



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

Boosting synergies for innovative solutions in water management, depollution and restoration in the Mediterranean Basin

Tuesday 8 July 2025 | 10:00-12:30h CEST | Online



PART OF THE

EU MISSIONS

RESTORE OUR OCEAN & WATERS



Funded by
the European Union



01.

Breaking Silos for Innovative Water Management in the Mediterranean: Illustrating today's agenda

Francesco Camonita

CPMR Policy & Project Officer, BMM & D4I Partner





Innovative
sustainable economy



Co-funded by
the European Union

- **Objective:** identify and classify **innovative solutions for water depollution**; develop support for widespread upscale and implementation; develop community and stakeholder engagement for EU Mission

• **Legacy Roadmap**

(Priorities and Actions to achieve the Mission across 7 Industry Sectors)

- Set up and activation of the **7 National/Regional Hubs**

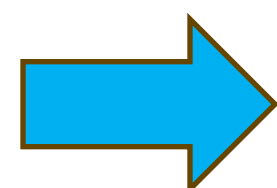


- **Portfolio of innovative transformative solutions for Mediterranean Depollution (86 solutions**

across *TECH, SOCIAL, GOVERNANCE AND FINANCIAL dimensions of implementation*) + Online solution showcase

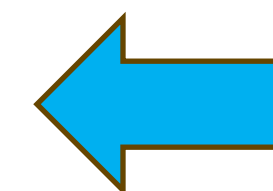
- **Stakeholder Inputs' Report** (including *opportunities, enabling factors, gaps, barriers, resistances and needs* for solution implementation)

- **BMM Support Programme** for solution providers and solution seekers



Boosting synergies for innovative solutions in water
management, depollution and restoration in the
Mediterranean Basin

Tuesday 8 July 2025 | 10:00-12:30h CEST | Online



- **Objective:** stimulate uptake and introduction of innovative and sustainable economy principles/solutions/policies in the Med. basin (including **Blue Economy & Water Management**)
- **Mapping & Review:** of institutional policy priorities, of collaboration networks, of existing ISE good practices, etc.
- **Working Groups of Thematic Projects** for consolidating ISE results via Clusters
- **Community Engagement Experiences** via the Community of Practice of TPs and the ISEC Hub of Mediterranean Stakeholder dealing with Innovative Sustainable Economy
- **Development of Policy Messages** for development of ISE policies/practices in the Med.
- **Liaising & Advocacy** activities
- **Transformative Innovation Policy Labs (TIPLabs)** around systemic territorial challenges for sustainability (e.g. water management)
-And even more!

Part 1.

Cross-Fertilization across strategic governance projects

Session dedicated to :

- BlueMissionMed Project
- Mission - Innovative Sustainable Economy
- Other Governance Projects - Interreg Euro-MED Programme

Part 2.

Euro-MED Thematic Projects' Workshop

Session dedicated to :

- Thematic Projects from the 4 Euro-MED Missions dealing with Water Management, Depollution and Restoration

- All other participants: Listen, Learn and Contribute when possible (e.g. Q&A&R – Workshop Comments)

Webinar Agenda

PART 1		CROSS-FERTILIZATION ACROSS STRATEGIC GOVERNANCE PROJECTS
10:00-10:05	5 min	Breaking Silos for Innovative Water Management in the Mediterranean: Illustrating today's agenda <i>Francesco Camonita, CPMR Policy & Project Officer, BMM & D4I Partner</i>
10:05-10:10	5 min	The EU Mission Restore Our Ocean & Waters & the Mission Lighthouses <i>Loïc Blanchard, Policy Officer – Oceans, Seas & Waters – DG RTD, European Commission</i>
10:10-10:30	20 min	The BlueMissionMed Project: results, outcomes and expected impact <i>Fedra Francocci, CNR Project Coordinator, Lead Partner, BMM</i> <i>Irene Alonso, ECORYS, BMM Support Programme Leader</i>
10:30-10:35	5 min	The INTERREG Euro-MED programme and its 4 Missions <i>Isabelle Nobio, Joint Secretariat Staff, Interreg Euro-MED Programme</i>
10:35-10:55	20 min	Innovative Sustainable Economy Mission & Opportunities for the Blue Economy <i>Alessandro Daraio, Emilia-Romagna Region, Project Coordinator, Lead Partner, D4I</i> <i>Maria Calderó, BETA/UVIC, Project Coordinator, Lead Partner, C4I</i>
10:55-11:20	25 min	Questions, Answers & Reactions <i>Comments from other Stakeholders, exploring ways to develop further strategic synergies</i> <i>(Video message from UfM (tbc); Other Euro-MED Missions; Other interventions)</i>
PART 2		EURO-MED THEMATIC PROJECTS' WORKSHOP
11:20-11:30	10 min	Including Euro-MED innovative solutions in the BMM Catalogue: Illustrating the Workshop Methodology <i>Susanna Albertini, FVA, BMM Communication Leader</i>
11:30-12:25	55 min	Thematic Projects' Workshop via interactive Miró Board <i>Susanna Albertini, FVA Coordinator, BMM Communication Leader</i> <i>Francesco Camonita, CPMR Policy & Project Officer, BMM & D4I Partner</i>
12:25-12:30	5 min	Wrap-up & Conclusions <i>Francesco Camonita, CPMR Policy & Project Officer, BMM & D4I Partner</i>

02.

The EU Mission Restore Our Ocean & Waters & the Mission Lighthouses

Loïc Blanchard, Policy Officer
Oceans, Seas & Waters – DG RTD, European
Commission





EUROPEAN UNION



EU MISSIONS

RESTORE OUR OCEAN & WATERS

Concrete solutions for our greatest challenges

“Boosting synergies for innovative solutions in water management, depollution and restoration in the Mediterranean Basin”, 8 July

Loïc Blanchard

Policy Officer, Unit B4 ‘Ocean, Seas and Waters’
DG Research and Innovation (RTD) European Commission

#EUmissions #HorizonEU #MissionOcean





EUROPEAN UNION

POLICY DRIVE

Political Guidelines 2024-2029

Learn more >



NEWS ARTICLE | 5 June 2025 | Directorate-General for Communication | 1 min read

Commission adopts Ocean Pact to protect marine life and strengthen blue economy



European Ocean Pact
EU Water Resilience Strategy
Mediterranean Pact



EUROPEAN UNION



EU MISSIONS
RESTORE OUR OCEAN & WATERS



Mission objectives and targets

Restore our Ocean and Waters by 2030

Objective 1
PROTECT AND RESTORE MARINE AND FRESHWATERS ECOSYSTEMS AND BIODIVERSITY

- Protect at least 30% and strictly protect 10% EU's sea areas
- Restore 25.000 km free flowing rivers
- Marine nature restoration targets (incl. degraded seabeds, coastal ecosystems)

Objective 2
PREVENT AND ELIMINATE POLLUTION OF OUR OCEANS, SEAS AND WATERS

- Reduce by at least 50% plastic litter
- Reduce by at least 30% microplastics
- Reduce by at least 50% nutrient losses, chemical pesticides

Objective 3
MAKE THE BLUE ECONOMY CARBON- NEUTRAL AND CIRCULAR

- Net zero maritime emissions
- Zero carbon aquaculture,
- Low carbon multipurpose use of marine space



ENABLERS

Digital Ocean and Waters Knowledge system

Public mobilization and engagement



Mission Calls and projects

2021 EUR 117 million - 20 projects ongoing

2022 EUR 118 million - 20 projects ongoing

2023 EUR 130 million - 27 projects ongoing

2024 EUR 120 million - 13 projects ongoing/under signature

2025 WP published 15 May 2025 – call deadline 24/09/2025

**2026
2027** WP in preparation



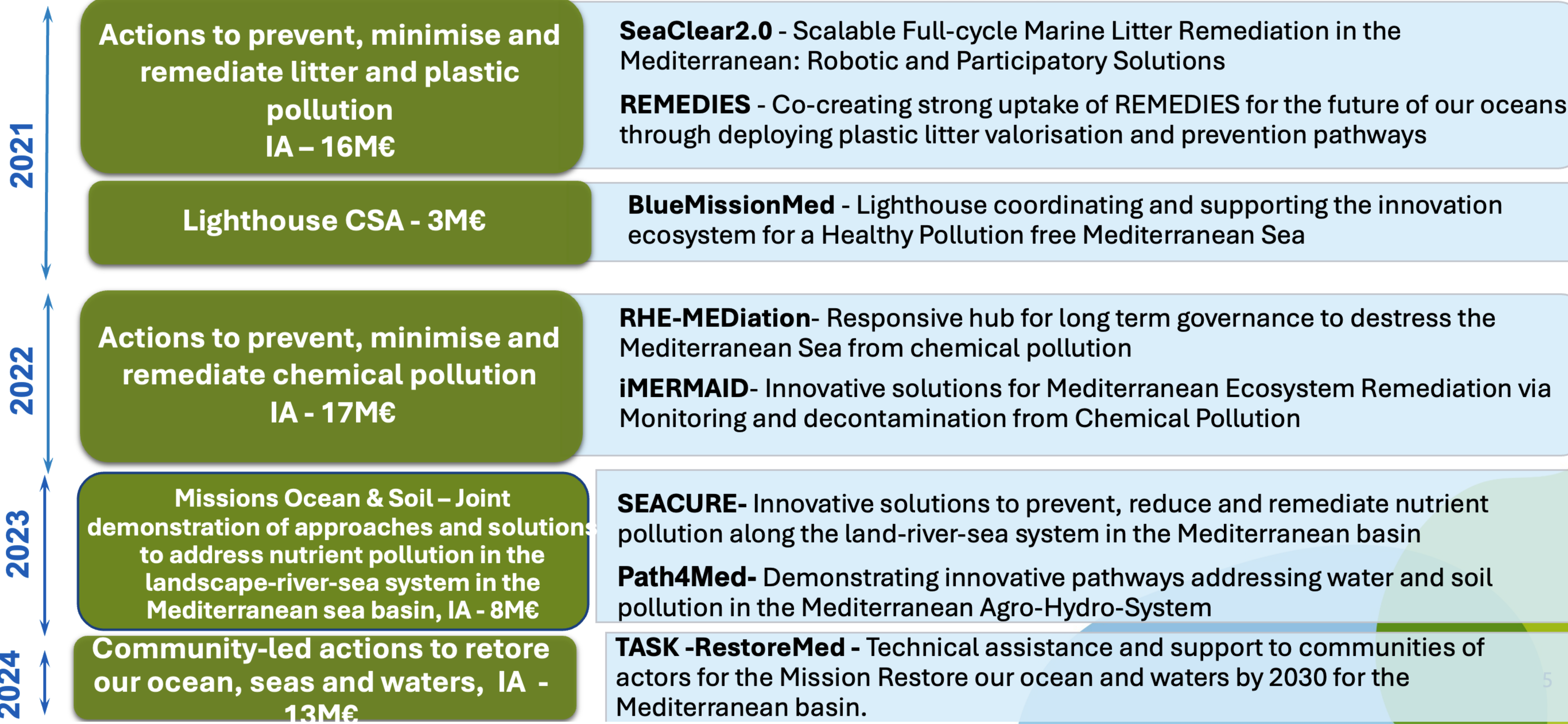
EUROPEAN UNION

EU MISSIONS

RESTORE OUR OCEAN & WATERS



Mediterranean lighthouse - projects 2021-24





Supporting Communities for local and regional deployment | Investment | Synergies

EC support regions, local authorities, islands –

Coordination and Support Actions: Med Lighthouse (BlueMissionMed 4M€) + Coalition of regions, cities and islands (4M€)

Community led-pilot actions (4 projects, 50M€, 2024) Transition agendas (≥ 80), pilot sites (≥ 20),

Technical Assistance and services - 34 communities supported (4M€ 2024)

Innovation actions (WP 2025) - 3 topics to address /strengthen the resilience of cities, regions and islands (44 M€)

Facilitating investments to implement the actions : MIP service portal, EIB Blue Champions, matchmaking with investors /philanthropies

Synergies and ‘Cooperation Working Agreements’: negotiation with Regions to invest structural funds in Mission actions / transition agendas supported by the EC (pilot on-going)

