



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union

A project labelled by the UfM



Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط

Innovative Sustainable Economy Community (ISEC) Hub Launch Event

Wednesday 2 October 2024 | 10:00-12:00h CET | online



[REGISTER](#)

Zoom webinar connection will be provided in due time after registration

AGENDA

This event will officially launch the Innovative Sustainable Economy Community (ISEC) Hub of the Mediterranean, a community of like-minded people committed to driving transformative innovation in the Mediterranean region.

It will serve as an opportunity to explore together the different tools and opportunities that this pan-European multi-level virtual and physical space will offer to *Connect, Learn, Share* and *Collaborate* for a greener and smarter Mediterranean.

We will also have the opportunity to be inspired and learn from Claire Roumet, Strategic partnerships, EU Policy & Overall Coordinator at Energy Cities. Energy Cities is one of the Innovative Sustainable Economy Mission advisory associated partners and Claire's intervention will tackle how sufficiency can be at the heart of local and regional policies.

Event moderated by Mercè Boy Roura, *BETA TC | UVic-UCC, Mission TCP lead partner*

INTRODUCING THE ISEC HUB OF THE MEDITERRANEAN

10:00-10:05 5 min	Cooperation beyond the Interreg Euro-MED programme <i>Guillaume Javourez, Interreg Euro-MED, Project Officer</i>
10:05-10:15 10 min	Innovative Sustainable Economy Mission <i>Alessandro Daraio, ERR, Mission IDP lead partner</i>
10:15-10:25 10 min	What does the ISEC Hub offer? <i>Maria Calderó Pascual, BETA TC UVic-UCC, Mission TCP lead partner</i>
10:25-10:40 15 min	Pillar CONNECT <i>Maria Garcies, CPMR, Mission IDP project partner</i> <i>Andrea Di Girolamo, AIE, Mission IDP project partner</i>
10:40-10:50 10 min	Pillar LEARN <i>Haris Paliogiannis, MIO-ECSDE, Mission TCP project partner</i>
10:50-11:00 10 min	Pillar SHARE <i>Maria Calderó Pascual, BETA TC UVic-UCC, Mission TCP lead partner</i>
11:00-11:10 10 min	Pillar COLLABORATE <i>Luisa Aparicio, MEDWAVES, Mission TCP-IDP project partner</i>
11:10-11:25 15 min	Your turn! Interact with the audience & grab a coffee
11:25-11:30 5 min	How to stay engaged? <i>Maria Garcies, CPMR, Mission IDP project partner</i>
OPPORTUNITIES FOR LEARNING AND COOPERATING	
11:30-12:00 30 min	Why and how sufficiency can be at the heart of local and regional policies <i>Claire Roumet, Energy Cities, Strategic partnerships, EU Policy & Overall Coordinator</i>

