation types and agents at different territorial scales able to apply innovation – experimentation, diffusion, upscaling of innovation</td>
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<tr>
<td>Triple helix actors - SME’s, universities, governments and intermediaries + civil society, public sector, users</td>
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</tbody>
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*Strategies, agendas, deals, action plans, policies, roadmaps…*
Transnational taskforces to produce common key policy papers

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<th>Transnational taskforces</th>
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<tr>
<td>Common key policy papers - the elaboration of policy-oriented knowledge</td>
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<tr>
<td>Target institutions that can absorb them</td>
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CIRCULAR ECONOMY ECOSYSTEM

LINEAR ECONOMY ECOSYSTEM

INNOVATION
TAKE HOME MESSAGES

Contributing to the overall mission goals

Policy Alignment

Embrace know-how
Take home messages

- Coordination Bodies
  - Associated Partners & key stakeholders
    - 1st semester 2024

- Community of Practice
  - Mission project partners & other relevant projects’ technical experts
    - 1st semester 2024
  - Driven by Thematic Projects expertise and needs but publicly open to everyone
    - 2nd semester 2024

- ISE Community Hub
- Open Monitoring Platform
- Open to everyone
  - 1st semester 2024

- Transformative Innovation Policy Labs
- Open resource
- From 2025

- MED Innovation Events
- Open to everyone
- Already started

- Hosting institutions engaged with a policy action & specific Thematic Projects solutions/expertise
- From 2025

- Engaged stakeholders
  - Already started
  - Synergies; Liaising; Advocacy

- Open to everyone
  - Open Monitoring Platform

Associated Partners & key stakeholders
1st semester 2024

Mission project partners & other relevant projects’ technical experts
1st semester 2024

Driven by Thematic Projects expertise and needs but publicly open to everyone
2nd semester 2024

Open resource
From 2025

Engaged stakeholders
Already started

Hosting institutions engaged with a policy action & specific Thematic Projects solutions/expertise
From 2025
Now is your time!
What are your expectations and how would you like to collaborate with us?

Go to [https://www.wooclap.com/](https://www.wooclap.com/)
Enter the event code = ISEMISSION
Authenticate with your name ID or anonymous

Conference of Peripheral Maritime Regions (CPMR)
Mission Institutional Dialogue Project, Project Partner
Thank you!

Innovative Sustainable Economy
Governance Projects

Institutional Dialogue & Thematic Community