Engaging communities: Mission Charter

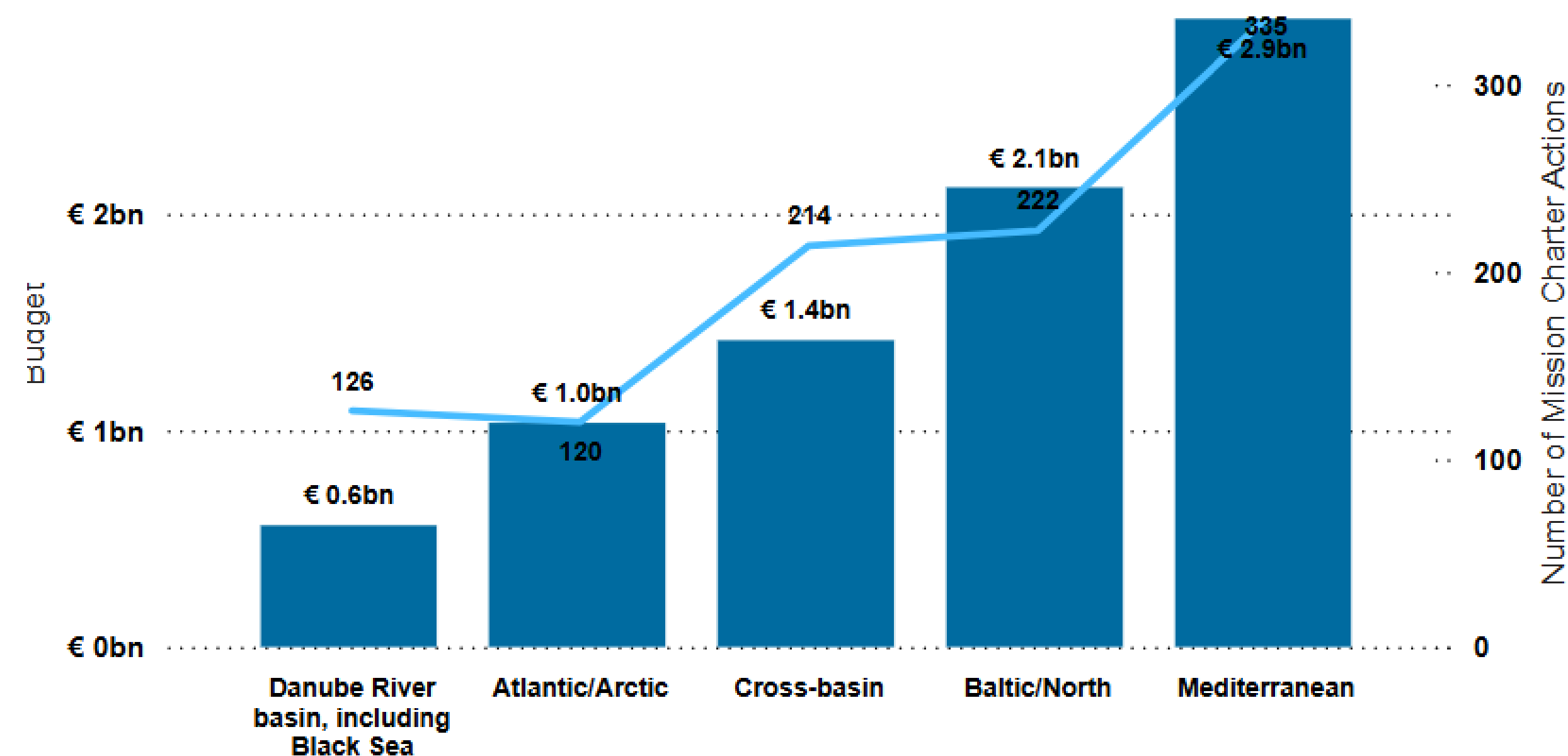


MED 335 actions



Budget and Number of Mission Charter Actions by Lighthouse

■ Budget
 ● Number of Mission Charter Actions





EUROPEAN UNION



Thank you!

#MissionOcean

#EUmissions

#HorizonEU

© European Union, 2021

Reuse is authorised provided the source is acknowledged and the original meaning or message of the document are not distorted. The European Commission shall not be liable for any consequence stemming from the reuse. The reuse policy of the European Commission documents is implemented by Commission Decision 2011/833/EU of 12 December 2011 on the reuse of Commission documents (OJ L 330, 14.12.2011, p. 39).

All images © European Union, unless otherwise stated. Icons © FlatIcon - all rights reserved.

03.

The BlueMissionMed Project: Results, outcomes and expected impact

Fedra Francocci
CNR Project Coordinator, Lead Partner, BlueMissionMed

Elisa Conti
CNR Project Coordinator, Lead Partner, BlueMissionMed





BlueMissionMed CSA

SUPPORTING THE MEDITERRANEAN SEA BASIN FOR THE IMPLEMENTATION OF THE EU MISSION RESTORE OUR OCEAN AND WATERS



Coordinator: CNR, Fedra Francocci
Project Manager: CNR, Elisa Conti
Email:

Project Start 01/01/2023
Project End 31/12/2025



Mission objectives and targets

Restore our Ocean and Waters by 2030

PROTECT AND RESTORE MARINE AND FRESHWATERS ECOSYSTEMS AND BIODIVERSITY

- Protect at least 30% and strictly protect 10% EU's sea areas
- Restore 25.000 km free flowing rivers
- Marine nature restoration targets (incl. degraded seabeds, coastal ecosystems)

PREVENT AND ELIMINATE POLLUTION OF OUR OCEANS, SEAS AND WATERS

- Reduce by at least 50% plastic litter
- Reduce by at least 30% microplastics
- Reduce by at least 50% nutrient losses, chemical pesticides

MAKE THE BLUE ECONOMY CARBON- NEUTRAL AND CIRCULAR

- Net zero maritime emissions
- Zero carbon aquaculture,
- Low carbon multipurpose use of marine space

ENABLERS

Digital Ocean and Waters Knowledge system

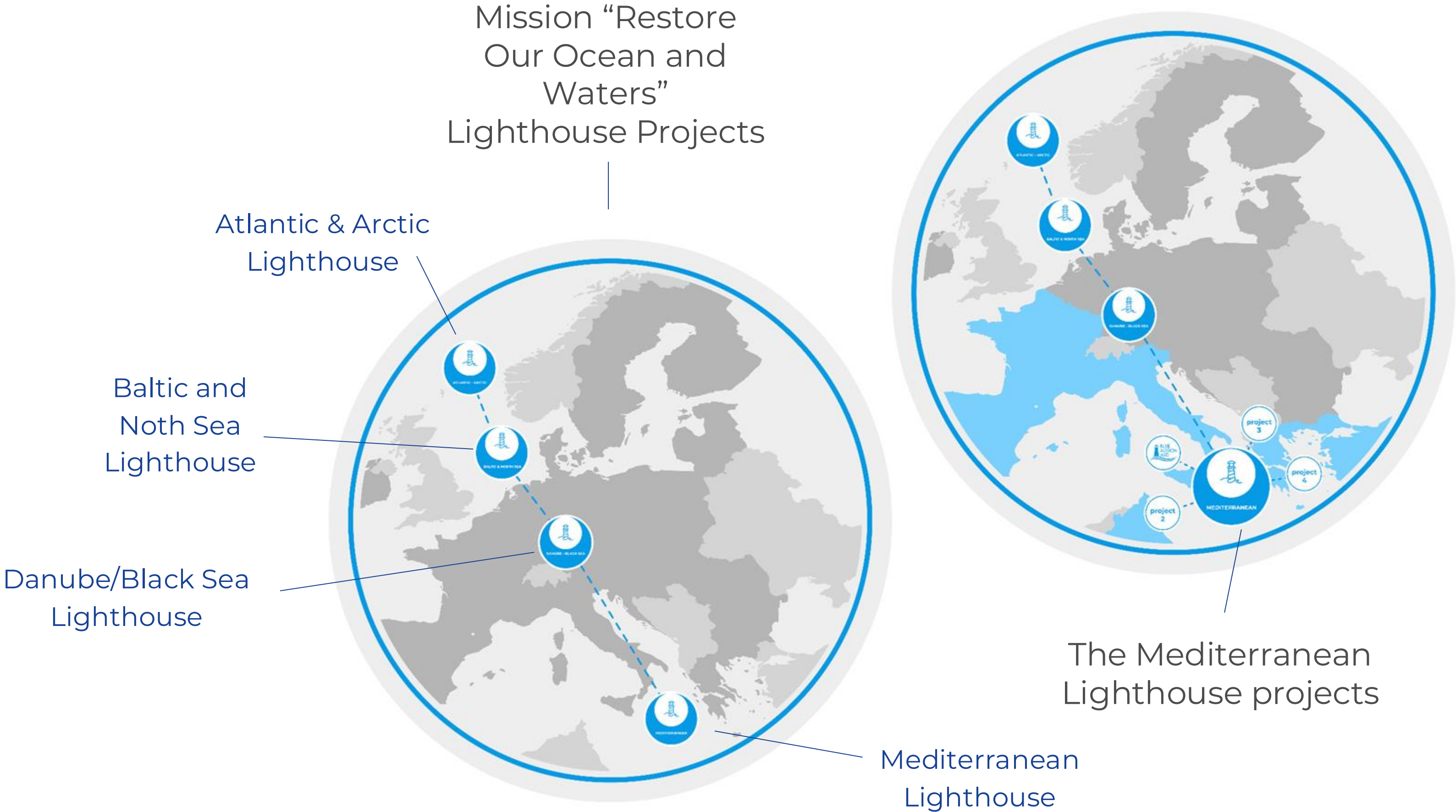
Public mobilization and engagement

2

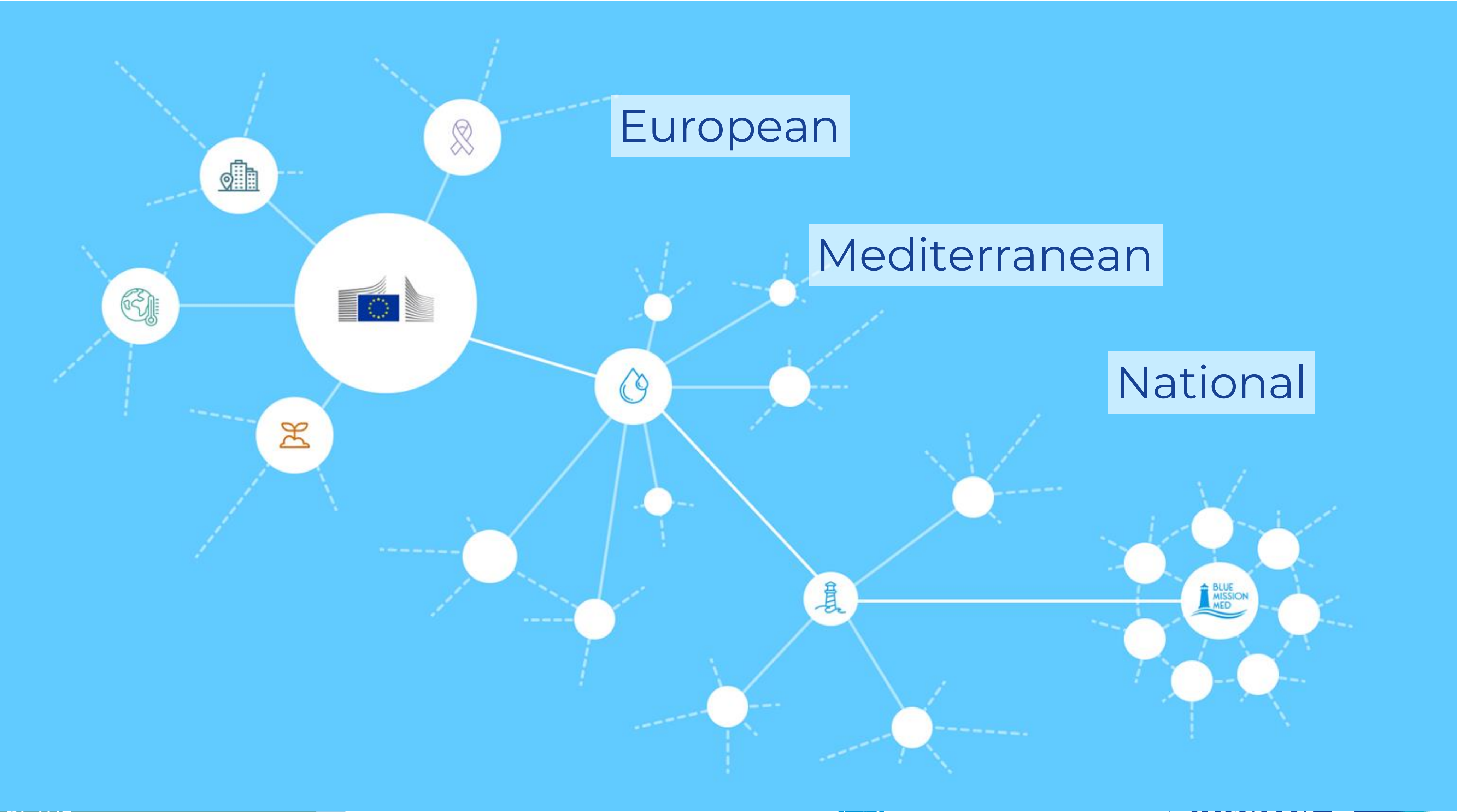
The Mediterranean Lighthouse



Graphics by ISIA



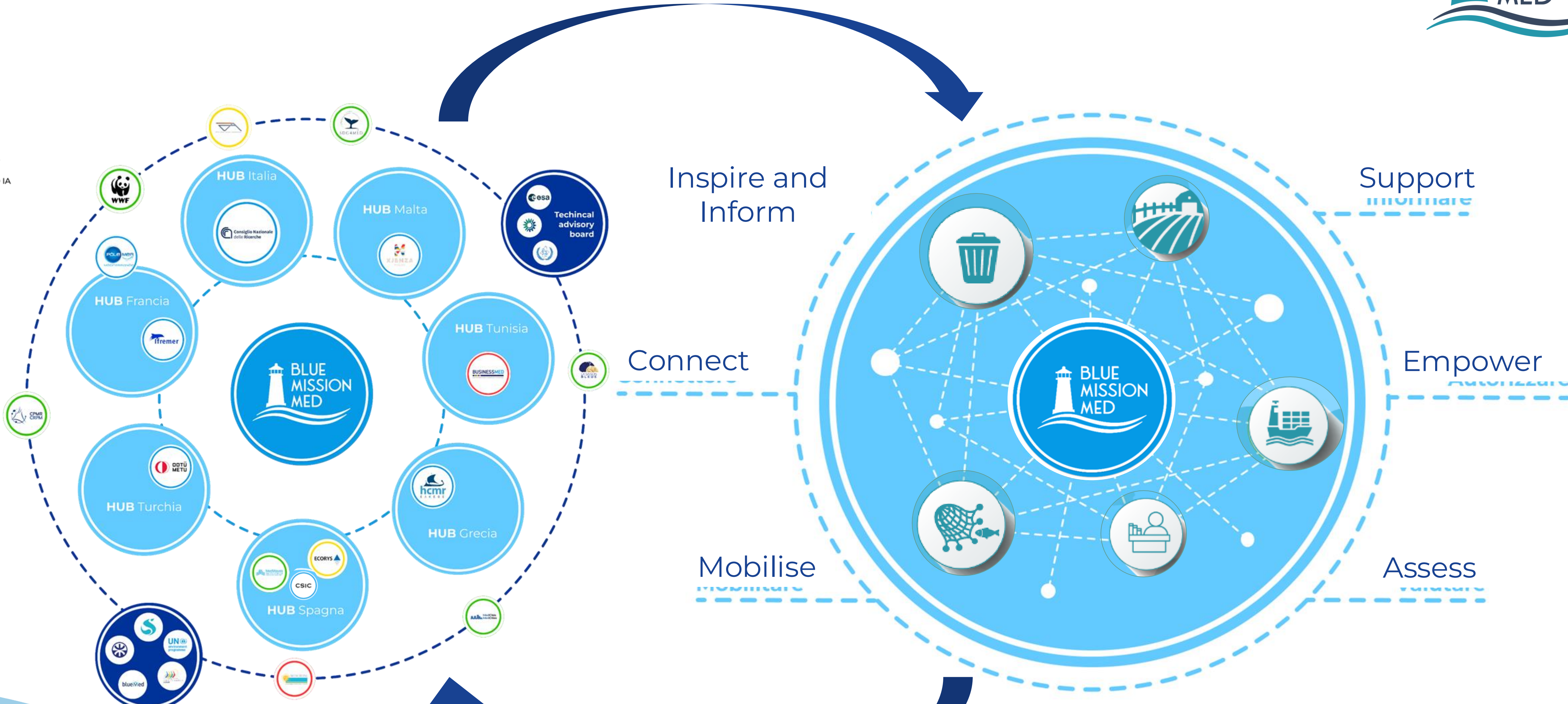
BMM operates on three interconnected levels



