



ProcuraMED

Interreg  
Euro-MED



Co-funded by  
the European Union

# ProcuraMED

## Industrial Transition



### Challenge

Sustainability

Procurement

Innovation

Technology

SMEs

Green Economy

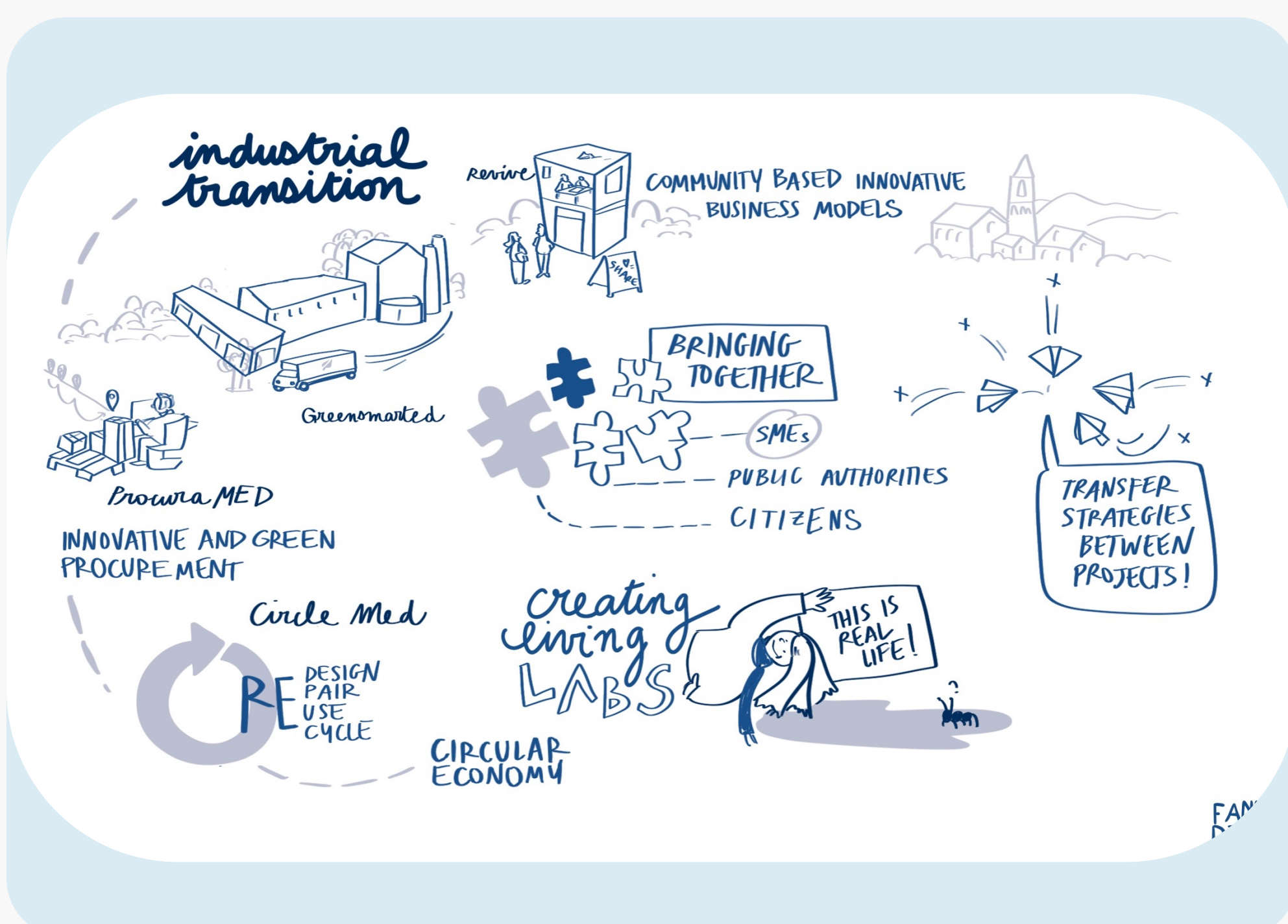
### Main goal

ProcuraMED aims to foster a competitive, innovative, and sustainable Mediterranean economy by enhancing the adoption of advanced green technologies through Strategic Procurement. By promoting Green Public Procurement and Public Procurement of Innovation, the project strengthens technology transfer, boosts SMEs' innovation capacities, and empowers public authorities with new tools for sustainable economic growth.

### Project outputs

- Strategic procurement unified platform.
- Euro-Mediterranean coalition for sustainable innovation.
- Advanced training programs.
- Policy recommendations & guidelines

### Approach and regional scope



### Main achievements

Develop tools, advanced training and tailored counselling to public authorities and enterprises to boost the process of green innovative technology application, in public services.

Create a Euro-Mediterranean coalition boosting value chain and transnational cooperation between public procurers (demand side) and private enterprises (offer side).

### Conclusion

ProcuraMED develop innovation capacities of enterprises and local authorities and enables the uptake of advanced green technologies by means of Strategic Procurement Procedures.

### Consortium



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