



OliveOilMedNet

Interreg
Euro-MED



Co-funded by
the European Union

OliveOilMedNet

Agri-Food Systems



Challenge

Authenticity

Sustainability

Innovation

Networking

Cooperation

Competitiveness

Main goal

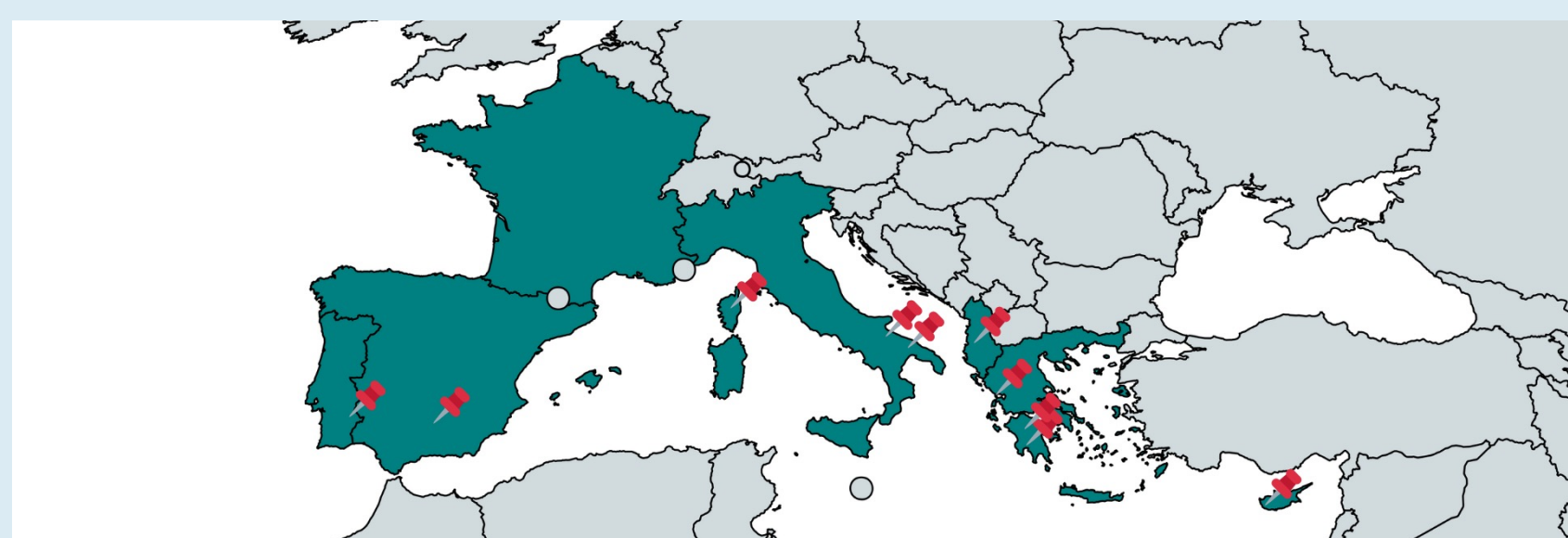
The main goal of *OliveOilMedNet* is to promote **sustainability and authenticity** in the **olive oil sector** and increase **cooperation and capacity** of the 4helix stakeholders. The project tests and validates **eco-friendly cultivation and production techniques** and **authenticity certification models**, ensuring that olive oil remains **environmentally responsible, economically viable, and globally competitive** while supporting SMEs and preserving the region's rich agricultural heritage.

Project outputs

- *Authenticity demonstration methodology handbook*
- *Sustainable olive oil growing and production methodology handbook*
- *Catalogue of authentic and green olive oil products*
- *MED Olive Oil Network*

Approach and regional scope

OliveOilMedNet brings together **public authorities, producers' associations** and **research institutions** from **7 Mediterranean countries: Greece, Portugal, Italy, France, Cyprus, Spain and Albania**. A large number of **beneficiaries and territories** participate in the project and **more than 10 olive oil varieties** are analysed. The developed methodologies and network will support the olive oil sector to produce more competitive, "authentic" and "green" olive oil products.



Main achievements

The project's main achievement is to **strengthen the capacity** of:

- **local/regional/national authorities** engaged in the policy making of the olive oil sector
- **olive oil companies** to produce more competitive authentic and green olive oil products

The collaboration of stakeholders with **academic/research institutions** and **social society organizations** in the logic of **4helix**, will integrate knowledge from different perspectives ensuring **sustainable and competitive development practices**.

Conclusion

OliveOilMedNet enhances sustainability, authenticity, and innovation in the Mediterranean olive oil sector, ensuring environmental protection, enhanced quality and stronger market competitiveness.

Consortium



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