BMM Innovation Ecosystem



- LEGENDA:
- R&I
 - NGO
 - MED IA
 - SME



What BMM is

What BMM does

PART OF THE
EU MISSIONS
RESTORE OUR OCEAN & WATERS

Innovative sustainable economy | **Interreg** Euro-MED | Co-funded by the European Union

BlueMissionMed approach to engage the community



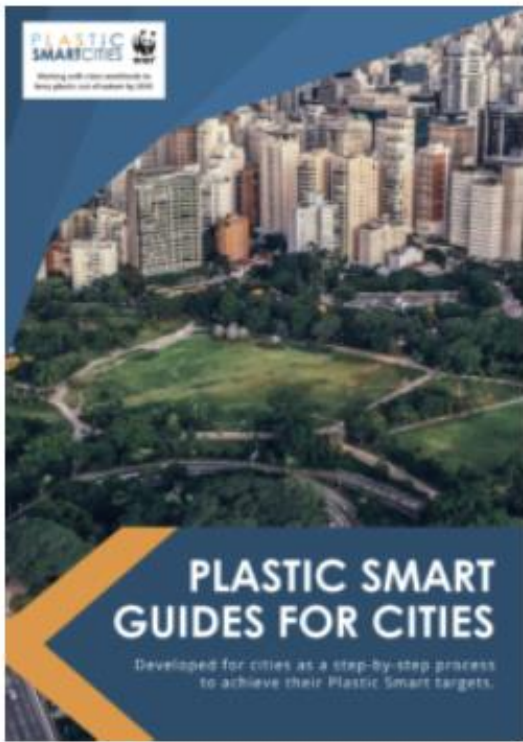
BlueMissionMed identifies and promotes a wide range of anti-pollution solutions split across seven key economic sectors:



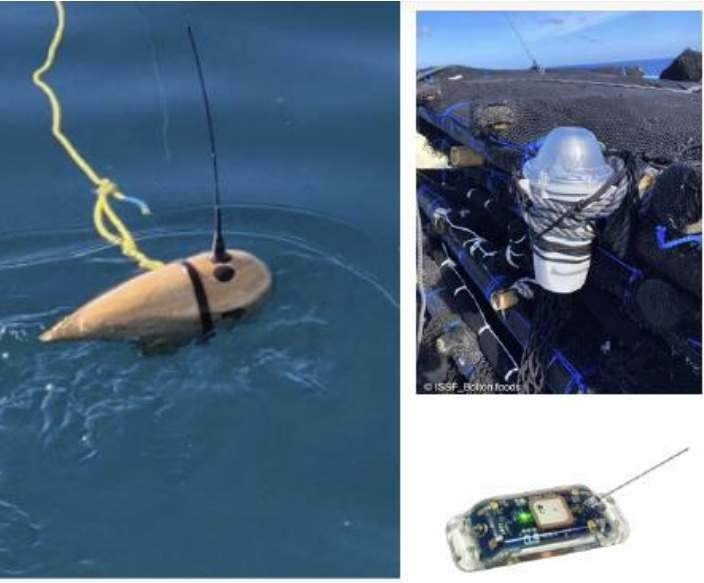
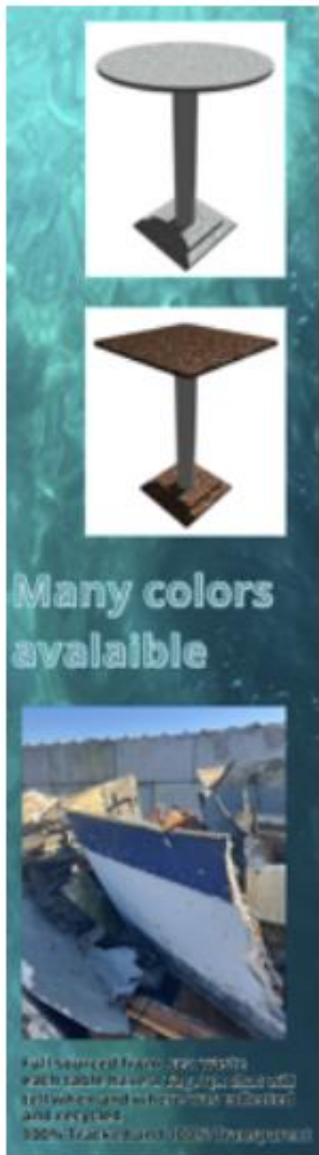
A 2030 roadmap for key economy sectors to fulfil the EU Mission to Restore our Ocean and Waters through Innovative and Transformative Solutions



Innovative Solutions: Examples



Source of pictures: <https://en.plasticfreebalearics.org>





“Mediterranean Blue Islands” Award

Capraia, St. Honorat and Kuriat

High-Level Event Mission ‘Restore our Ocean and waters by 2030’–
The Mediterranean lighthouse in action, 30-31 May 2023 - Palermo



«Blue Ports and Destinations» Award

Port of Antwerp-Bruges, Port of Ravenna, Port of
Heraklion and Galataport (Istanbul)

Our Ocean 2024 Conference, 16 April 2024 - Athens

BLUE
MISSION
MED



“Blue Rivers and Lakes” Award

Catalan Water Agency, The Great Bubble Barrier,
Piemonte Region and AMICOS.org.

Award Ceremony during the Towards a Water Resilience Strategy for
the EU, Ocean Days, Brussels 6 March 2025



«Society4Med» Award

Herocean, Universitat de Barcelona & Surfrider
Foundation Europe

Ecomondo, 7 November 2024 - Rimini

Booklet!



INCOMING> Society4Med Award – Second edition



Following the success of its first edition in 2024, which awarded two outstanding citizen-driven initiatives, **Society4Med** will again recognize **two best practices** implemented in the **Mediterranean basin**, this time focusing on the following categories:

- **Category 1: Sport & Leisure Initiatives** engaging civil society in ocean and water protection
- **Category 2: Blue Education Initiatives**, including formal, non-formal, and informal education activities

Eligible applicants include NGOs, private companies, research institutes, schools, associations, and foundations.

Submissions are open via [this Google form](#)



[Full call with eligibility criteria and submission guidelines](#)



Where we stand now: BlueMissionMed Support Programme



Catalogue of **innovative transformative solutions**

Empowerment activities and capacity building






Request **Innovative sustainable economy** | **Interreg Euro-MED** | **Support link** | Co-funded by the European Union

Partner with BlueMissionMed to Drive Mediterranean Change



MORE INFO

-  INFO@BLUEMISSIONMED.EU
-  WWW.BLUEMISSIONMED.EU
-  [@bluemissionmed](https://www.facebook.com/bluemissionmed)
-  [@bluemissionmed](https://www.instagram.com/bluemissionmed)
-  [@bluemissionmed](https://twitter.com/bluemissionmed)
-  [@bluemissionmed](https://www.linkedin.com/company/bluemissionmed)

04.

The BlueMissionMed Project: Results, outcomes and expected impact

Irene Alonso
ECORYS, WP4 Leader, BlueMissionMed, Support
Programme Leader



05.

The INTERREG Euro-MED programme and its 4 Missions

Isabelle Nobio
Joint Secretariat Staff, Interreg Euro-MED
Programme

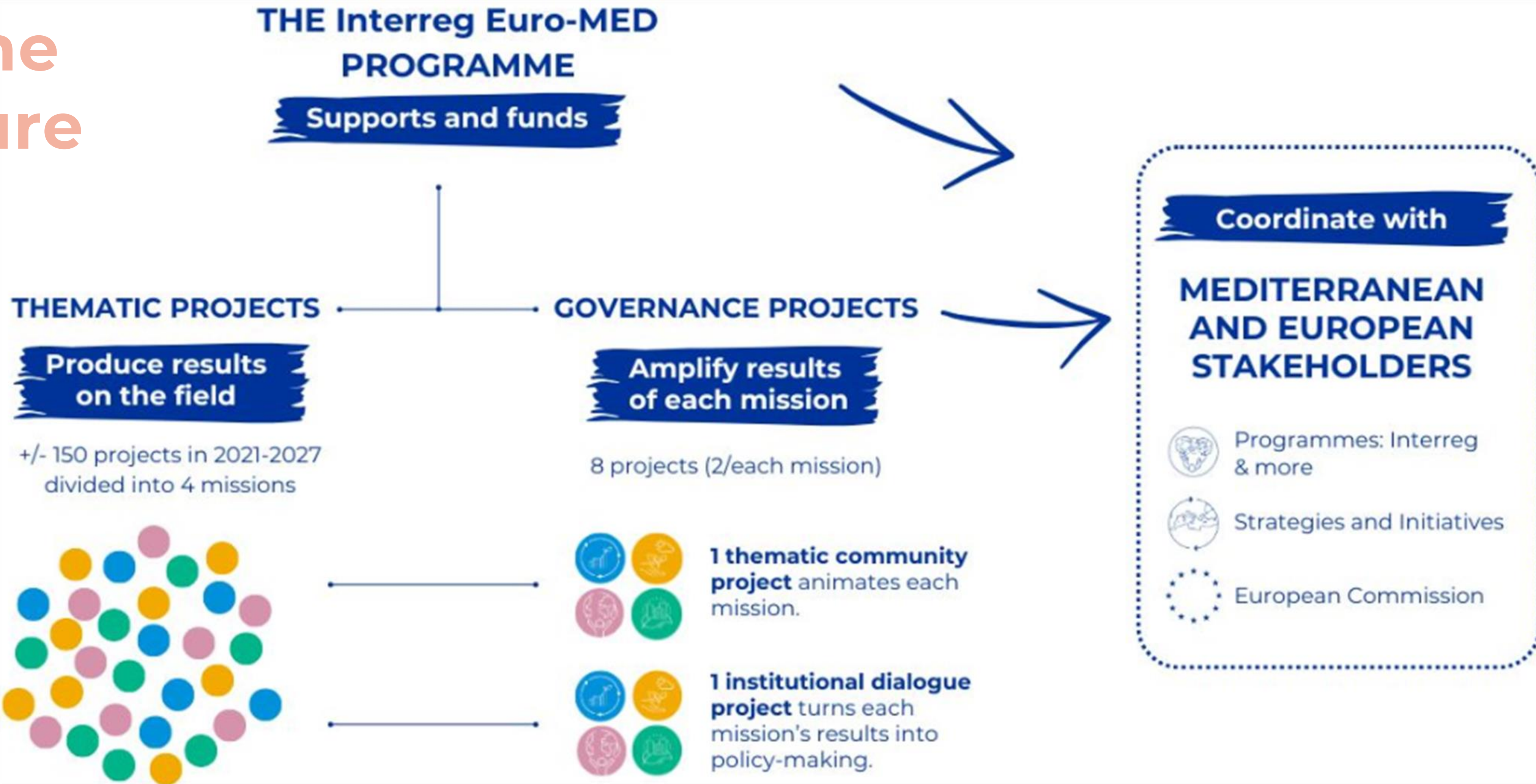


The Interreg Euro-MED Programme

294M€



Programme Architecture



Interreg Euro-MED's missions: a comprehensive approach

Strengthening an
innovative
sustainable economy



Protecting, restoring
and valorising the
natural environment
and heritage



Promoting
green living areas



Enhancing
sustainable tourism



4 Thematic Community



Community4Innovation



Community4Nature



Community4LivingAreas



Community4Tourism

The TCP aim to build a community among thematic projects and facilitate resource transfers to stakeholders, focusing on technical and strategic content

4 Institutional Dialogue



Dialogue4Innovation



Dialogue4Nature



Dialogue4LivingAreas



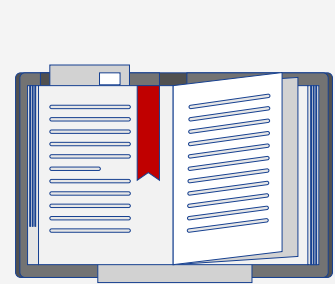
Dialogue4Tourism

The IDP aim to amplify the transfer of policies by fostering dialogue among policymakers and their stakeholders, focusing on policy improvement and transformation

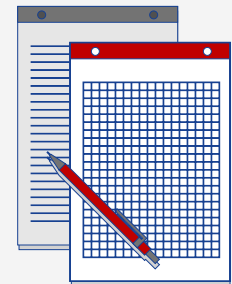
Thematic Project

2nd + 4th call : Thematic projects

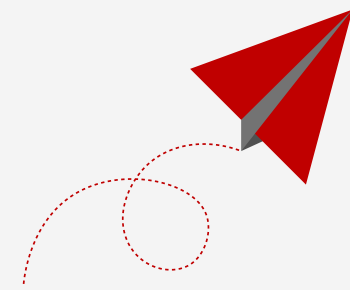
79 projects selected



8 study



57 Test



14 Transfer



19

SO1.1: 12
SO2.6: 7



16

SO 2.4: 8
SO2.7: 8



24

SO 2.4: 24

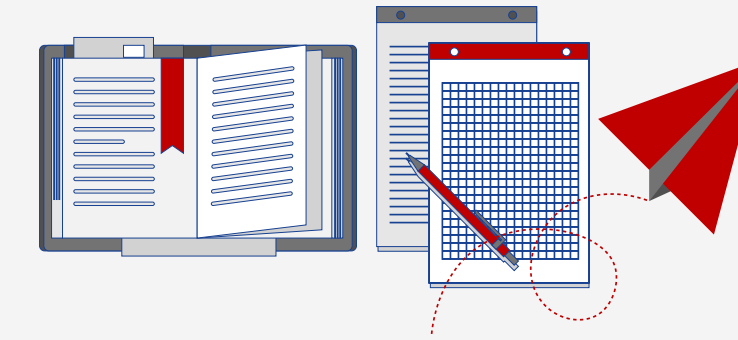


20

SO1.1: 4
SO2.4: 6
SO2.6: 3
SO2.7: 7

5th call : Strategic Territorial projects

9 projects selected on water scarcity and waste management



4

SO1.1: 3
SO2.6: 1



2

SO 2.4: 2



1

SO 2.4: 1



2

SO2.4: 1
SO2.6: 1

89 ongoing Thematic projects

Innovative Sustainable Economy



2B-Blue
AZA4ICE
BLUE ECOSYSTEM
CARBON FARMING
MED
CircleMED
Clepsydra
eWAsTER
GREENSMARTMED
OliveOilMedNet
ProcuraMED
REPper
REVIVE
SPOWIND
VERDEinMED

AquaBioNets

BIOSTARS
CirBioWaste
SOLE MED
Reconnect

EcoMedIsland
IDRON
ShareMedWater
WaterVill

Natural Heritage



ARTEMIS
CARBON 4 SOIL QUALITY
COASTRUST
FRED
Germ of Life
GreenList4MMPAs
LocAll4Flood
MedSeaRise
MPA4Change
StrategyMedFor
TREASURE
WE GO COOP
Wetland4Change

INCORE-MED
MIRAMAR
RENFORCE

What(h)er

Green Living Areas



Streets for Citizens
ArtMED
BauNOW
BAUHAUS4MED
CO2 PACMAN
E-MED
EnerCmed
GARDEN
GREENMO
INFIRE
LOGREENER
MED COLOURS
NUDGES
ProLIGHTmed
RECinMED
ReMED
RENEWPORT
RuralMED Mobility
URWAN

Green B-LEAF
HEATSAFE
RE-ACT Schools
RealUrbanGreen
UrbanGreenLeap

Med.H2

Sustainable Tourism



COOL NOONS
HERIT ADAPT
LIBECCIO
MAST
MedDiet Go
MED-GIAHS
MED-Routes
NaTour4CChange
SMITour
TOURISMO

AQUAMAN
DarkSkyTour
ECO-SEAROUTES
GreenSET
INSPIRE
MED4REGEN
PortCREW
RECIRCLE MED
Regenera4MED
TO CARE MED

LooP Zone
WATERISE



Interreg
Euro-MED



Co-funded by
the European Union

THANK YOU!
MERCI!



Innovative
sustainable

06.

Innovative Sustainable Economy Mission & Opportunities for the Blue Economy

Maria Calderó
BETA/UVIC, Project Coordinator, Lead Partner, C4I





Boosting synergies for innovative solutions in water management, depollution and restoration in the Mediterranean Basin

Innovative Sustainable Economy Mission & Opportunities for the Blue Economy

8 July 2025



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union

The Interreg Euro-MED Innovative Sustainable Economy Mission



Innovative
sustainable economy

Interreg
Euro-MED



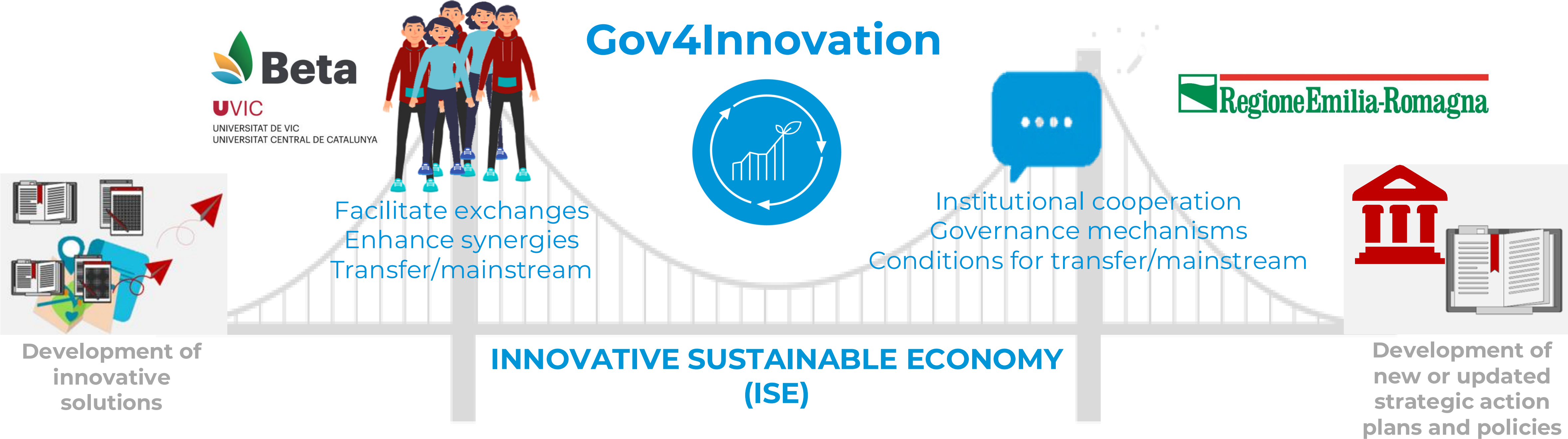
Co-funded by
the European Union



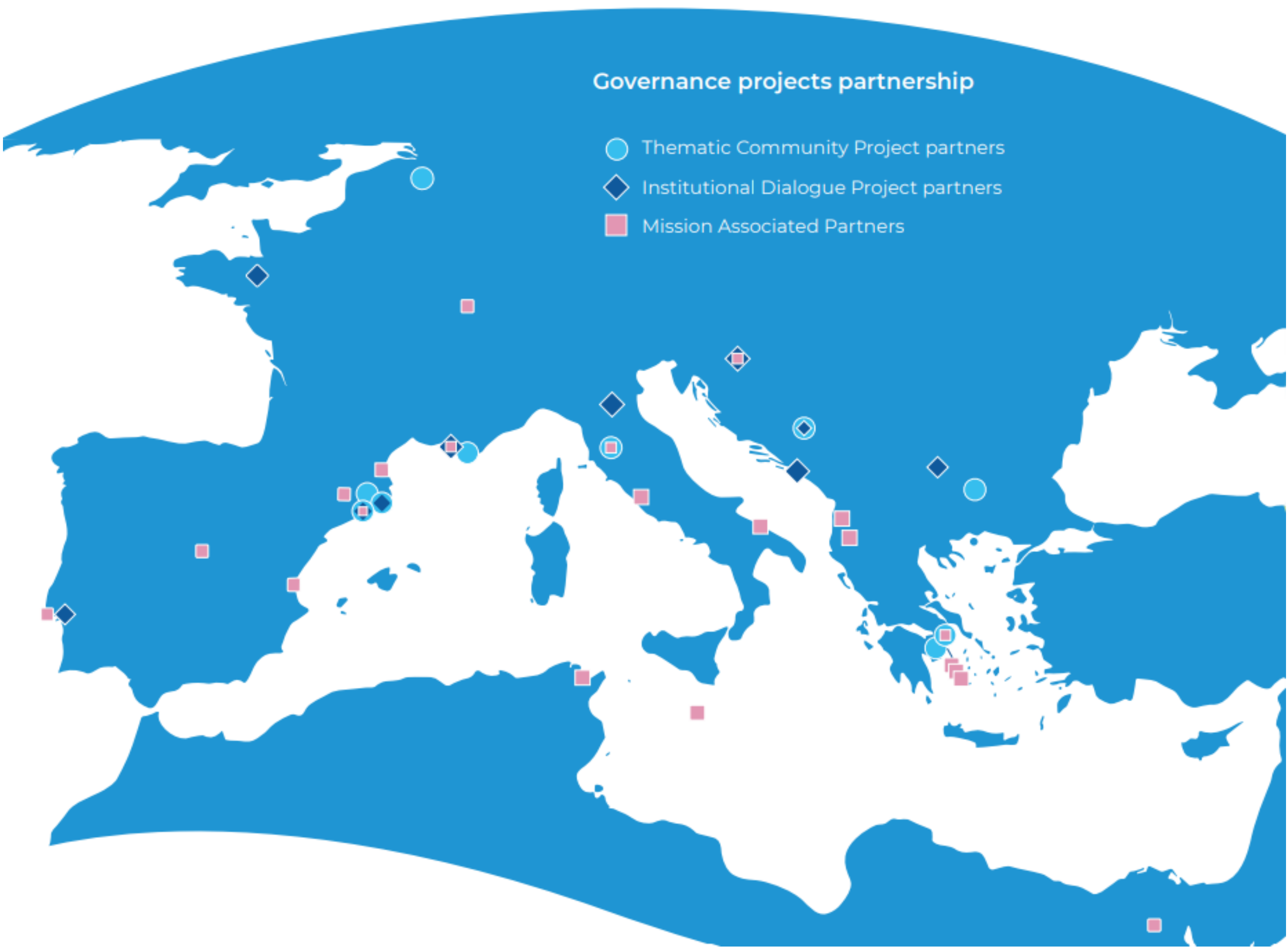
Our identity

One mission, two governance projects

THEMATIC COMMUNITY PROJECT (TCP) INSTITUTIONAL DIALOGUE PROJECT (IDP)



Partnership



7

YEARS



24

ASSOCIATED PARTNERS



ADVISORS



SUPPORTERS



END-USERS



Innovative sustainable economy

Interreg Euro-MED

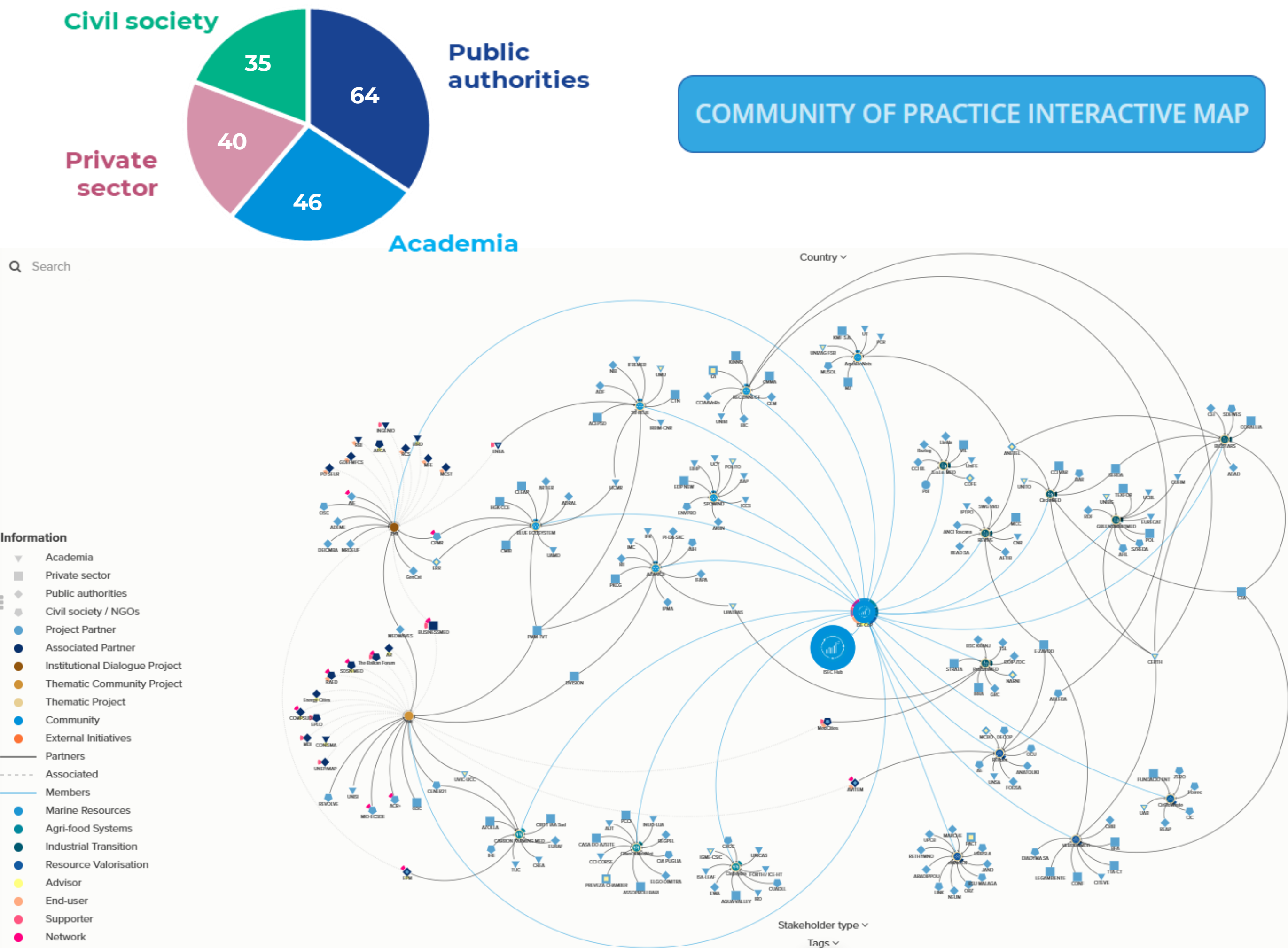


Co-funded by the European Union

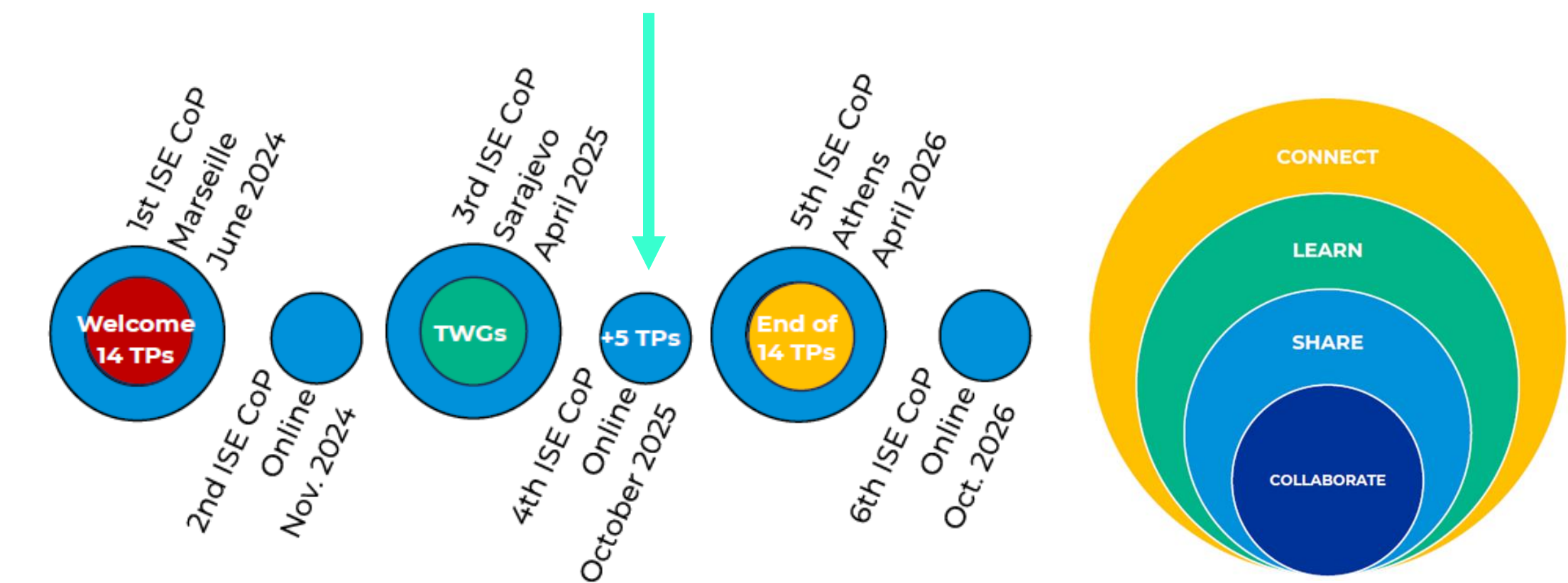


ISE Community of Practice (CoP)

Active community of **2 Governance Projects** and **23** (19 + 4) **Thematic Projects** that aim to catalyse innovation and sustainability efforts across the Mediterranean region. We are currently **+185 connected partners** from **18 countries** with a well representation of the **4-ple helix** to strengthening Innovative Sustainable Economy in the Mediterranean.



Online & in-person gatherings, at least **2** per year



Innovative
sustainable economy

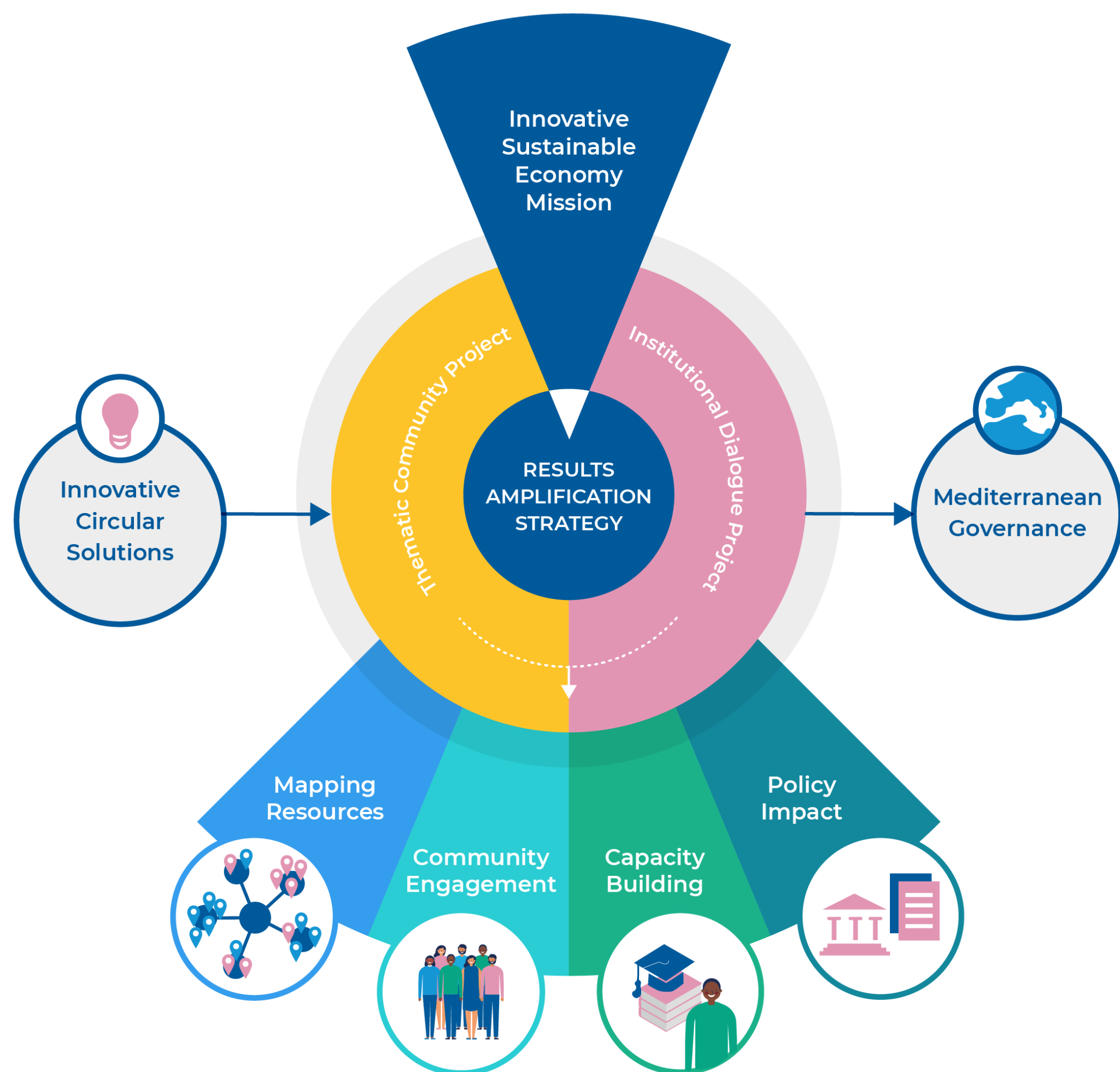
Interreg
Euro-MED



Co-funded by
the European Union



Our work



MAPPING RESOURCES

Systematic identification, analyses and visualisation of **relevant knowledge and policy priorities** within a specific context to create a clear and comprehensive state of the art. This step supports strategic planning, decision-making, and optimise **the use of available resources** to achieve specific goals and address common challenges.

COMMUNITY ENGAGEMENT

Active involvement of individuals and groups in the implementation of activities. Seeking to build relationships, foster collaboration and ensure that **all voices and visions are heard** and integrated into evidence-based decision-making processes. Effective community engagement **promotes transparency, trust and mutual understanding**, leading to more inclusive and participatory outcomes.

CAPACITY BUILDING

The process of **developing and strengthening skills**, abilities, competencies, resources and knowledge transfer to individuals, organisations and communities with the aim of enhancing their ability to **address common challenges and seize opportunities**. Capacity building efforts aim to provide various entities with the necessary tools to respond effectively to current and emerging issues and to enable them to become more self-reliant, sustainable and resilient.

POLICY IMPACT

Integrating **evidence-based knowledge at the policy level** to facilitate and accelerate the implementation of capitalised solutions on the ground. Policy impact also considers the alignment of policy priorities and **multi-directional cooperation**. The results of policy impact are essential to **guide future decision-making** and ensure that policy objectives are met.



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union



Focus Areas



MARINE RESOURCES

SPOWIND; 2B-BLUE;
AZA4ICE; BLUE ECOSYSTEM;
AquaBioNets; RECONNECT

- Encompass **economic activities related to oceans, seas, and coasts**.
- The Mediterranean Sea hosts a **diverse array** of biological, mineral and energy **resources**.
- It is highly impacted by **overfishing**, ocean **acidification**, **pollution**, and lack of marine **spatial planning** cooperation and coordination.



AGRI-FOOD SYSTEMS

CARBON FARMING MED;
OliveOilMedNet; Clepsydra;

- **Activities and operations** covering the journey or having an effect of food from farm to table, including the **whole food value chain**.
- Mediterranean **agri-food systems are rich** and characterized by permanent crops, strong presence of leguminous, fresh vegetables, cereals and with an extensive presence of livestock.
- They are highly impacted by more **frequent and intense extreme climatic events**, jointly with **land degradation** and **salinization** of coastal soils and waters.



INDUSTRIAL TRANSITION

CircleMED; GREENSMARTMED;
REVIVE; ProcuraMED;
S.o.l.e.MED; BIOSTARS

- Embrace the EU goal to become **climate neutral** and move towards a more **digital** era.
- **New business opportunities** on digital and green **capacities, low-carbon technologies** and the integration of **sustainability principles** on public and private investments.
- Facing **high resource-consumption patterns**, environmentally harmful and inefficient production facilities.



RESOURCE VALORISATION

REPper; eWAsTER;
VERDEinMED;
CirBioWaste

- The **process of converting waste** products or residues **into** economically **useful materials and resources**.
- The **resource valorization is a key priority**, emphasizing a wide range of different projects and initiatives enhancing this opportunity.
- **High production of waste** from different processes. Still referring to waste and not to resource.



for a blue sustainable economy

SPATIAL PLANNING

COLLECT DATA
WEB GIS

OFF SHORE WIND INDUSTRY DEVELOPMENT

working with all the stakeholders

CITIZENS TOO!

FAIR INCLUSIVE

ALLOCATED ZONES

IMPROVE THE CIRCULARITY OF THE SECTOR

let's create an event together

SHAPE BETWEEN PAIRS!

Spouwind

Aza4ice

AQUACULTURE

marine resources

AQUACULTURE IS ONE OF OUR TARGET SO WHAT AZA4ICE IS DOING IS INTERESTING FOR US!



ALGAE
SEA WATER

2B-Blue

BLUE BIO TECHNOLOGY COMMUNITY

INNOVATION LABS

Blue ecosystem

RESEARCH
KNOWLEDGE TRANSFER
INNOVATION

THROUGH KNOWLEDGE PRODUCTION

FANNY DIDOU

07.

Innovative Sustainable Economy Mission & Opportunities for the Blue Economy

Alessandro Daraio,
Emilia-Romagna Region, Project Coordinator, Lead
Partner, D4I



OPPORTUNITIES FOR COOPERATION



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union



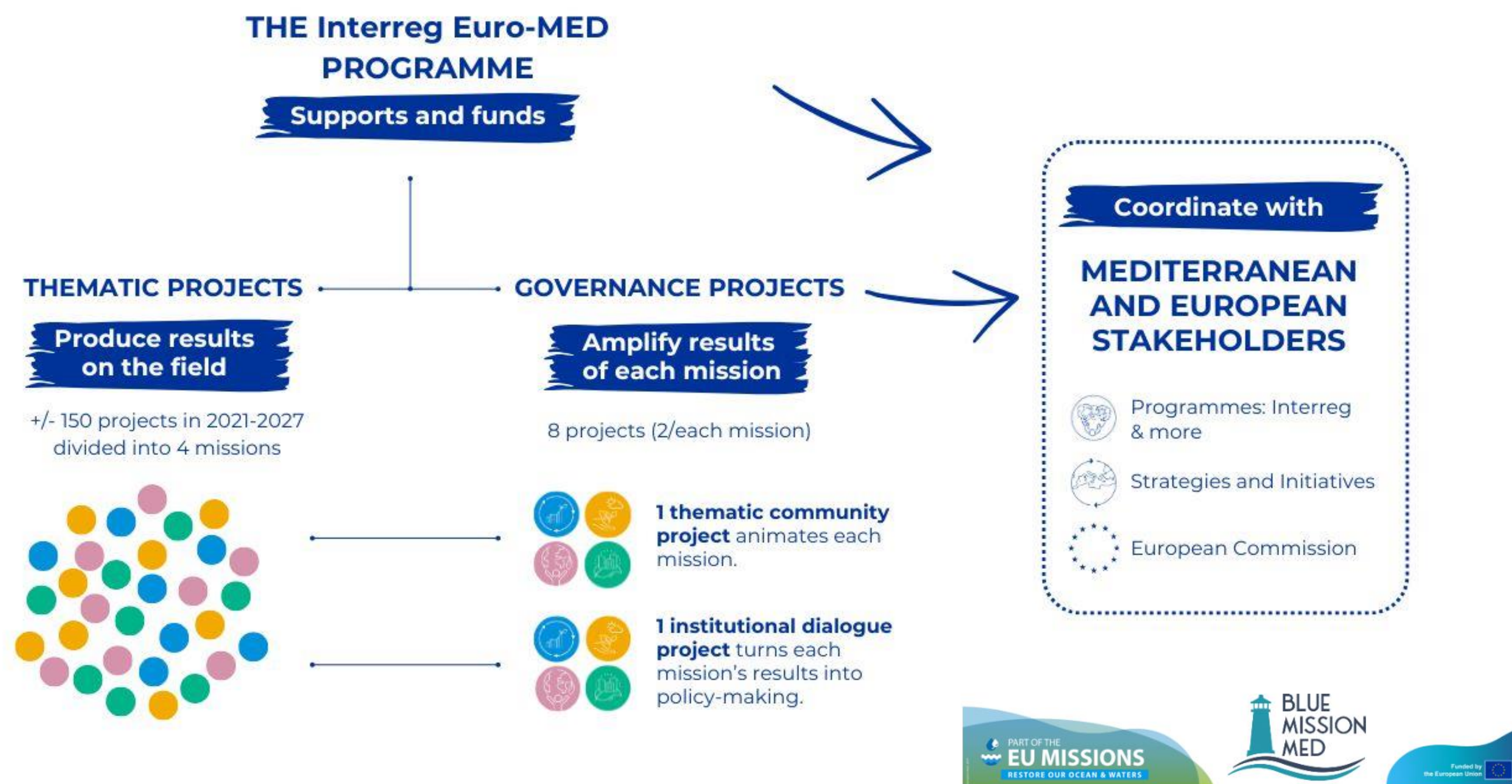
Results Amplification: the Interreg Euro-MED strategy

The **Results Amplification Strategy** (RAS) “encompasses the programme's strategy for supporting the capitalisation of knowledge, experience and project results and its approach to supporting improved governance of cooperation”.

Sharing and reuse of results

Transfer and integration into policies

Better coordination of actions



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union



Catalogue of ISE Solutions

Catalogue of Innovative Sustainable Economy Solutions

Taking into account a diverse array of viewpoints, this Catalogue of Innovative Sustainable Economy Solutions offers a comprehensive set of resources to empower individuals and organizations in the Mediterranean region.

These resources include a variety of tools, methodologies, and strategies, all designed to pave the way towards a more innovative and sustainable economy.


By exploring a blend of technological, financial, governance, and social innovation solutions, users gain access to knowledge that enhances their innovation capabilities and allows for well-informed decision-making in crucial sectors under the concepts of Green, Blue, Social & Creative Economies, and respond effectively to a wide array of challenges and opportunities, aligned with key European Union priorities.


The Catalogue will be regularly updated and consistently enriched with new Solutions.


Explore the Catalogue!


Peer-review
process

POTENTIALITY (A+R)xT	SDGs	
2.25	direct	  
	indirect	     
7	direct	  
	indirect	         
3.25	direct	  
	indirect	        

 Public Authorities

 Private Sector

 Academia

 Civil Society & NGOs

 GREEN ECONOMY

 BLUE ECONOMY

 SOCIAL & CREATIVE ECONOMY

Eco-Innovation
CREAINNOVATION | Sustainability evaluation tool
FINMED | Capacity Building Tool to improve innovation financing in green sectors

Blue Energy
BLUE DEAL | Living Labs Methodology
MAESTRALE | Blue Energy GEOdatabase
PELAGOS | Blue Energy Cluster Building Methodology

Cultural & Creative Industries
CHEBEC | Internationalization pack
CO-CREATE | Cross-fertilization Toolkit
CREATIVEWEAR | Heritage Manager database software

GUIDE METHODOLOGY

BLUE DEAL | Living Labs Methodology

Public Authorities Private Sector Academia
Civil Society & NGOs

The BLUE DEAL project aimed at promoting the deployment of blue energy technologies in the Mediterranean region and support their inclusion in regional energy plans. Through the identification and characterisation of the regulatory, environmental, social requirements and constraints of blue energy technologies, BLUE DEAL aspired to provide relevant information which assists **decision-makers and other stakeholders**. In support of its objectives, the project has designed a



Innovative
sustainable economy

Interreg
Euro-MED

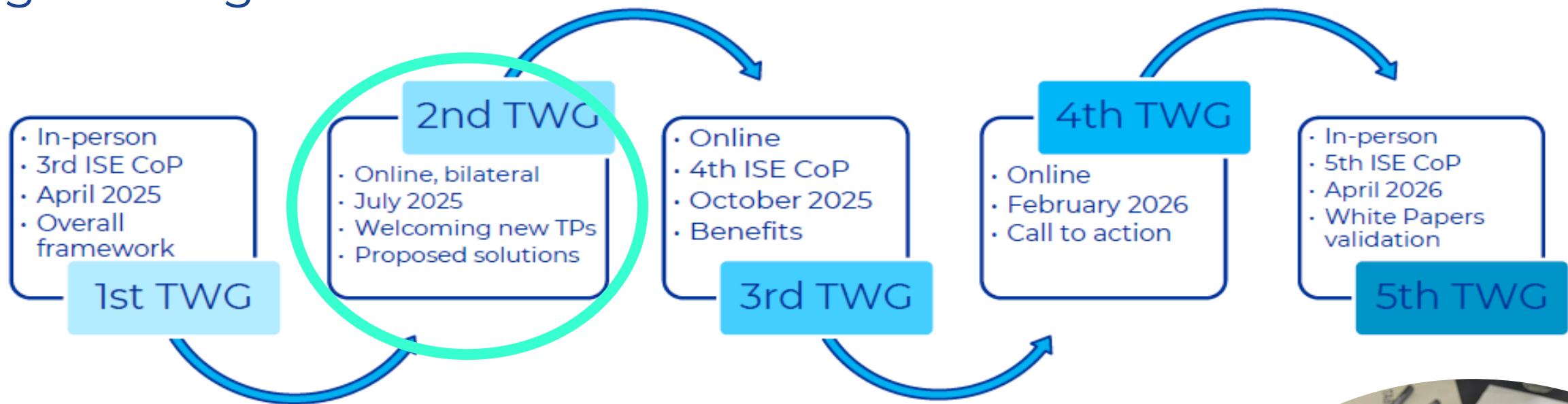


Co-funded by
the European Union



Thematic Working Group Marine Resources

TWG boosts the connections between TPs to go deeper into specific thematic and take advantage of having specific experts on a focus area. The TWG will serve to work on **White Papers** content as the main collaborative work and outcome of these gatherings.



ENVIRONMENTAL	SOCIAL	ECONOMIC	TECHNICAL
<ul style="list-style-type: none">-Integrate aquaculture in regulatory frameworks dedicated to protected costal areas-Sustainable use of natural marine resource-Spatial planning is missing-Need of reduction of pollution in the MED sea-Bost the potential of the sea to provide product/services-Relevant to make aquaculture more sustainable-Decarbonisation of energy sector by harvesting wind every potential existing in MED-Need of LCA expertise-Impact waste management-Need to address challenges	<ul style="list-style-type: none">-Citizen awareness on plastic solutions-Life-long learning-Diversification of workforce-Democratisation of optimal wind farm location searching and accessibility to municipalities and local communities-Hight skilled out prepared human resources to be incorporated to aquaculture sectors-Unattractive working condition and problematic turn-over-Behaviour is driven by market economy rather than scientific knowledge-Resistance to adaptation	<ul style="list-style-type: none">-Business models are necessary-Work with municipalities for financing of real-estate-Need to demonstrate that applying blue biotech approaches to aquaculture is beneficial from economic perspective-Find the optimal location for a wind farm based on multiple variables-Need to include circular economy in the aquaculture sector-Investment in digital massive systems-Need to exploit local varieties species and local resources to provide high quality edible food product	<ul style="list-style-type: none">-Need to develop and validate the processing protocols and circular valorisation-Boost demonstrative Pilot sties as a way to spread innovation-Need to demonstrate actions in local places-Support collaboration between research and enterprises-Stress the need to facilitate enterprises working on blue biotech applications-Improving pilot site to scale methodology and new policy framework-Harmonisation of marine monitoring methods



TITLE
Subtitle
EXECUTIVE SUMMARY
INTRODUCTION
Overview and definition of the specific thematic tackled in the Mediterranean context.
CHALLENGES
Differentiated by sustainability pillars (i.e., environmental, social, economic) and technical, if need it.
REGIONAL CONTEXTS
Display a map of information of the pilot sites.
PROPOSED SOLUTIONS
Aim to display a joint solution combining the tested ones in different regions of the Mediterranean.
BENEFITS
Aim to design an infographic with homogenised and comparable numbers of the positive impacts of the proposed solutions and linked with the tackled challenges.
CALL TO ACTION
Common positions targeting specific groups of stakeholders.
CONCLUSIONS
References
List of projects and organisations
Contact Information



Innovative
sustainable economy

Interreg
Euro-MED



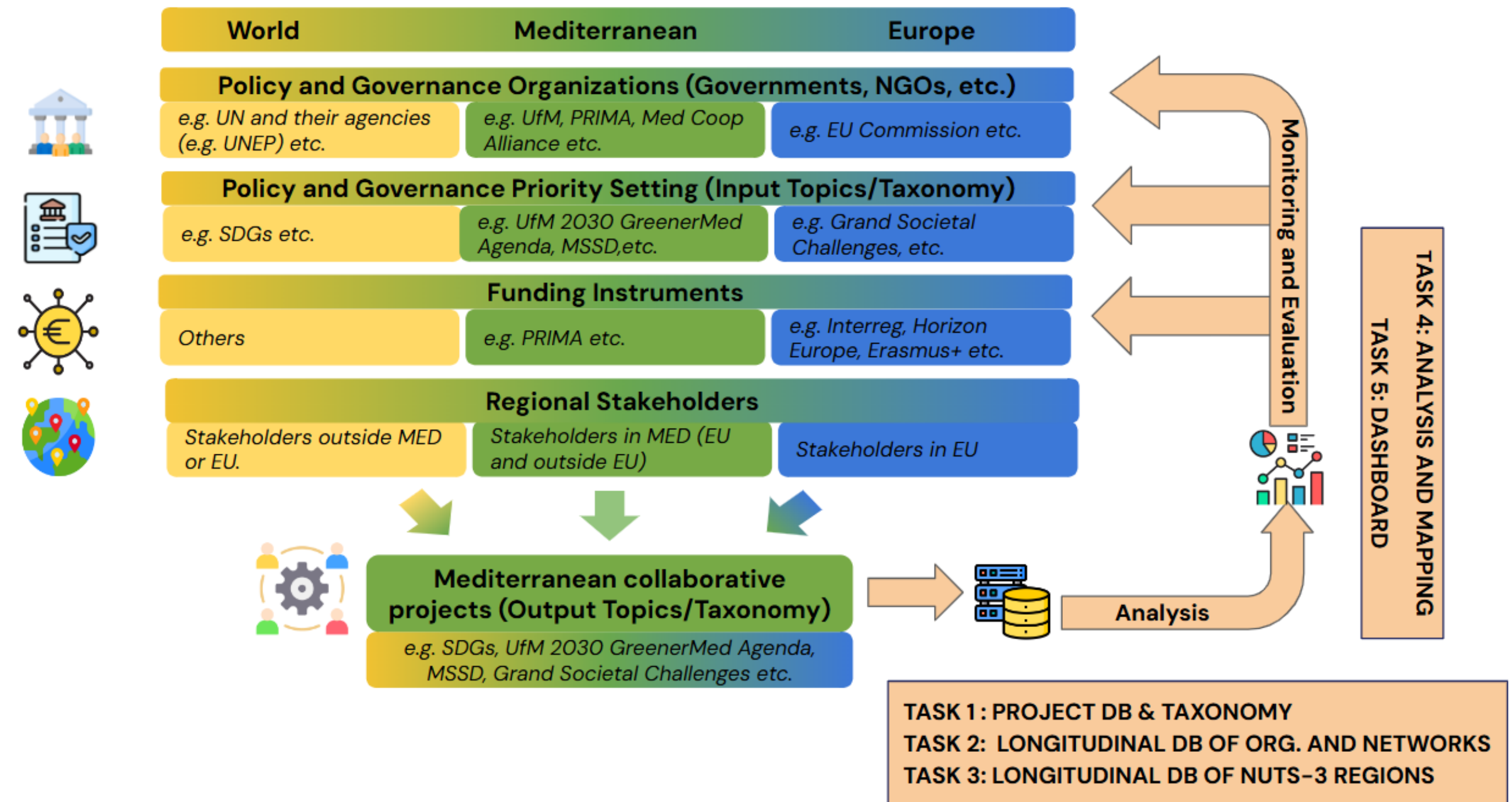
Co-funded by
the European Union



MedCoopNet

Mapping Mediterranean Cooperation Networks and Governance

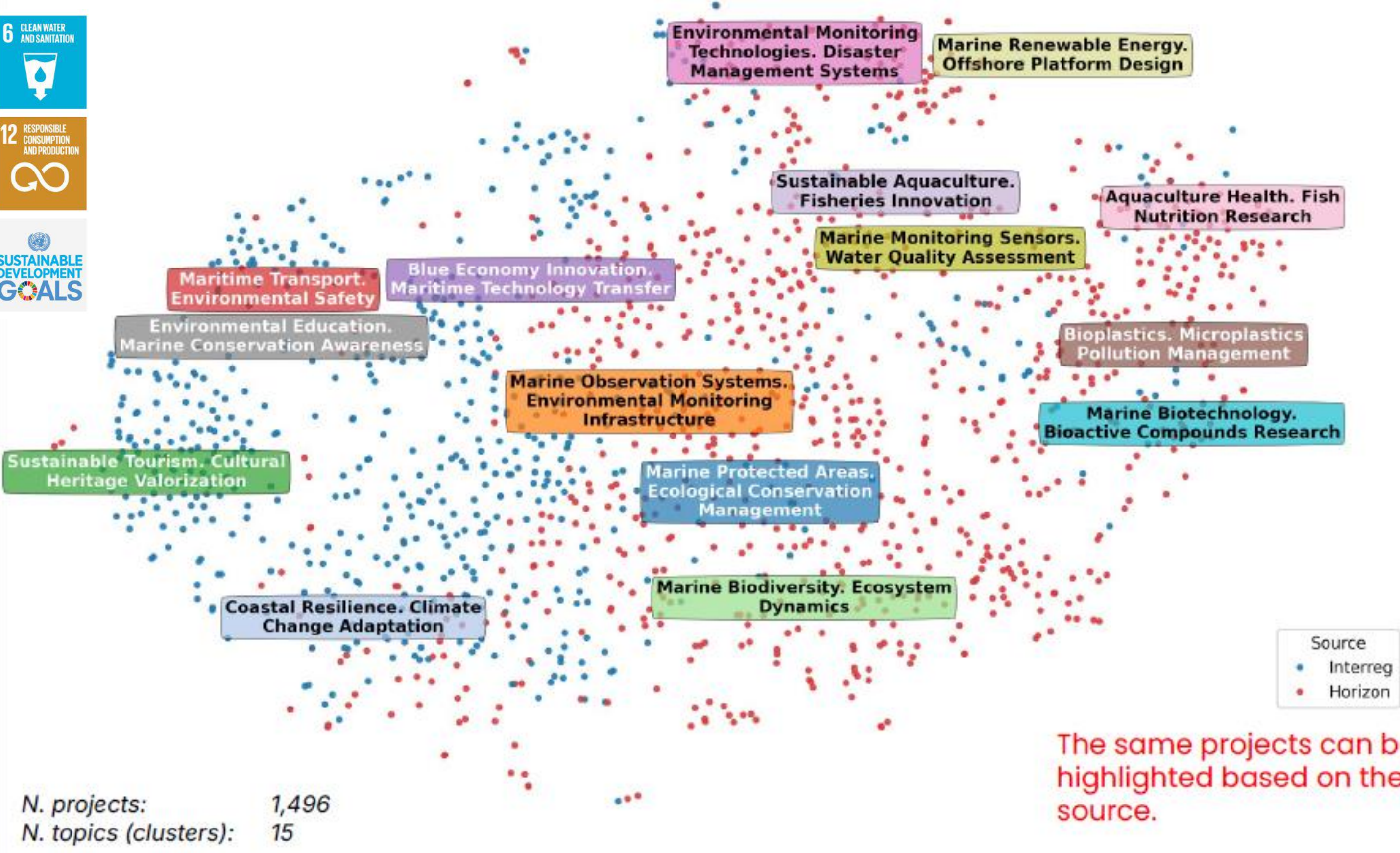
- ✓ **ESPON targeted analysis** requested by **9 stakeholders**
- ✓ To develop a robust and evidence-based understanding of **project cooperation dynamics** within the Mediterranean functional area
 - ❑ actors
 - ❑ networks
 - ❑ topics
- ✓ Consolidating and synthesising project-level data across multiple periods, funding programmes and geographic areas to form a comprehensive picture of the cooperation landscape
- ✓ Delivery: June 2026





MedCoopNet

Mapping Mediterranean Cooperation Networks and Governance



The same projects can be highlighted based on their funding source.

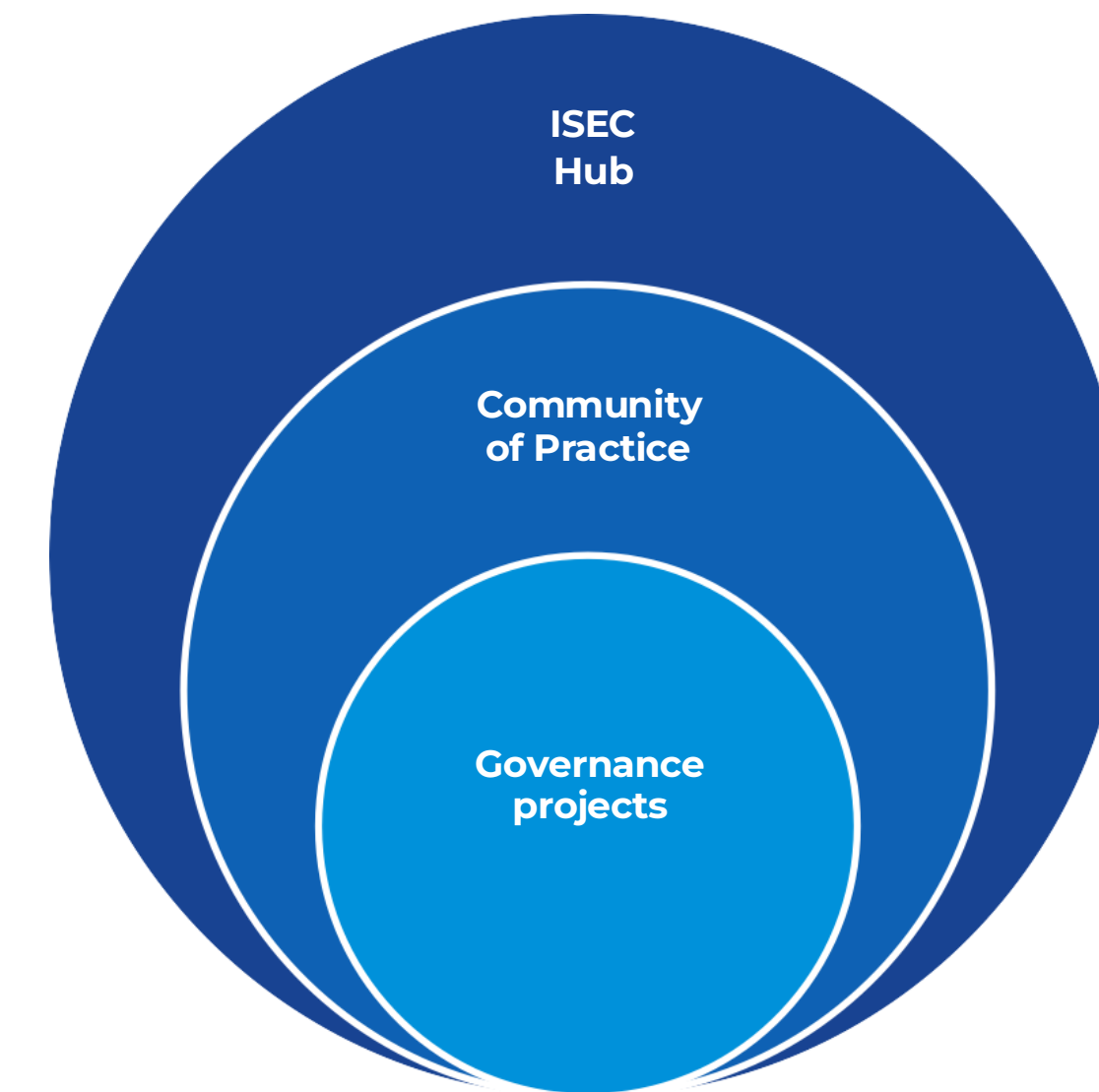
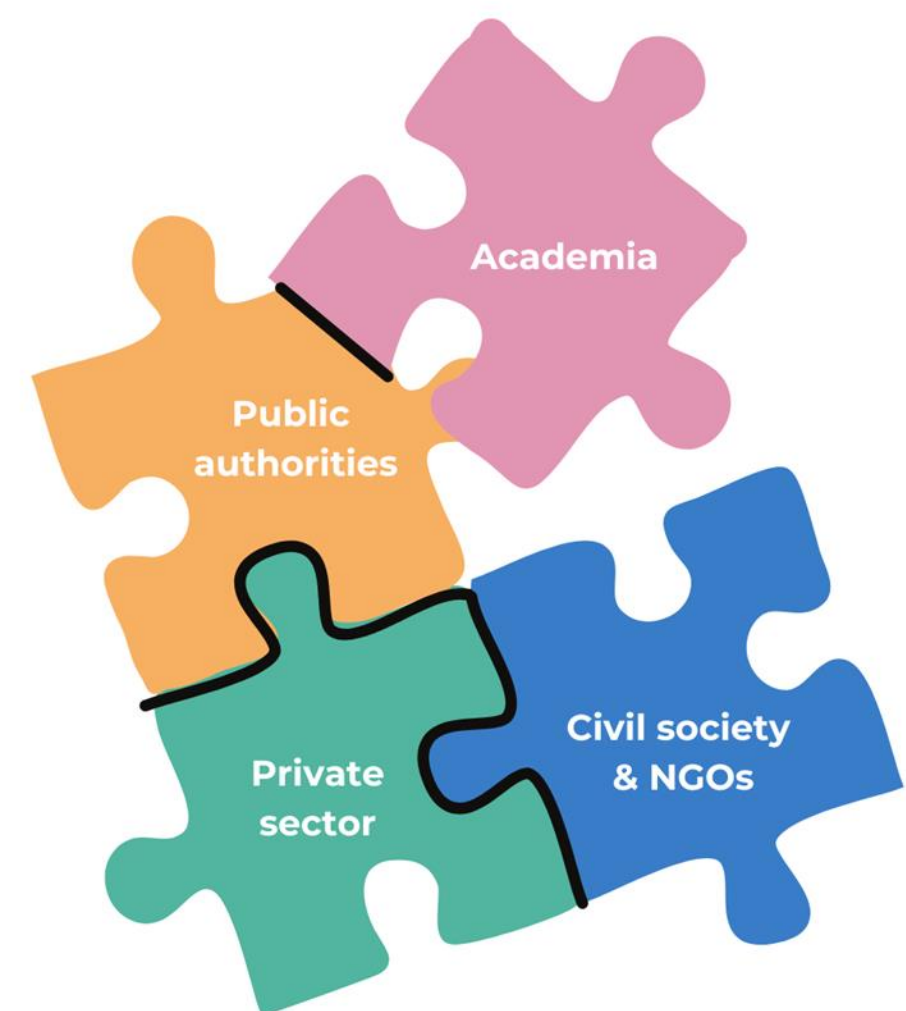
OPPORTUNITIES FOR COOPERATION

ISEC Hub



- ❑ A meeting place for Quadruple Helix of Mediterranean stakeholders from the North, East, West, and South Med
- ❑ **A way to connect Euro-MED Mission actors (projects) and external Mediterranean Stakeholders** (ONGOING PROJECTS)
- ❑ A place to keep former project partners in the Mission community (COMPLETED PROJECTS)

- ❑ An opportunity to:
 - ✓ Stay informed about ongoing activities
 - ✓ Explore collaboration opportunities
 - ✓ Offer your input by sharing your regional challenges, knowledge gaps, capacity requirements, as well as your priorities, events, and initiatives
 - ✓ Further showcase the innovative solutions developed



Different layers to ease connection between different actors and projects dealing with similar issues



CONNECT



LEARN



SHARE



COLLABORATE



**Innovative
sustainable economy**

**Interreg
Euro-MED**




Co-funded by
the European Union



ISEC Hub

Themes and sub-themes...facilitate navigation guidelines...

Green Economy	Blue Economy	Cross-cutting Priorities
 Competitive & Clean Industry	 Marine Living Resources	Skills, Employment, Behavioural Change, Social Innovation & Inclusive Growth
 Food Systems	 Marine Renewable Energies	Transformative Research, Innovation & Digitalisation
Freshwater Management	 Blue Biotechnology	Sustainable Finance & Investment
Transport & Mobility	Maritime Transports & Ports	Mediterranean Governance
 Waste Management & Resource Valorisation	Marine Non-Living Resources	Smart Specialisation Strategy (S3)
Efficient Energy Transition	Coastal & Maritime Tourism	Spatial Planning, Territorial Development & Circular Regions

Icons refer to the respective focus areas of the ISE Mission Thematic Projects (see [OUR PROJECTS](#) section in the webpage)





ISEC Hub

Join & register if:

Restyling in progress

More than
240
members

Entry points:

- ✓ [Join as a member](#)
- ✓ [LinkedIn Group](#)



Building a partnership or willing to connect with like-minded people? Use our **KUMU directory & ISEC LinkedIn group!**



Eager to learn and access trainings? Consult our **learning repository** and **take the survey** to tailor possible training content to your needs



Not wanting to miss any EU & Euro-Med ISE event? Check our **rolling calendar!**



Looking to revisit some of the past event's main highlights and conclusions? Visit our **SHARE Miro board!** (and use it for your events)



Curious to explore and find other relevant hubs and communities and join timely consultations for our future policy messages? Keep an eye on the hub's section of our **website and on LinkedIn!**



Innovative
sustainable economy

Interreg
Euro-MED



Co-funded by
the European Union



Transformative Innovation Policy Labs

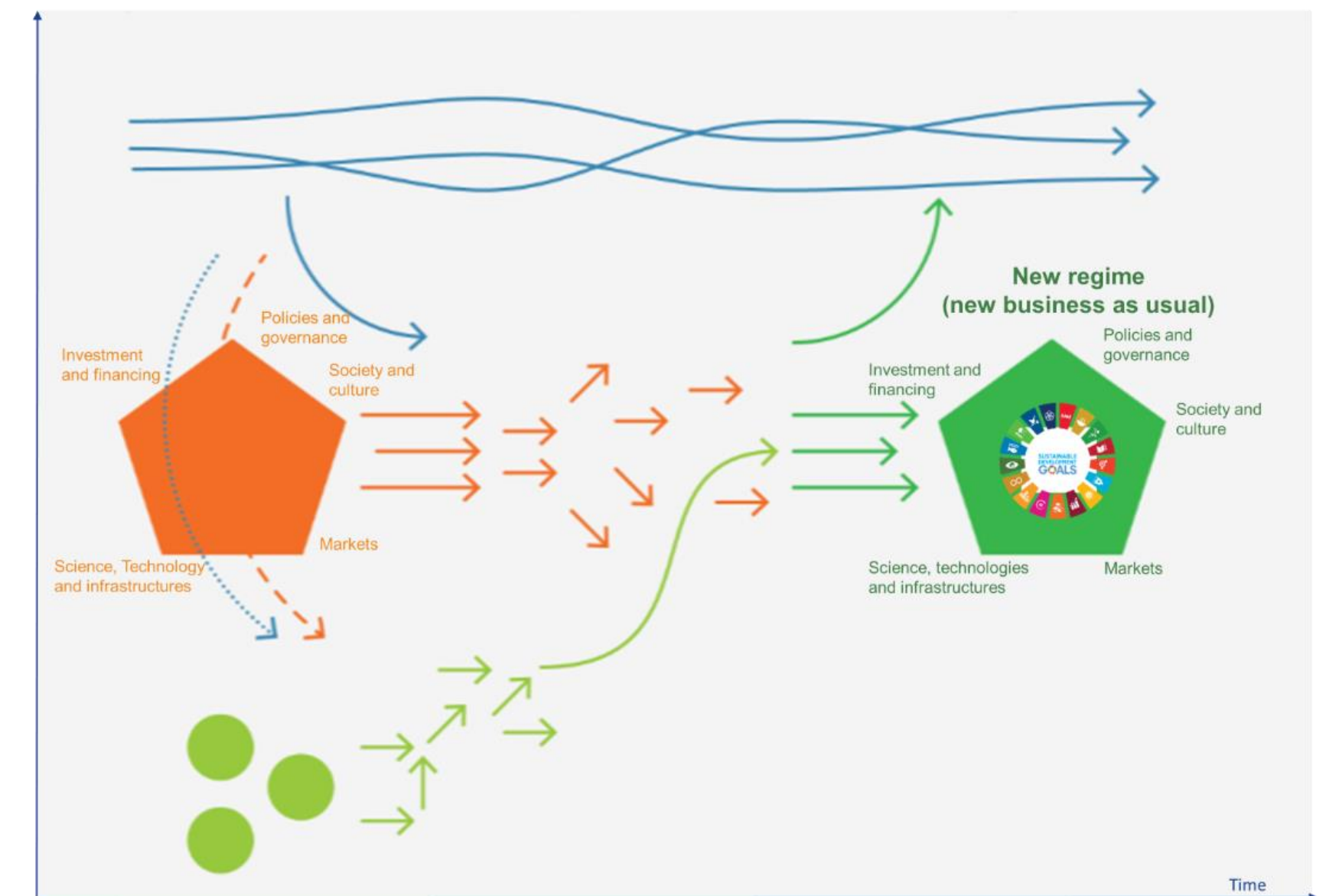
- **Transformative Innovation Policy Labs (TIP Labs)** are facilitated spaces in which multiple territorial actors meet to address collectively place-based complex challenges with a transformative innovation and systemic approach
- TIP Labs want to address **sustainability challenges** that are **local**, and place-based, but that are relevant at **regional and Mediterranean** level.
- **TIP Lab Innovation camps:** common methodology based on working sessions to implement a challenge driven journey



**To engage with 4H stakeholders
addressing challenges dealing with
sustainable water**

Opportunity to bring knowledge

**Taking inspiration for further
replication**



2025 ISE innovation camp

23-24 October,
Olhão, Algarve (PT)



**Innovative
sustainable economy**

**Interreg
Euro-MED**



Co-funded by
the European Union



Liaising 4 Advocacy

- ❑ Opening channels with institutional Euro-Mediterranean actors with broad decision-making capacity in the field of ISE
- ❑ Mapping their working processes, also through participating in events
- ❑ Engaging and building relationships with them to spread ISE messages, upcoming activities and TPs results
- ❑ Amplifying the impact of the ISE Mission and making it resonate in key fora - first step in fostering the uptake of results
- ❑ Developing policy-oriented knowledge (policy positions, consultation documents, statements, policy recommendations, etc.) suitable to be included in the agendas of the target institutions
 - ✓ Policies open for change

General purpose **MISSION ADVOCACY**

(prompted by Gov4innovation)

Focused ADVOCACY (prompted by TPs (clusters))

e.g. Blue task force promoted by Blue ecosystem



JOIN & CONTACT US!



<https://innovative-sustainable-economy.interreg-euro-med.eu>



innovative-sustainable-economy@interreg-euro-med.eu



<https://www.linkedin.com/company/gov4innovation/>

SUBSCRIBE TO OUR NEWSLETTER

Questions, Answers & Reactions



Alessandra Sensi

Head of Sector -
Environment, Green
and Blue Economy
Union for the
Mediterranean



PART 2. EURO-MED THEMATIC PROJECTS' WORKSHOP

08.

Including Euro-MED innovative solutions in the BMM Catalogue: Illustrating the Workshop Methodology

Susanna Albertini
FVA, BMM Communication Leader



09.

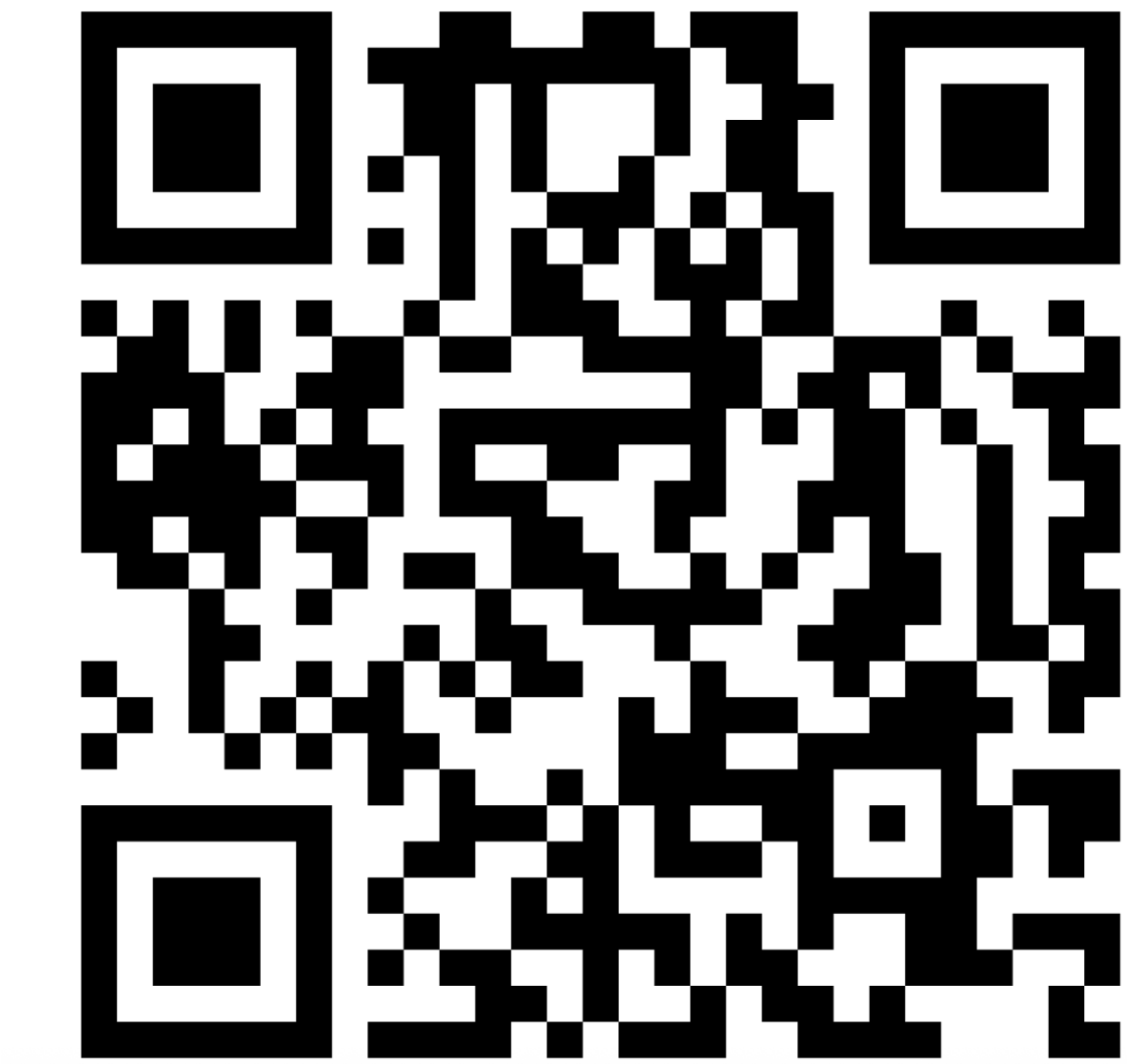
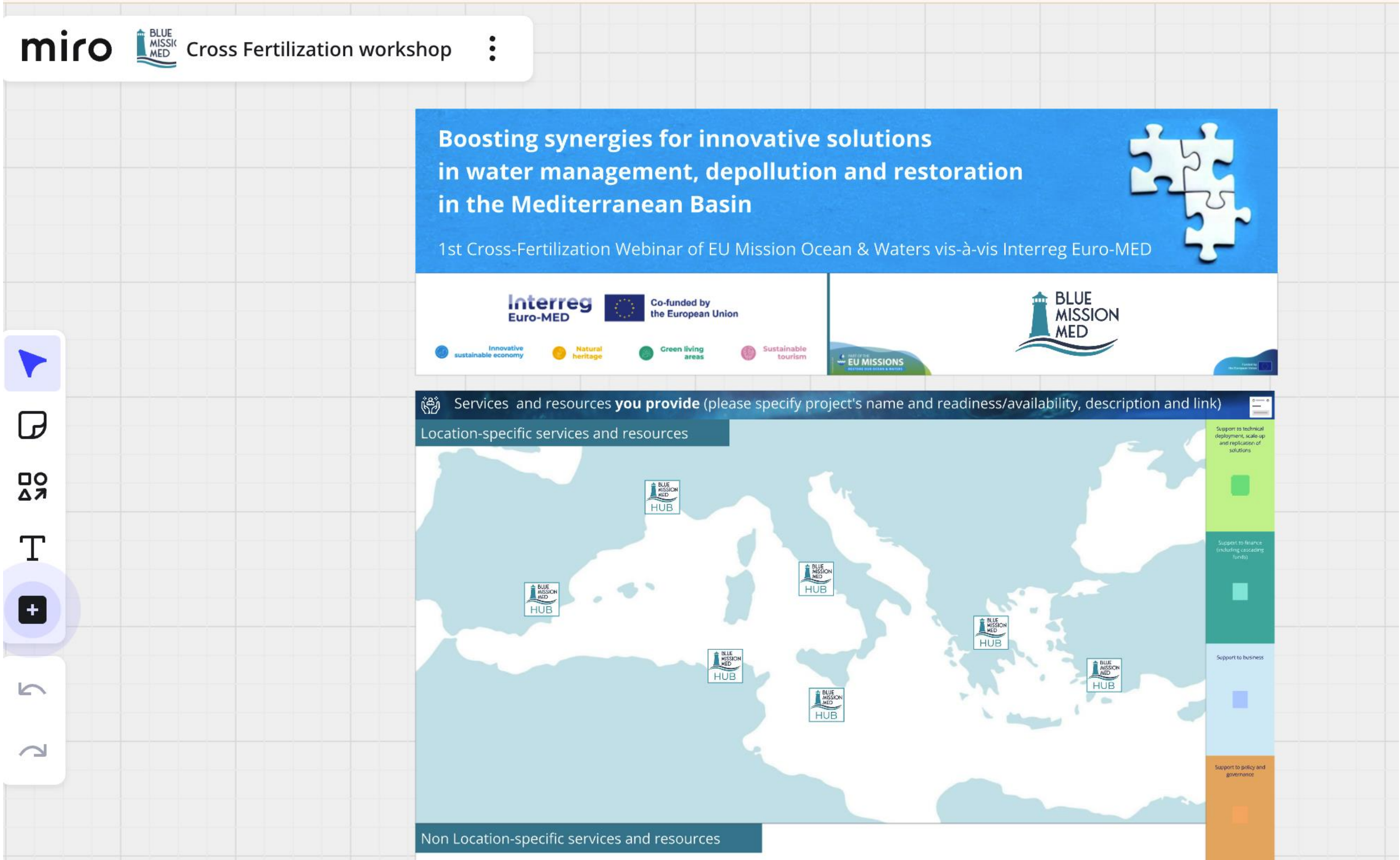
Thematic Projects' Workshop via interactive Miró Board

Susanna Albertini
FVA, BMM Communication Leader

Francesco Camonita
CPMR Policy & Project Officer, BMM & D4I Partner



Cross Fertilization workshop - Miró



Link : https://miro.com/app/board/uXjVlJuVye4=

Wrap-up & Conclusions



Francesco Camonita

CPMR Policy & Project Officer, BMM & D4I Partner

Thanks!